

Peter Buckingham's specialty topics

How to stay in business during the Recession

Or

Australia - 2009 and Beyond ...



How to stay in business during the Recession

Peter does a speech using his experiences and stories from 20 years in Caltex, combined with 10 years as MD of Spectrum Analysis.

This looks at topics like:

- Peter's history in business and some funny antidotes
- Why all the gloom?
- Recession can bring opportunity
- Getting business in a quiet time
- Smart Budget restraint
- Recognize E vs. I (Extroverts vs. Introverts)
- Planning for the future – Call to action
- How to sound like you know what you are doing – acronyms

Australia - 2009 and Beyond ...

Peter Buckingham, the Managing Director of Spectrum Analysis Australia Pty Ltd, gives an enlightening presentation on the world in general, concentrating down to Australia, our cities, and our types of people.

Peter and Spectrum are experts in numbers – how many, where and what growth is expected. You may have read some of his articles in magazines like Inside Retailing, Franchising, Business Franchising and Franchising Asia.

The questions that he addresses include:

- How many people in the world and where?
- What are the big cities in the world?
- Who pollutes, and how much oil have we got to make the smoke?
- Australia – how many people do we have now and will we have in 2050, 2101?
- How big are our Australian towns and cities?
- Where are we growing?
- What type of people do we breed?
- What are the stereotypes of the various generations?

Optional (depending on the group)

- Where is retail heading in Australia

If you would like to discuss what Peter could do for you, ring him on (03) 98826488 or email peterb@spectrumanalysis.com.au
Alternatively, view the Spectrum website at www.spectrumanalysis.com.au

Visit some of Peter's published articles, and upcoming seminars:

[THE SCIENCE OF SITE SELECTION - Institute of Management Consultants](#)

[Articles written by Peter Buckingham](#)

[Franchise Site Selection and Territory Planning Seminar Brochure 2008](#)