

Presentation at the Educate Plus Vic / Tas Summit by Peter Buckingham – MD of Spectrum Analysis

**VIC/TAS Chapter Summit** 

17 & 18 July 2025, Melbourne







- By the end of my talk you will know more about:
  - Big picture for Australia's Population Forecasts.
  - What is the growth of Melbourne going to look like?



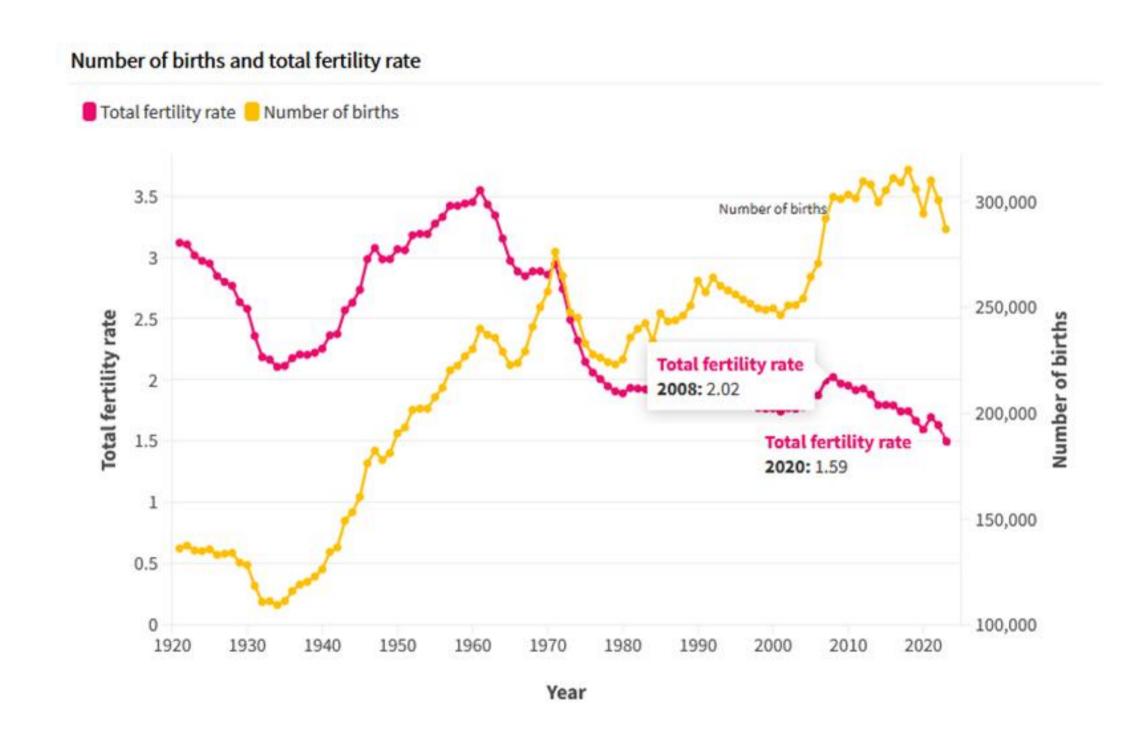
# Demographics and Future of Enrolments across Melbourne and Single Sex Schools



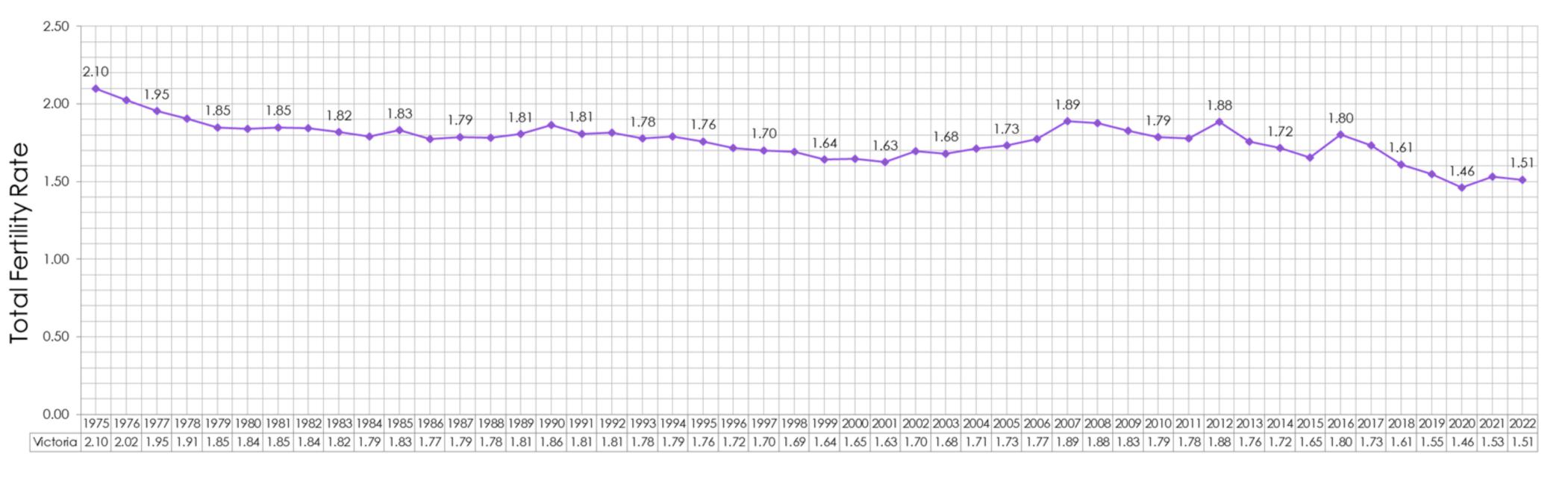
- What will affect your Future enrolments?
  - Demographics, Fertility rates and migration
  - Growth or reduction of school age children in broader areas and socio-economics
  - Research undertaken on Trade Areas for schools
  - Changes in people's choices in school types ACARA data
  - Boys / Girls schools or Co-Ed going forward

## Overview of Student Population Growth in Australia

- Australia is now feeling the results of the baby boom initiated by Peter Costello in 2004;
- The Baby boom peaked in 2008 where Total Fertility Rate (TFR) reached 2.02 children per set of parents;
- This means that a 17 year old student now was born in the peak of the baby boom;
- The TFR has dropped ever since, down to 1.5 in 2023. This is the lowest rate ever recorded. The previous lowest rate was 1.59 recorded during the COVID-19 pandemic in 2020;



#### Victoria



#### Year

- 2001 2007 experienced a consistent increase. This trend also happened across all states and territories. Some states had the increase trend until 2008;
- Total fertility rate 1.89 in 2007 was the highest rate in Victoria since 1979;
- When the Baby boom peaked in 2008 in Australia, Victoria started to see the decline happening.

Overseas migration - Australia - calendar year

| Calendar Year | Migrant arrivals | Migrant departures | Net overseas migration |
|---------------|------------------|--------------------|------------------------|
| 2014          | 458,760          | 276,410            | 182,350                |
| 2015          | 473,250          | 286,520            | 186,730                |
| 2016          | 519,650          | 275,820            | 243,830                |
| 2017          | 531,370          | 289,710            | 241,660                |
| 2018          | 534,400          | 282,180            | 252,220                |
| 2019          | 607,870          | 360,250            | 247,620                |
| 2020          | 235,350          | 240,320            | -4,970                 |
| 2021          | 216,110          | 209,240            | 6,870                  |
| 2022          | 653,430          | 220,280            | 433,150                |
| 2023          | 740,900          | 205,910            | 534,990                |

Source: Australian Bureau of Statistics, Overseas Migration

Australia's stated position in the 2023 Intergenerational Report is for a long-term net migration of 235,000 persons pa.

## Projected population increase / decrease by SA4 in Melbourne 2026 - 2032

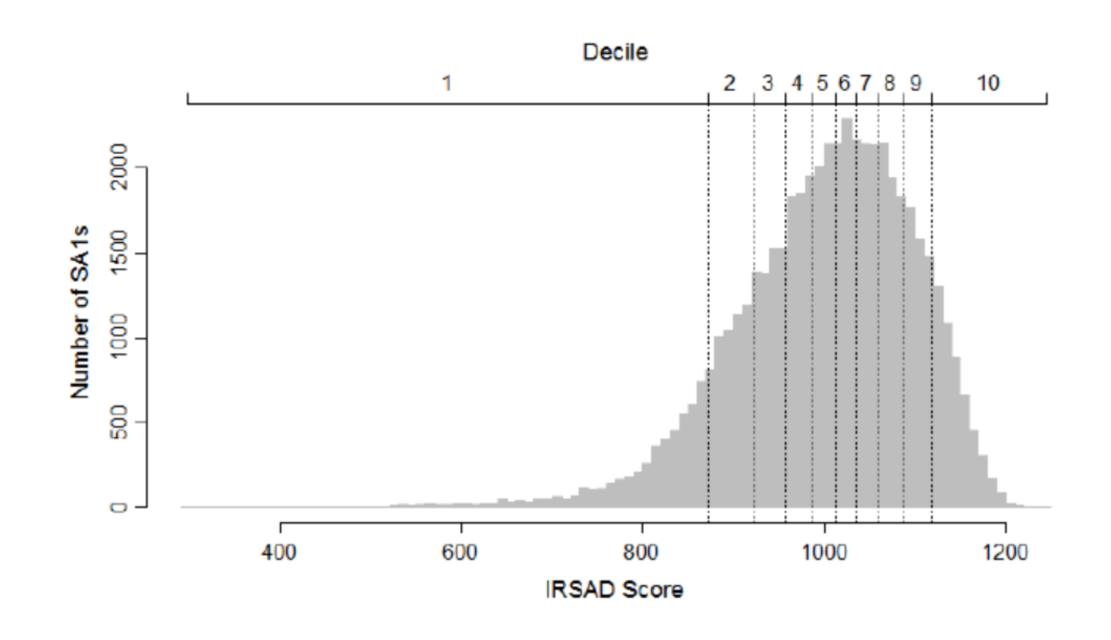
| Sa4 name                     | Total Population<br>Increase | % Total Population Increase | Population Aged 5-18 Increase/Decrease | % Aged 5-18 Increase/Decrease |
|------------------------------|------------------------------|-----------------------------|--|-------------------------------|
| Melbourne - Inner (incl CBD) | 71,912                       | 10.1%                       | -27                                    | 0.0%                          |
| Melbourne - Inner East       | 22,165                       | 5.5%                        | -3,460                                 | -5.2%                         |
| Melbourne - Inner South      | 19,705                       | 4.4%                        | -5,247                                 | -7.0%                         |
| Melbourne - North East       | 69,510                       | 11.5%                       | 5,731                                  | 5.4%                          |
| Melbourne - North West       | 46,703                       | 9.9%                        | 3,753                                  | 4.2%                          |
| Melbourne - Outer East       | 7,674                        | 1.4%                        | -5,647                                 | -6.2%                         |
| Melbourne - South East       | 123,042                      | 12.5%                       | 11,595                                 | 6.3%                          |
| Melbourne - West             | 169,930                      | 16.9%                       | 24,506                                 | 12.5%                         |
| Mornington Peninsula         | 5,237                        | 1.6%                        | -4,547                                 | -8.8%                         |
| Metro                        | 535,878                      |                             | 26,658                                 |                               |

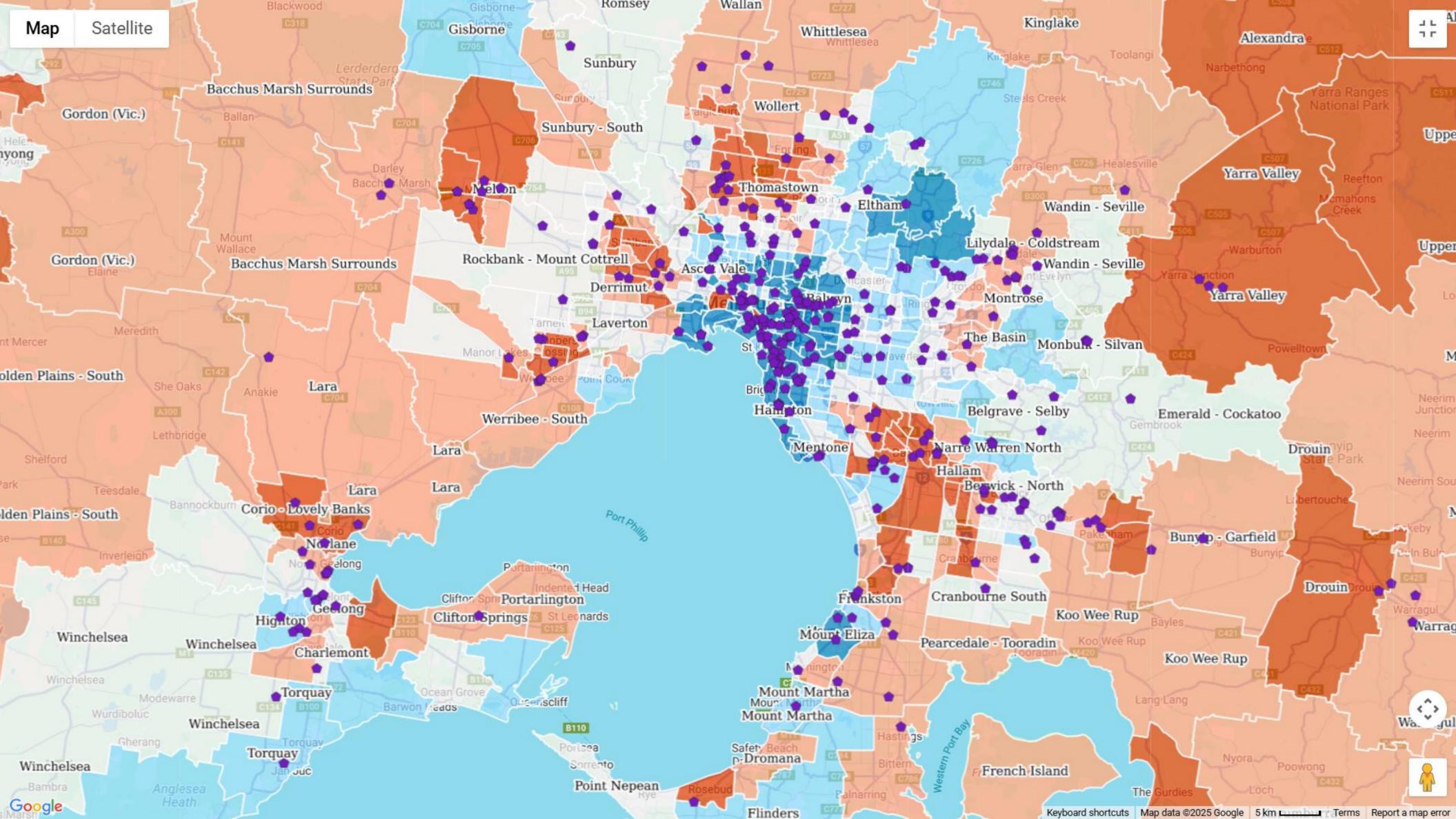
## Projected population increase / decrease by SA4 in Regional areas 2026 - 2032

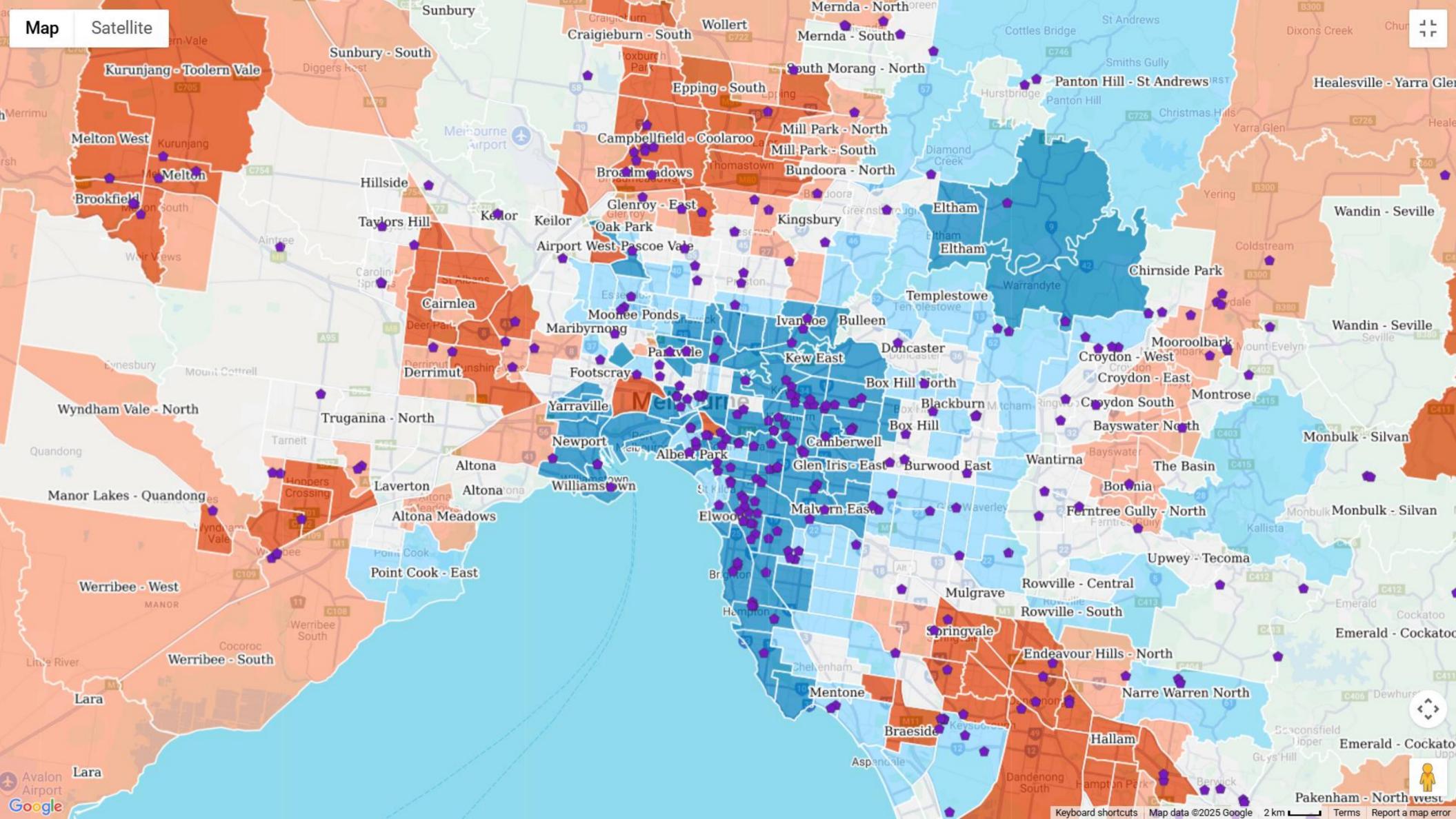
| Sa4 name                   | Total Population<br>Increase | % Total Population Increase | Population Aged 5-18 Increase/Decrease | % Aged 5-18 Increase/Decrease |
|----------------------------|------------------------------|-----------------------------|--|-------------------------------|
| Ballarat                   | 20,217                       | 10.9%                       | 771                                    | 2.6%                          |
| Bendigo                    | 19,397                       | 10.9%                       | 1,264                                  | 4.4%                          |
| Geelong                    | 57,629                       | 15.9%                       | 5,030                                  | 8.8%                          |
| Hume                       | 17,483                       | 9.0%                        | 715                                    | 2.3%                          |
| Latrobe - Gippsland        | 37,249                       | 11.6%                       | 2,940                                  | 5.9%                          |
| North West                 | 7,516                        | 4.8%                        | -205                                   | -0.8%                         |
| Shepparton                 | 10,917                       | 7.7%                        | 384                                    | 1.6%                          |
| Warrnambool and South West | 5,405                        | 4.2%                        | -643                                   | -3.2%                         |
| Regional                   | 175,813                      |                             | 10,256                                 |                               |

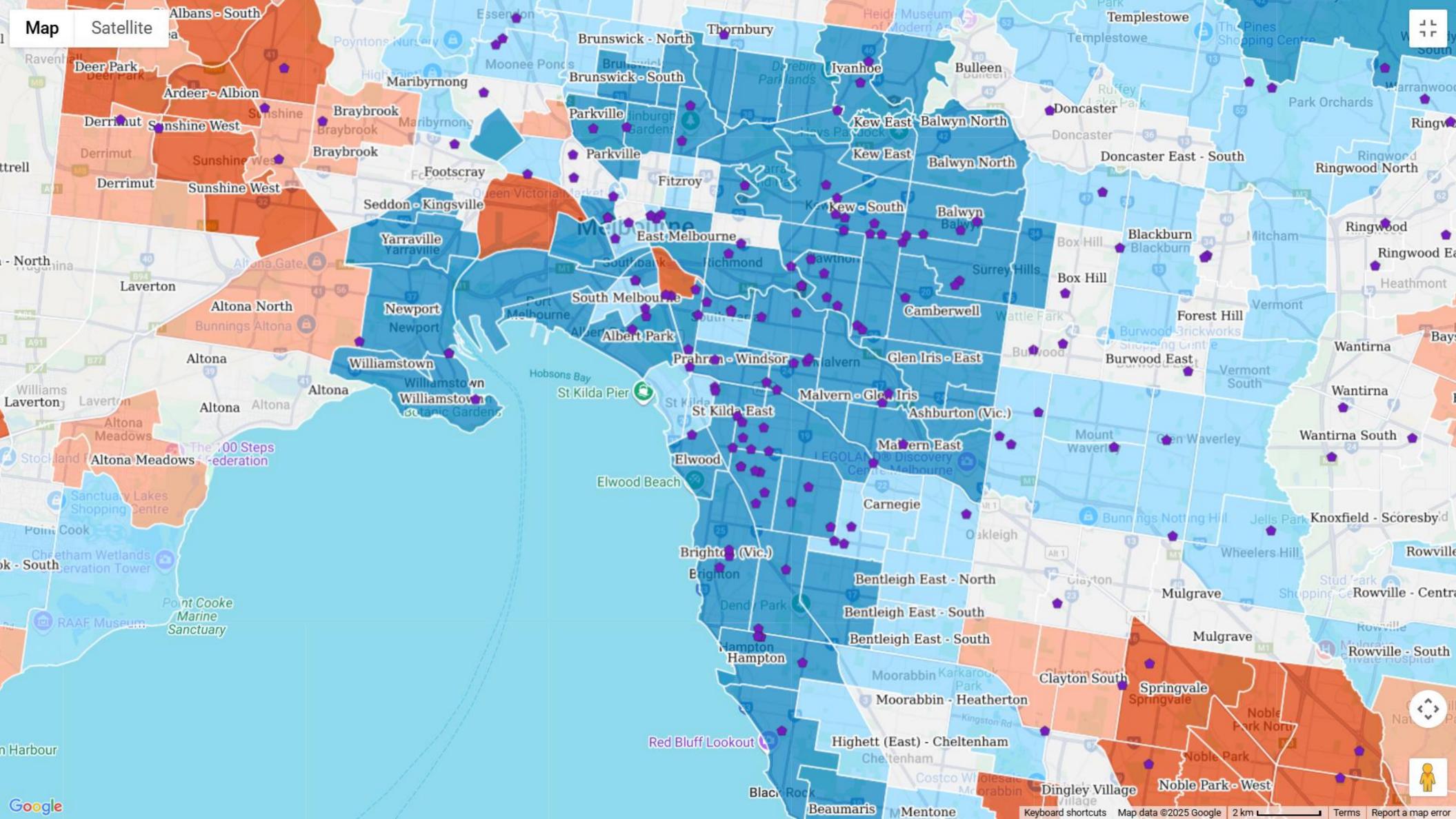
# SEIFA Socio-Economic Index for Areas

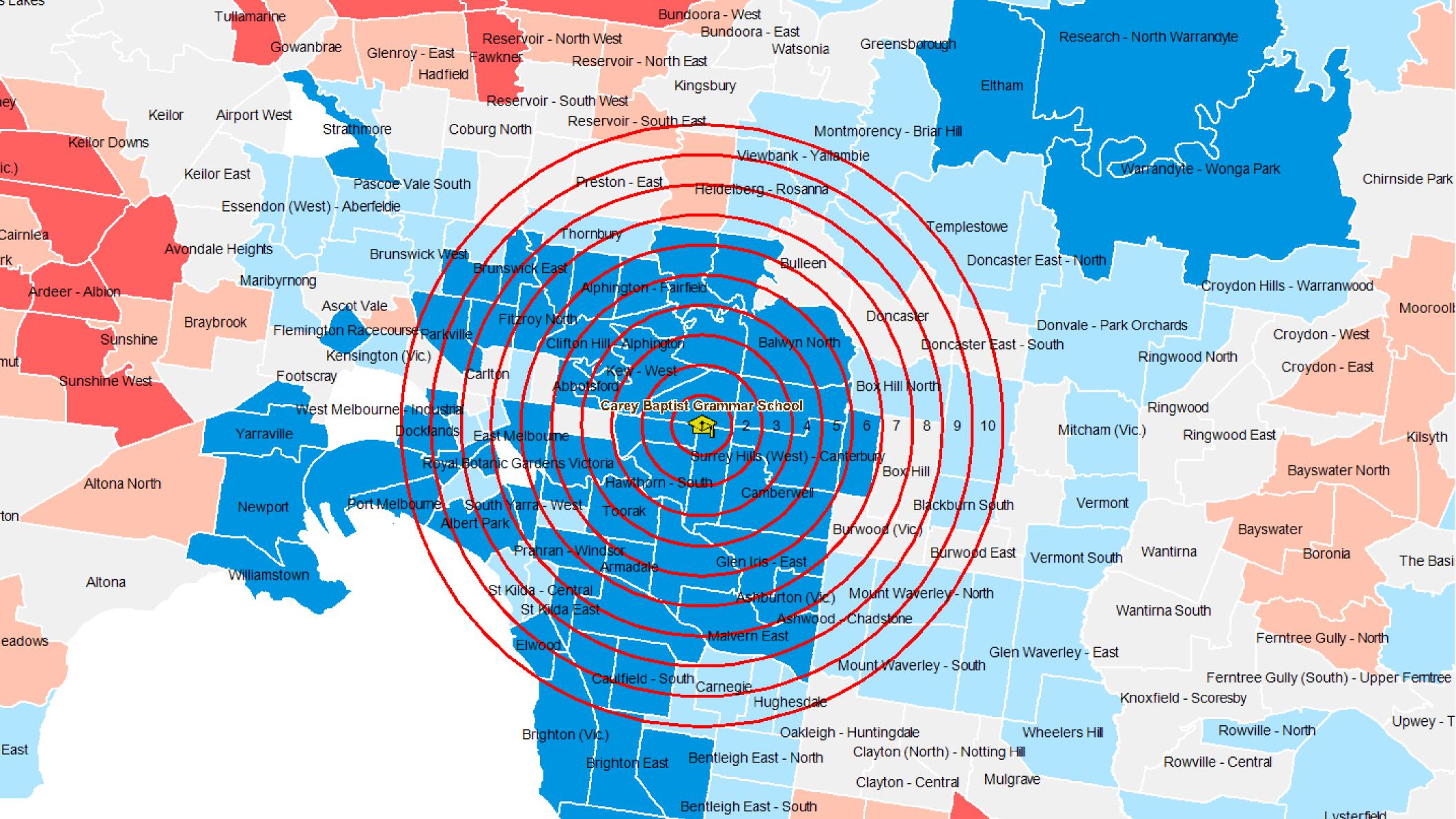
- Highest
- 2nd Highest
- Middle
- 2nd Lowest
- Lowest











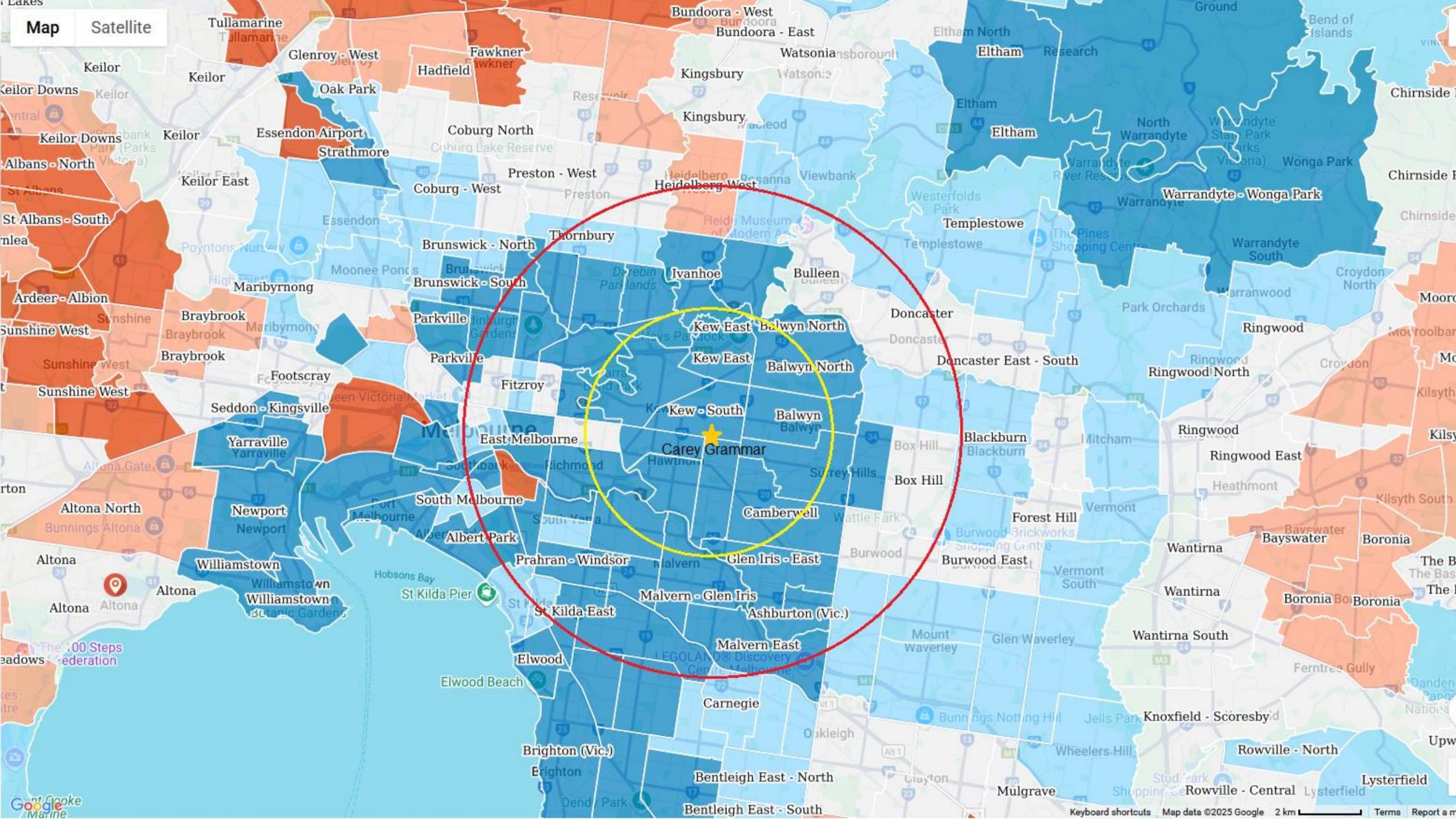
## How far do our students come from?

.....Especially in higher socio-economic areas.

Research - Spectrum has undertaken using 16 campuses and over 13,000 students in the top 20% Socio-Economic areas of Inner Melbourne.

Example - Imaginary school of 1,000 students

| Distance from school | 0 - 1km | 1 - 2km | 2 - 3km | 3 - 4 km | 4 - 5km | 5 - 6km | 6 - 7km | 7 - 8km | 8 - 9km       | 9 - 10km | 10+ km | Total |
|----------------------|---------|---------|---------|----------|---------|---------|---------|---------|---------------|----------|--------|-------|
| Number of students   | 93      | 144     | 135     | 129      | 123     | 90      | 63      | 43      | 35            | 26       | 119    | 1,000 |
| Area of ring         | 3.14    | 6.28    | 9.42    | 12.57    | 15.71   | 18.85   | 21.99   | 25.13   | 28.2 <b>7</b> | 31.42    |        |       |
| Students / sq km     | 29.7    | 23.0    | 14.3    | 10.3     | 7.8     | 4.8     | 2.9     | 1.7     | 1.2           | 0.8      | < .8   |       |



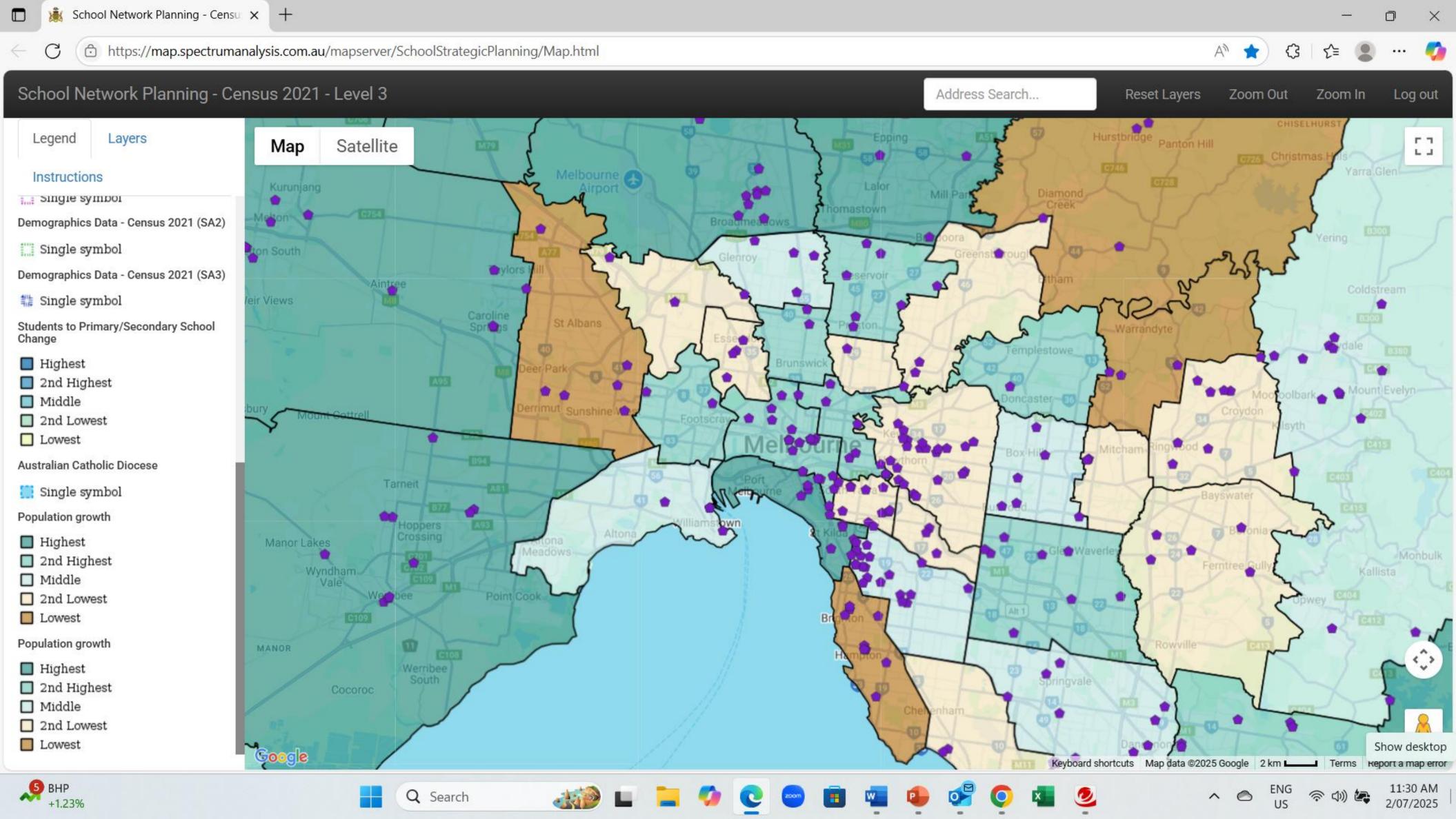
### How far do our students come from?

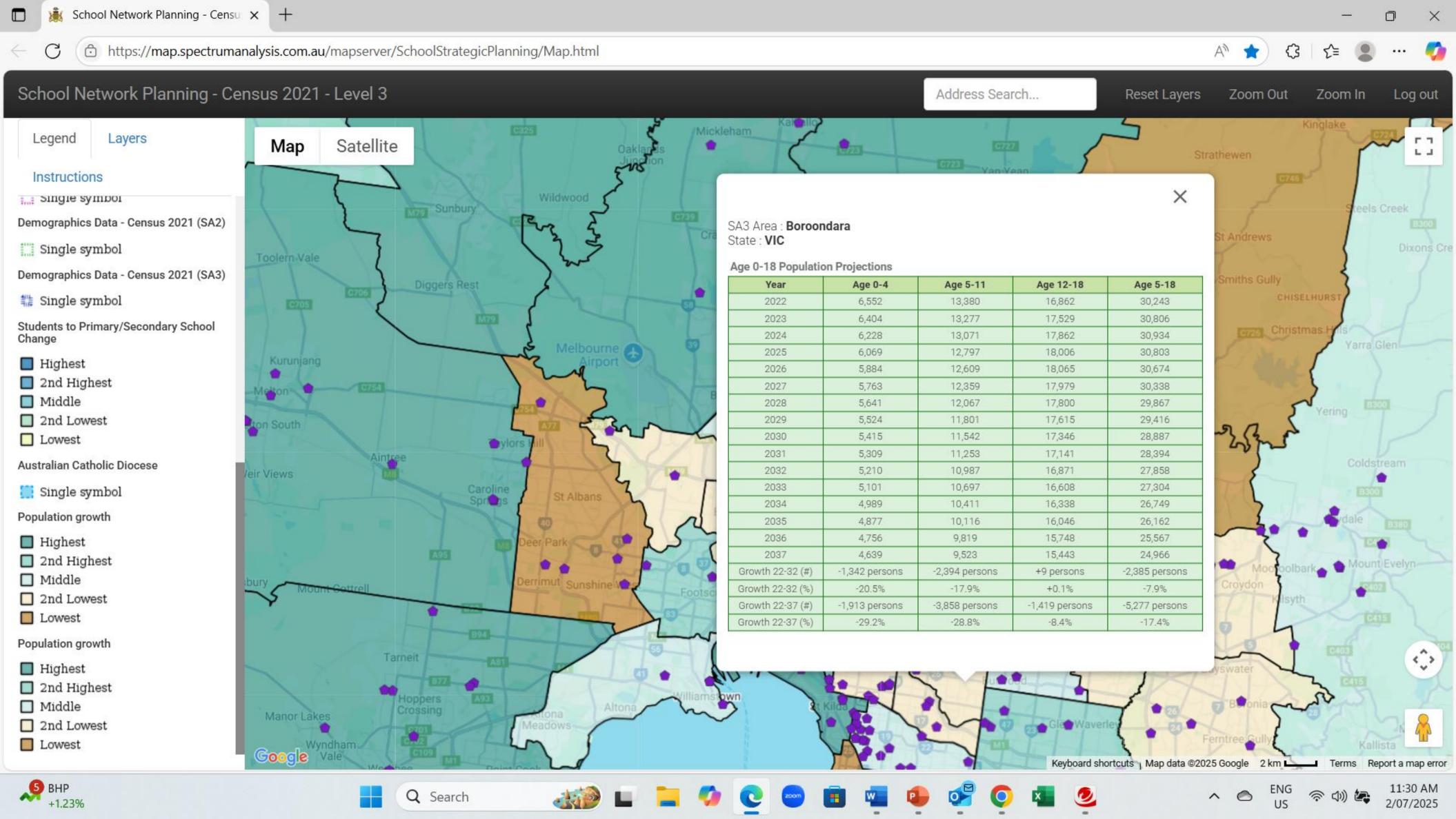
Research - Spectrum has undertaken using 16 campuses and over 13,000 students in Middle and Outer Melbourne suburbs.

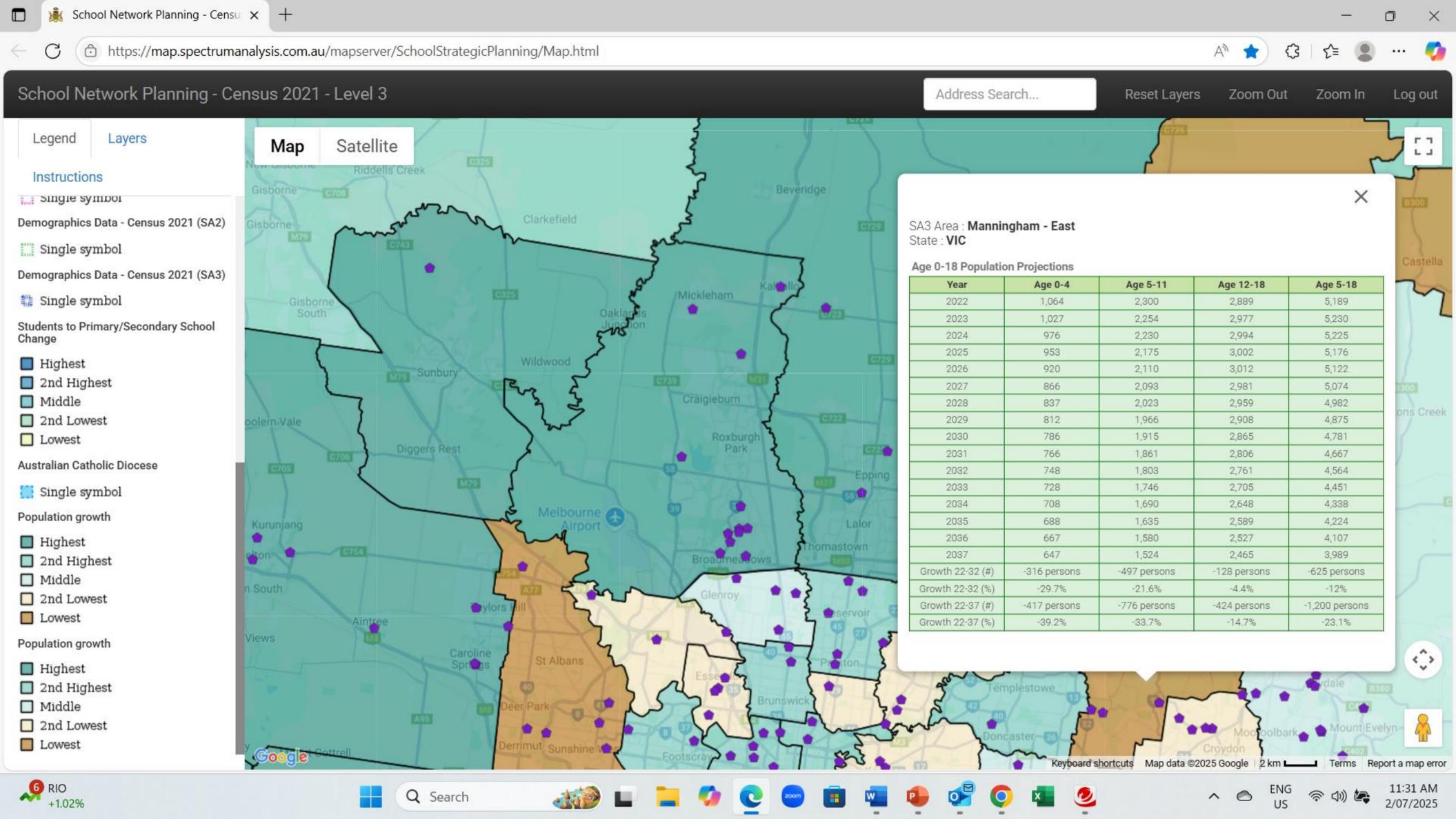
0 1km 2km 3km 4km <mark>5km</mark> 6km 7km 8km 9km 10km > 10 km 7.7% 16.5% 27.6% 37.8% 47.3% 53.3% 58.9% 64.9% 71.3% 76.4% 23.6%

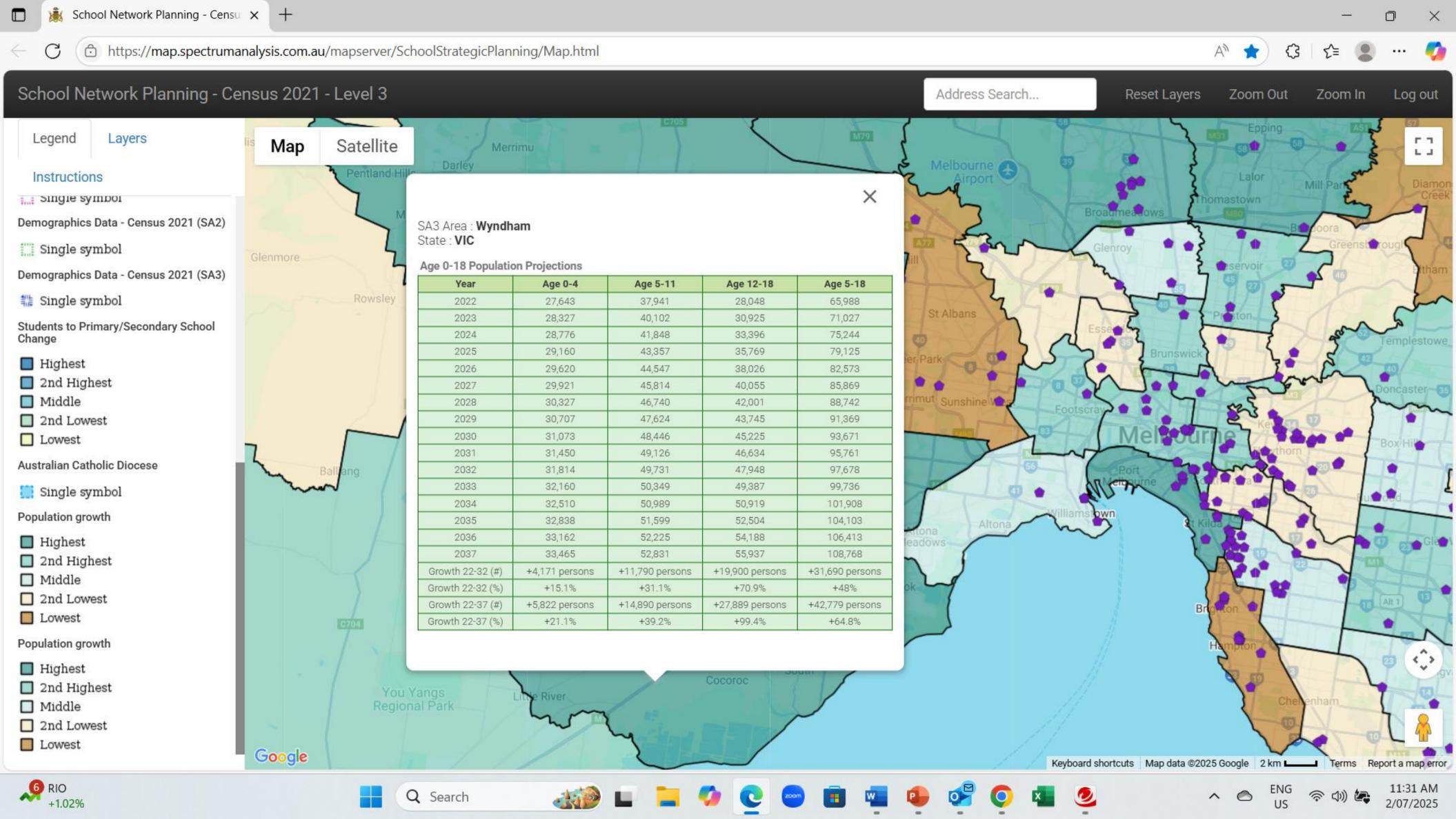
### Example - Imaginary school of 1,000 students

| Distance from school | 0 - 1km | 1 - 2km | 2 - 3km | 3 - 4 km | 4 - 5km | 5 - 6km | 6 - 7km | 7 - 8km | 8 - 9km | 9 - 10km | 10+ km | Total |
|----------------------|---------|---------|---------|----------|---------|---------|---------|---------|---------|----------|--------|-------|
| Number of students   | 77      | 88      | 111     | 102      | 96      | 60      | 55      | 61      | 64      | 51       | 236    | 1,000 |
| Area of ring         | 3.14    | 6.28    | 9.42    | 12.57    | 15.71   | 18.85   | 21.99   | 25.13   | 28.27   | 31.42    |        |       |
| Students / sq km     | 24.4    | 14.1    | 11.8    | 8.1      | 6.1     | 3.2     | 2.5     | 2.4     | 2.3     | 1.6      | < 1.6  |       |









# ACARA data

|                    | 2008      | 2008   | 2013      | 2013         | 2020      | 2020   | 2024      | 2024   | 2008-2024<br>Increase |
|--------------------|-----------|--------|-----------|--------------|-----------|--------|-----------|--------|-----------------------|
| Catholic           | 644,035   | 18.9%  | 695,711   | 19.1%        | 727,666   | 18.1%  | 768,352   | 18.5%  | 19.3%                 |
| Government         | 2,252,349 | 65.9%  | 2,375,811 | 65.3%        | 2,643,597 | 65.8%  | 2,632,284 | 63.5%  | 16.9%                 |
| Independent        | 519,578   | 15.2%  | 569,171   | <b>15.6%</b> | 647,214   | 16.1%  | 744,961   | 18.0%  | 43.4%                 |
| <b>Grand Total</b> | 3,415,961 | 100.0% | 3,640,692 | 100.0%       | 4,018,477 | 100.0% | 4,145,597 | 100.0% | 21.4%                 |

# ACARA data

|             | 2008   | 2013   | 2020   | 2024   | 2008-2024 |
|-------------|--------|--------|--------|--------|-----------|
| Catholic    | 18.9%  | 19.1%  | 18.1%  | 18.5%  | 19.3%     |
| Government  | 65.9%  | 65.3%  | 65.8%  | 63.5%  | 16.9%     |
| Independent | 15.2%  | 15.6%  | 16.1%  | 18.0%  | 43.4%     |
| Grand Total | 100.0% | 100.0% | 100.0% | 100.0% | 21.4%     |

# Victoria's growth

|                    |           |           |           | Full Time | e Equivalent Enr | olments   |           |           |           |
|--------------------|-----------|-----------|-----------|-----------|------------------|-----------|-----------|-----------|-----------|
| VIC                | 2020      | 2021      | 2022      | 2023      | 2024             | 2020-2024 | 2021-2024 | 2022-2024 | 2023-2024 |
| Catholic           | 210,581   | 210,650   | 210,550   | 212,493   | 215,492          | 2.33%     | 2.30%     | 2.35%     | 1.41%     |
| Combined           | 13,228    | 13,333    | 13,340    | 13,456    | 13,629           | 3.04%     | 2.22%     | 2.17%     | 1.29%     |
| Primary            | 107,932   | 107,046   | 106,419   | 106,971   | 107,779          | -0.14%    | 0.68%     | 1.28%     | 0.75%     |
| Secondary          | 88,672    | 89,481    | 89,998    | 91,081    | 92,639           | 4.47%     | 3.53%     | 2.93%     | 1.71%     |
| Special            | 750       | 790       | 794       | 984       | 1,444            | 92.61%    | 82.81%    | 81.93%    | 46.69%    |
| Government         | 643,115   | 644,238   | 644,598   | 655,653   | 662,242          | 2.97%     | 2.79%     | 2.74%     | 1.00%     |
| Combined           | 58,000    | 59,687    | 60,815    | 62,224    | 61,752           | 6.47%     | 3.46%     | 1.54%     | -0.76%    |
| Primary            | 354,142   | 352,301   | 349,993   | 355,153   | 357,158          | 0.85%     | 1.38%     | 2.05%     | 0.56%     |
| Secondary          | 215,996   | 217,978   | 218,586   | 222,606   | 227,050          | 5.12%     | 4.16%     | 3.87%     | 2.00%     |
| Special            | 14,976    | 14,273    | 15,204    | 15,670    | 16,282           | 8.72%     | 14.08%    | 7.09%     | 3.91%     |
| Independent        | 151,255   | 154,690   | 159,179   | 166,047   | 172,896          | 14.31%    | 11.77%    | 8.62%     | 4.12%     |
| Combined           | 141,165   | 144,917   | 148,887   | 155,337   | 161,049          | 14.09%    | 11.13%    | 8.17%     | 3.68%     |
| Primary            | 4,018     | 4,260     | 4,274     | 3,898     | 4,149            | 3.26%     | -2.60%    | -2.93%    | 6.44%     |
| Secondary          | 4,016     | 3,125     | 3,125     | 3,352     | 3,569            | -11.14%   | 14.21%    | 14.20%    | 6.47%     |
| Special            | 2,055     | 2,389     | 2,893     | 3,460     | 4,130            | 100.92%   | 72.89%    | 42.77%    | 19.36%    |
| <b>Grand Total</b> | 1,004,951 | 1,009,578 | 1,014,327 | 1,034,193 | 1,050,629        | 4.55%     | 4.07%     | 3.58%     | 1.59%     |

Acara data 2024 (released March 2025)

# Can this continue?

### How times have changed - Girl's school issue



Back in the last century, (when I was at school) there were 20 APS and AGS schools, <u>all</u> exclusively boys' schools.

- 12 of these schools have now become Co-Ed
- Carey, Penleigh & Essendon, Wesley, Caulfield, Ivanhoe, Yarra Valley, The Geelong College, Geelong Grammar,
   Assumption, Haileybury, Mentone & Peninsula.
- 8 are still Boys schools Camberwell, Scotch, Melbourne Grammar (small number of girls), St Kevins, Brighton, Trinity,
   Marcellin & Xavier.

| Year | Boys Schools |  | Co - Ed schools   |        |  |  |  |
|------|--------------|--|-------------------|--------|--|--|--|
|      |              |  |                   |        |  |  |  |
| 1970 | 20           |  | 0                 |        |  |  |  |
| 2024 | 8            |  | 12                |        |  |  |  |
|      |              |  |                   |        |  |  |  |
|      | Boys         | Girls  | Boys              | Total  |  |  |  |
|      |              |  |                   |        |  |  |  |
| 2008 | 10,363       | 9,175  | 14,352            | 23,527 |  |  |  |
| 2024 | 11,099       | 13,448                                       | 15,559            | 29,007 |  |  |  |
|      |              |  |                   |        |  |  |  |
|      | 7.10%        | 46.6%  | 8.4%              | 23.29% |  |  |  |
|      |              |  |                   |        |  |  |  |
|      |              | Note - 1 school now has 4 Melbourne campuses |                   |        |  |  |  |
|      |              | and 4 s                                      | chools have 2 car | npuses |  |  |  |

## How times have changed - Girl's school issue



| Calendar Year | 2010        |
|---------------|-------------|
| School Sector | Independent |

| Count of Total<br>Enrolments |                   |                   |                    |
|------------------------------|-------------------|-------------------|--------------------|
| State / Terr                 | Boys              | Girls             | Co-Ed              |
| ACT                          | 17.6%             | 5.9%              | 76.5%              |
| NSW                          | 9.0%              | 8.2%              | 82.9%              |
| NT                           | 0.0%              | 0.0%              | 100.0%             |
| QLD                          | 5.6%              | 6.2%              | 88.2%              |
| SA                           | 3.1%              | 9.3%              | 87.6%              |
| TAS                          | 3.1%              | 6.3%              | 90.6%              |
| <b>VIC</b>                   | <mark>4.7%</mark> | <mark>8.0%</mark> | <mark>87.3%</mark> |
| WA                           | 3.6%              | 5.7%              | 90.7%              |
| <b>Grand Total</b>           | 6.1%              | 7.3%              | 86.6%              |

| Calendar Year | 2020        |
|---------------|-------------|
| School Sector | Independent |

| Count of Total<br>Enrolments |                   |                   |                    |
|------------------------------|-------------------|-------------------|--------------------|
| State / Terr                 | Boys              | Girls             | Co-Ed              |
| ACT                          | 10.5%             | 5.3%              | 84.2%              |
| NSW                          | 6.0%              | 7.5%              | 86.5%              |
| NT                           | 0.0%              | 0.0%              | 100.0%             |
| QLD                          | 4.5%              | 4.5%              | 91.0%              |
| SA                           | 1.9%              | 3.8%              | 94.3%              |
| TAS                          | 2.9%              | 5.7%              | 91.4%              |
| VIC                          | <mark>3.7%</mark> | <mark>8.2%</mark> | <mark>88.1%</mark> |
| WA                           | 2.6%              | 5.2%              | 92.2%              |
| <b>Grand Total</b>           | 4.4%              | 6.2%              | 89.4%              |

| Calendar Year | 2024        |
|---------------|-------------|
| School Sector | Independent |

| Count of Total<br>Enrolments |                   |                   |                    |
|------------------------------|-------------------|-------------------|--------------------|
| State / Terr                 | Boys              | Girls             | Co-Ed              |
| ACT                          | 11.1%             | 5.6%              | 83.3%              |
| NSW                          | 6.1%              | 7.2%              | 86.7%              |
| NT                           | 0.0%              | 0.0%              | 100.0%             |
| QLD                          | 3.8%              | 4.7%              | 91.5%              |
| SA                           | 1.9%              | 4.7%              | 93.5%              |
| TAS                          | 2.9%              | 5.9%              | 91.2%              |
| VIC                          | <mark>3.9%</mark> | <mark>7.8%</mark> | <mark>88.3%</mark> |
| WA                           | 1.9%              | 5.7%              | 92.4%              |
| <b>Grand Total</b>           | 4.2%              | 6.2%              | 89.6%              |

### Girl's school issue



- All 12 Co-Ed Schools now have between 40% and 49% girls
- The only school I know that went from Girls to Co-Ed is Kilvington
  - Their numbers have increased from 418 in 2008 to 742 in 2020 and 759 in 2024. They now have 52% boys and 48% girls.

#### **Comparative parcel of Girls schools (ACARA data)**

• Camberwell Girls, Fintona, PLC, Strathcona, Ruyton, Genazzano, MLC, Loreto Mandeville Hall, Lauriston, Korowa,

Mentone Girls, Ivanhoe Girls. Siena, St Catherines. Melbourne Girls

| Year       | Students | % Changes |
|------------|----------|-----------|
|            |          |           |
| 2008       | 13,156   |           |
| 2020       | 14,133   |           |
| 2024       | 14,113   |           |
|            |          |           |
| 2008 - 202 | 0        | 7.4%      |
| 2008 - 202 | 4        | 7.3%      |
| 2020 - 202 | 4        | -0.1%     |

### Summary



- Demographics are changing across Australia
- Whilst I have addressed Melbourne (Metro) and Regional (incl Geelong) here, we have data for ALL areas Australia wide & Tasmania.
- I believe we have gone through a VERY good time / set of circumstances for Independent schools in the last 5 years, but can that continue?
- Use data to make better business decisions.

### **Presenter Details**



- Demographic Analysis and mapping for schools
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