

2006 Demographic Summary



Dandenong Marketing Area

Category	Trade Area	Metro VIC	Category	Trade Area	Metro VIC
Residential Population	157,109	-	Occupied Dwellings	52,925	-
Age:			Building Type:		
Persons Aged 0-9	12.7%	12.5%	Separate House	77.9%	73.8%
Persons Aged 10-17	11.2%	10.4%	Semi-Detached	7.1%	11.0%
Persons Aged 18-24	10.3%	10.1%	Flat / Unit / Apartment	14.6%	14.7%
Persons Aged 25-34	13.9%	14.7%	Other	0.4%	0.5%
Persons Aged 35-44	14.1%	15.4%			
Persons Aged 45-54	14.3%	13.5%	Occupancy:		
Persons Aged 55-64	11.1%	10.4%	Owns Dwelling	36.4%	36.2%
Persons Aged 65+	12.2%	13.0%	Buying Dwelling	37.5%	37.5%
Average Age (est):	36.8	37.2	Renting Dwelling	26.2%	26.2%
Marital Status:			Household Vehicles:		
Married	51.4%	49.4%	Households with 0 Vehicles	10.1%	10.0%
Separated	3.3%	2.9%	Households with 1 Vehicle	36.5%	36.4%
Divorced	8.0%	7.4%	Households with 2 Vehicles	36.4%	38.2%
Widowed	6.2%	5.7%	H'holds with 3 plus Vehicles	17.0%	15.4%
Never Married	31.1%	34.6%			
Household Type:			Change of Address:		
Two Parent Family	38.6%	34.7%	Diff Address (1 Year Ago)	6.7%	7.5%
One Parent Family	14.3%	11.1%	Diff Address (5 Years Ago)	17.0%	18.9%
Couple without Children	22.5%	24.8%			
Other Family Type	1.4%	1.5%	Birthplace:		
Non-Family Household	23.2%	27.9%	Australia	49.7%	69.7%
			Asia	16.3%	8.7%
Household Income:			Europe	12.0%	8.4%
\$0 - \$349 p/w	17.6%	15.2%	NZ/UK/North America	5.7%	7.0%
\$350 - \$649 p/w	20.3%	15.6%	Other	16.3%	6.2%
\$650 - \$999 p/w	17.7%	15.0%			
\$1,000 - \$1,399 p/w	19.6%	18.1%	Language Spoken at Home:		
\$1,400 - \$1,999 p/w	13.5%	15.9%	English	49.5%	73.1%
\$2,000 - \$2,999 p/w	8.9%	14.1%	Arabic	2.8%	1.5%
\$3,000+ p/w	2.4%	6.2%	Chinese	5.3%	4.0%
Avg H'hold Income (pa):	\$55,447	\$69,854	Greek	2.9%	3.2%
			Italian	2.4%	3.4%
Profession:			Vietnamese	6.3%	2.0%
Managers	8.0%	12.6%	Other non-English	30.9%	12.8%
Professionals	12.2%	22.8%			
Clerical/Admin	15.3%	16.1%	Religious Affiliation:		
Community/Services	7.3%	8.4%	Buddhism	11.0%	3.8%
Sales	10.4%	10.5%	Christian	62.6%	66.6%
Technicians & Trades	16.8%	14.0%	Hinduism	2.4%	1.2%
Drivers/Machine Operators	13.7%	6.5%	Islam	8.7%	3.1%
Labourers	16.3%	9.0%	Judaism	0.1%	1.2%
			All Other Religions	1.3%	1.6%
			No Religion	13.9%	22.5%