



Property Guideline and Site Potential Checklist

By Peter Buckingham



Size

– length by width in metres

Property Guideline - 1



Physical Characteristics

– flat, slope, incline

Property Guideline - 2



Side of road
– outbound, neutral, inbound

Property Guideline - 3



Competition

– close or far

Property Guideline - 4



Road type – traffic flow

Property Guideline - 5



Visibility – for signage

Property Guideline - 6



Access

– in and out easily

Property Guideline - 7



Demographics

– target customers population

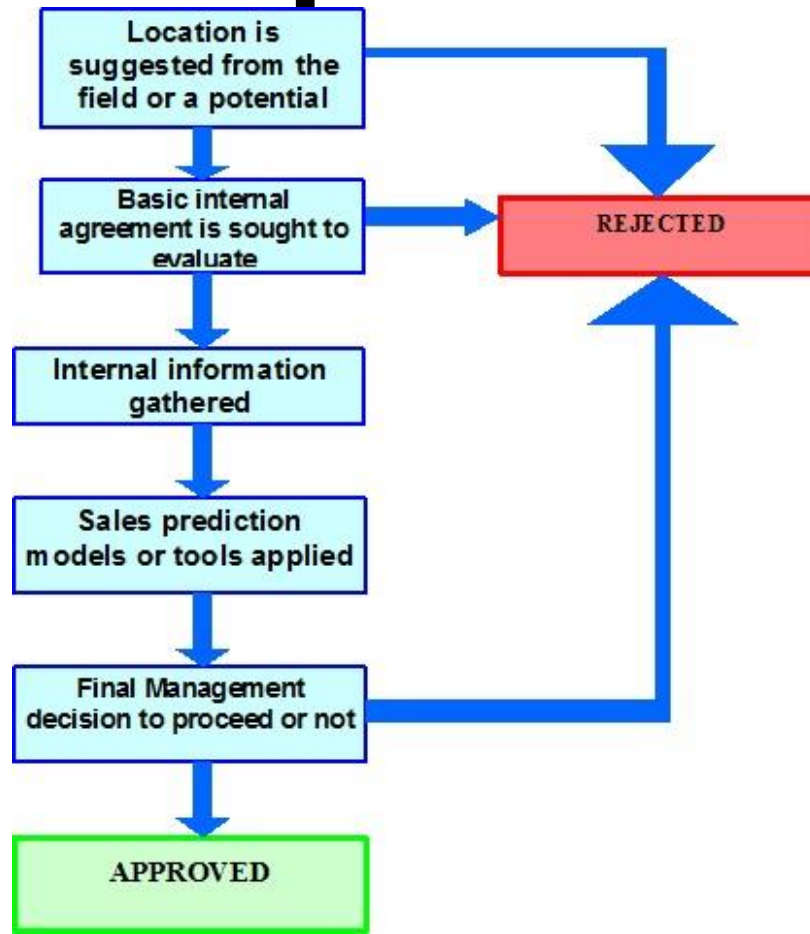
Property Guideline - 8



Suburbs or Areas
– considering traffic or land cost

Property Guideline - 9

Network Development Flow Chart





At Spectrum Analysis, we can help you develop your own Property Guideline and [Site Potential Check Chart](#) that is tailored to your needs.

<https://spectrumanalysis.com.au/blog/property-guideline-and-site-potential-checklist>



Spectrum Analysis Australia Pty Ltd

Suite 6, 407 Canterbury Road, Surrey Hills, Melbourne, Victoria, Australia 3127

+61 3 9830 0077

<https://spectrumanalysis.com.au>

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