

# 2006 Demographic Summary



## Oakleigh

### Marketing Area

Category	Trade Area	Metro VIC	Category	Trade Area	Metro VIC
<b>Residential Population</b>	111,732	-	<b>Occupied Dwellings</b>	38,610	-
<b>Age:</b>			<b>Building Type:</b>		
Persons Aged 0-9	11.2%	12.5%	Separate House	72.4%	73.8%
Persons Aged 10-17	8.9%	10.4%	Semi-Detached	9.8%	11.0%
Persons Aged 18-24	13.5%	10.1%	Flat / Unit / Apartment	17.1%	14.7%
Persons Aged 25-34	15.8%	14.7%	Other	0.7%	0.5%
Persons Aged 35-44	14.3%	15.4%			
Persons Aged 45-54	12.2%	13.5%	<b>Occupancy:</b>		
Persons Aged 55-64	10.0%	10.4%	Owns Dwelling	39.2%	36.2%
Persons Aged 65+	14.1%	13.0%	Buying Dwelling	30.0%	37.5%
Average Age (est):	37.4	37.2	Renting Dwelling	30.8%	26.2%
<b>Marital Status:</b>			<b>Household Vehicles:</b>		
Married	47.9%	49.4%	Households with 0 Vehicles	12.0%	10.0%
Separated	2.7%	2.9%	Households with 1 Vehicle	38.7%	36.4%
Divorced	6.7%	7.4%	Households with 2 Vehicles	34.9%	38.2%
Widowed	6.1%	5.7%	H'holds with 3 plus Vehicles	14.3%	15.4%
Never Married	36.6%	34.6%			
<b>Household Type:</b>			<b>Change of Address:</b>		
Two Parent Family	34.7%	34.7%	Diff Address (1 Year Ago)	7.9%	7.5%
One Parent Family	12.2%	11.1%	Diff Address (5 Years Ago)	18.0%	18.9%
Couple without Children	23.6%	24.8%			
Other Family Type	2.2%	1.5%	<b>Birthplace:</b>		
Non-Family Household	27.4%	27.9%	Australia	49.2%	69.7%
			Asia	24.2%	8.7%
<b>Household Income:</b>			Europe	9.9%	8.4%
\$0 - \$349 p/w	18.6%	15.2%	NZ/UK/North America	4.5%	7.0%
\$350 - \$649 p/w	18.8%	15.6%	Other	12.2%	6.2%
\$650 - \$999 p/w	15.7%	15.0%			
\$1,000 - \$1,399 p/w	18.4%	18.1%	<b>Language Spoken at Home:</b>		
\$1,400 - \$1,999 p/w	14.4%	15.9%	English	46.1%	73.1%
\$2,000 - \$2,999 p/w	10.7%	14.1%	Arabic	1.2%	1.5%
\$3,000+ p/w	3.4%	6.2%	Chinese	11.3%	4.0%
Avg H'hold Income (pa):	\$59,054	\$69,854	Greek	9.0%	3.2%
			Italian	3.7%	3.4%
<b>Profession:</b>			Vietnamese	8.1%	2.0%
Managers	9.3%	12.6%	Other non-English	20.6%	12.8%
Professionals	19.2%	22.8%			
Clerical/Admin	15.6%	16.1%	<b>Religious Affiliation:</b>		
Community/Services	7.5%	8.4%	Buddhism	14.1%	3.8%
Sales	10.4%	10.5%	Christian	60.6%	66.6%
Technicians & Trades	14.5%	14.0%	Hinduism	2.5%	1.2%
Drivers/Machine Operators	9.8%	6.5%	Islam	3.1%	3.1%
Labourers	13.7%	9.0%	Judaism	0.6%	1.2%
			All Other Religions	1.8%	1.6%
			No Religion	17.2%	22.5%