

Business & Employment Summary (2007)



Essendon

Marketing Area

ANZSIC Category	Total Business Count	Non-Employing Business Count	Businesses with 1-4 Employees	Businesses with 5-19 Employees	Businesses with 20-49 Employees	Businesses with 50-99 Employees	Businesses with 100-199 Employees	Businesses with 200+ Employees	^ Estimated Total Employees	Total Employing Businesses		Average % Employing Businesses
										#	%	Metro VIC
A Agriculture Forestry And Fishing	231	193	24	10	3	0	0	0	449	38	0.8%	1.6%
B Mining	10	6	0	3	0	0	0	0	21	4	0.1%	0.1%
C Manufacturing	607	268	164	109	40	14	7	4	6,107	339	7.0%	9.3%
D Electricity Gas And Water Supply	4	3	1	0	0	0	0	0	0	1	0.0%	0.1%
E Construction	1,768	1,013	591	130	21	12	0	0	5,051	755	15.6%	14.9%
F Wholesale Trade	474	191	159	82	30	5	4	3	4,223	283	5.8%	7.2%
G Retail Trade	1,425	545	545	265	52	10	4	4	8,271	880	18.2%	15.4%
H Accommodation Cafes Restaurants	333	92	111	87	24	13	7	0	3,584	241	5.0%	4.3%
I Transport And Storage	966	736	181	28	19	1	1	0	2,117	230	4.7%	4.5%
J Communication Services	179	114	55	4	6	0	0	0	469	65	1.3%	1.1%
K Finance And Insurance	793	601	152	39	1	1	0	0	1,482	192	4.0%	5.1%
L Property And Business Services	3,205	2,098	789	242	40	19	11	7	12,366	1,107	22.8%	24.0%
N Education	102	62	23	13	1	3	0	0	501	40	0.8%	0.9%
O Health And Community Services	652	296	227	107	15	6	0	1	2,941	356	7.3%	6.3%
P Cultural And Recreational Services	345	221	70	33	21	0	0	0	1,384	124	2.6%	2.3%
Q Personal And Other Services	363	169	134	50	7	3	0	0	1,358	194	4.0%	3.1%
GT Total All Industries	11,454	6,607	3,224	1,201	280	87	35	20	50,326	4,847	100.0%	100.0%

Source: Australian Bureau of Statistics Publication, "8165.0.09 - Jun 2003 to Jun 2007 Counts of Australian Businesses, including Entries and Exits"

^ Employment numbers are estimated based on the the counts of businesses in the published sized categories. They must be viewed as guides only.

NB: Blue shading indicates that the trade area is higher than the respective average by at least two percentage points for the given statistic

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Disclaimer: All care has been taken to ensure the greatest possible degree of accuracy, but some inaccuracy is inevitable. Spectrum Analysis recommends care in the interpretation of this data, and acknowledges no responsibility for its misapplication.