



JELLS COLLEGE



Jells College Student Analysis

prepared for:
Demonstration Only



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Executive Summary

- Continue marketing strongly in the suburbs surrounding the school (Glen Waverley, include Burwood East, Vermont South, Wheelers Hill and Mount Waverley).
- Recognise the Primary feeder schools that are the strongest and ensure continual marketing / exposure for the school is done.
- Check bus route analysis for possible improvements on current routes to match where students are.
- Consider new bus route into Bayswater / Croydon area.
- Look at adding some bus shelters / advertising into the Bayswater / Croydon area.

Introduction

- Jells College is a co-ed school with two campuses based in Glen Waverley (Senior campus) and Springvale (Junior campus), which are suburbs of Melbourne.
- Jells College has 1,121 attending in current school year, ranging from K – Y12.
- The total number of students has increased over the last decade and the school's executive wish to retain these numbers into the future.
- The Glen Waverley campus is in a moderate socio economic area, showing families of moderate to high value incomes and assets. The Springvale campus is in a low socio economic area, in which Jells College would need to be mindful being in a low income area.
- The areas of Glen Waverley – East, West and South are showing a reduction in school age students forecast for the next 15 years.

Project Instructions

- Map out Jells College's 2016, 2021 & Current students
- Map out all future enrolments and alumni.
- Penetration analysis based on Non-Government (Incl. Catholic) Students from the census 2021;
- To compare various demographic trends across 2021 Census data with student Penetrations;
- Define Primary & Secondary Catchment Areas
- Provide possible new areas for Marketing based on demographics and low penetrations.
- Map out the current Bus Routes and make recommendations for any new possible Bus Routes.

Catchment Areas

Jells College Springvale

All Catchment Areas - Landuse Map
Enrolment Analysis DEMO



JELLS COLLEGE

LEGEND



School Location



Current Students



Major Catchment Area



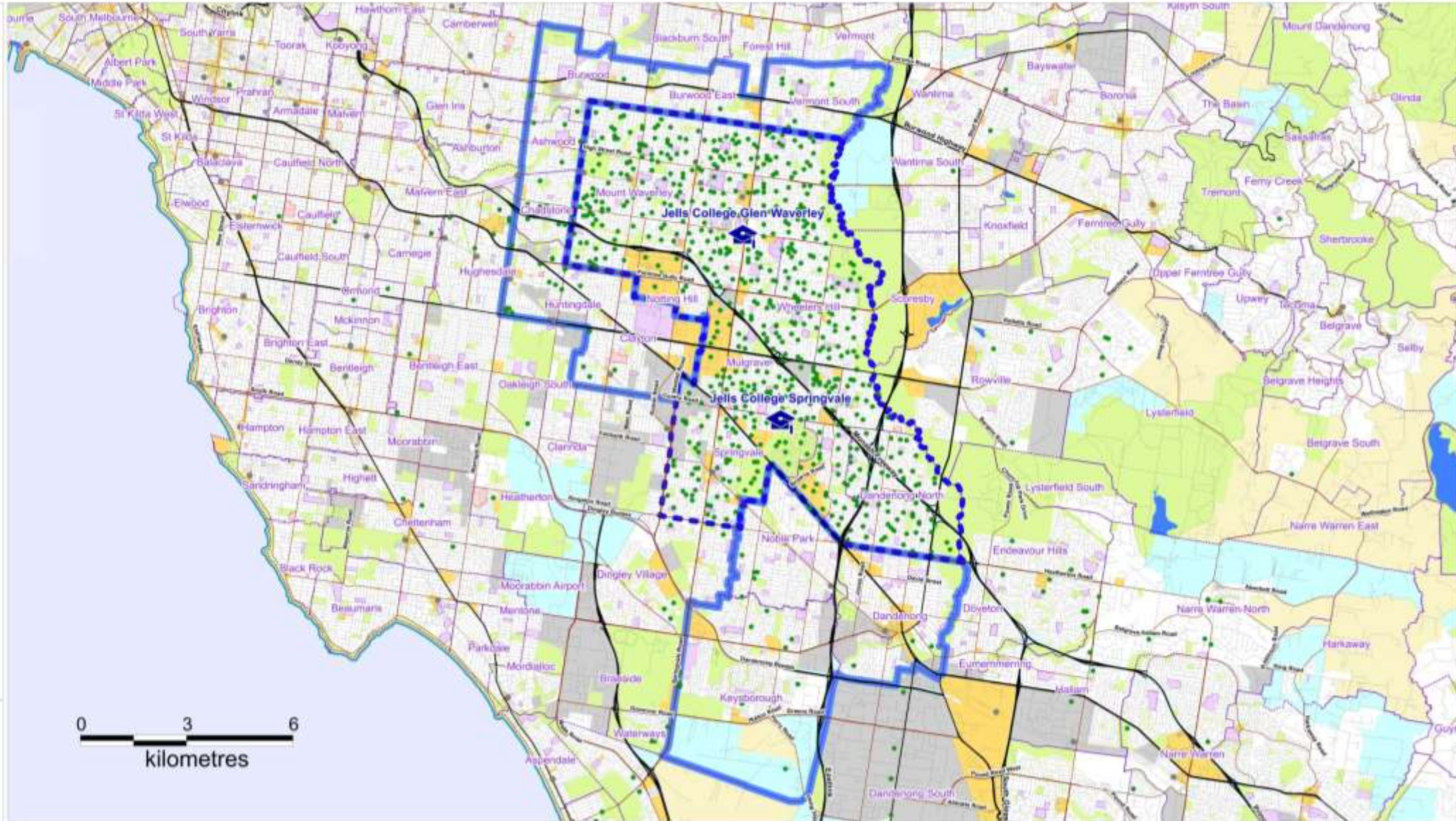
Minor Catchment Area



Suburbs

Land Use (Zoning)

Residential	Industrial
Primary Production	Parkland
Commercial	Water
Education	Other
Hospital/Medical	



Comparisons Demographics

Description	Major Catchment Area	Minor Catchment Area	Greater Melbourne	VIC	Australia
Population	168,610	172,886	4,673,395	5,917,769	23,349,292
Population 5 – 18 year olds	27,144	21,618	764,461	978,085	3,980,960
% 5 – 18 year olds	16.10%	12.50%	16.36%	16.53%	17.05%
Growth total population % Current– 2032 (ABS)	14.79%	39.08%	35.67%	31.15%	24.78%
Growth 5 – 18 year old % Current – 2032 (ABS)	15.42%	40.07%	38.01%	31.85%	22.32%
Average SEIFA Score	1,023	980	1,024	1,010	1,004
Average Household Income	\$93,948	\$83,621	\$98,335	\$92,909	\$94,806
Average Age	40	37	38	38	39
% Islamic	4.6%	8.7%	4.0%	3.3%	2.6%
% Catholic	19.6%	19.1%	23.5%	23.2%	22.6%

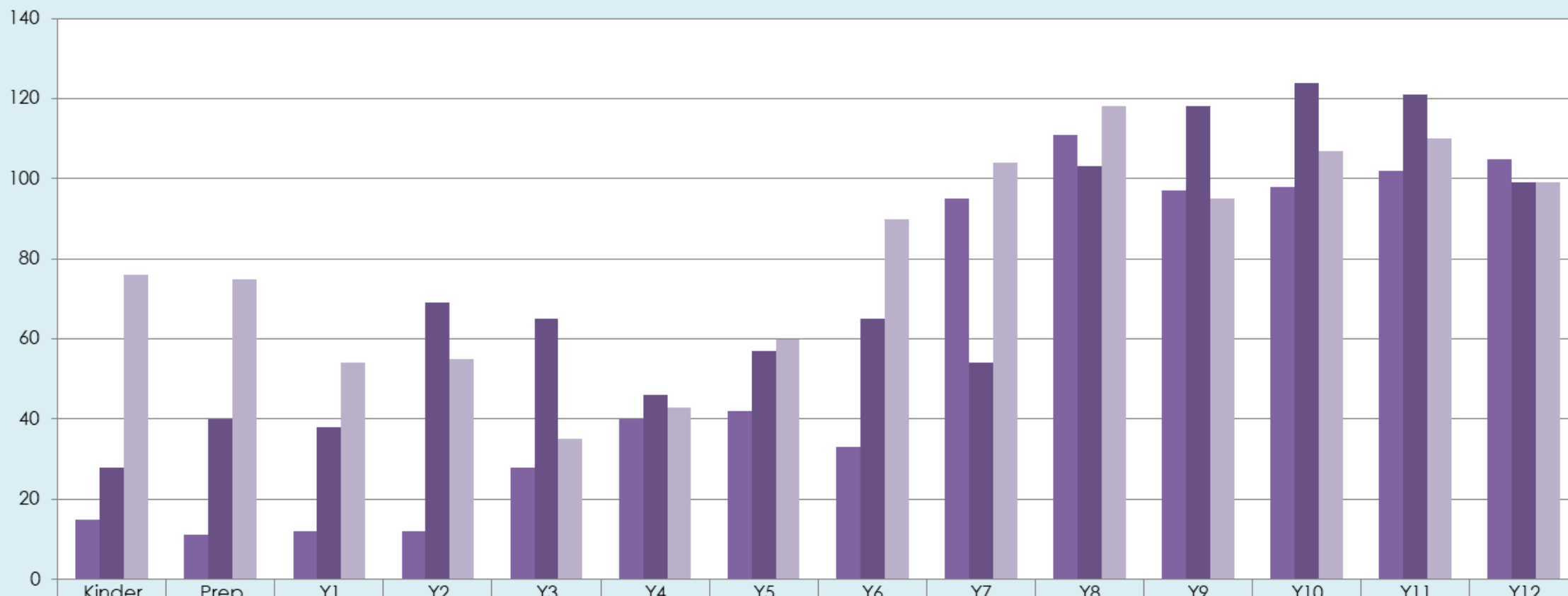
Comparisons School Sector %

School Level	Description 2021	Major Catchment Area	Minor Catchment Area	Greater Melbourne	VIC	Australia
Infants - Primary	% Primary at Government Schools	72.60%	68.20%	66.90%	67.00%	68.20%
	% Primary at Catholic Schools	19.10%	20.80%	21.00%	21.70%	19.60%
	% Primary at Independent Schools	8.20%	11.10%	12.10%	11.30%	12.20%
	% Primary at Catholic + Independent Schools	27.40%	31.80%	33.10%	33.00%	31.80%
Secondary	% Secondary at Government Schools	62.70%	60.40%	54.40%	55.20%	57.20%
	% Secondary at Catholic Schools	18.70%	22.50%	23.20%	24.10%	23.10%
	% Secondary at Independent Schools	18.60%	17.10%	22.40%	20.70%	19.70%
	% Secondary at Catholic + Independent Schools	37.30%	39.60%	45.60%	44.80%	42.80%

Total Enrolments by Year

Jells College Student Count by Grade

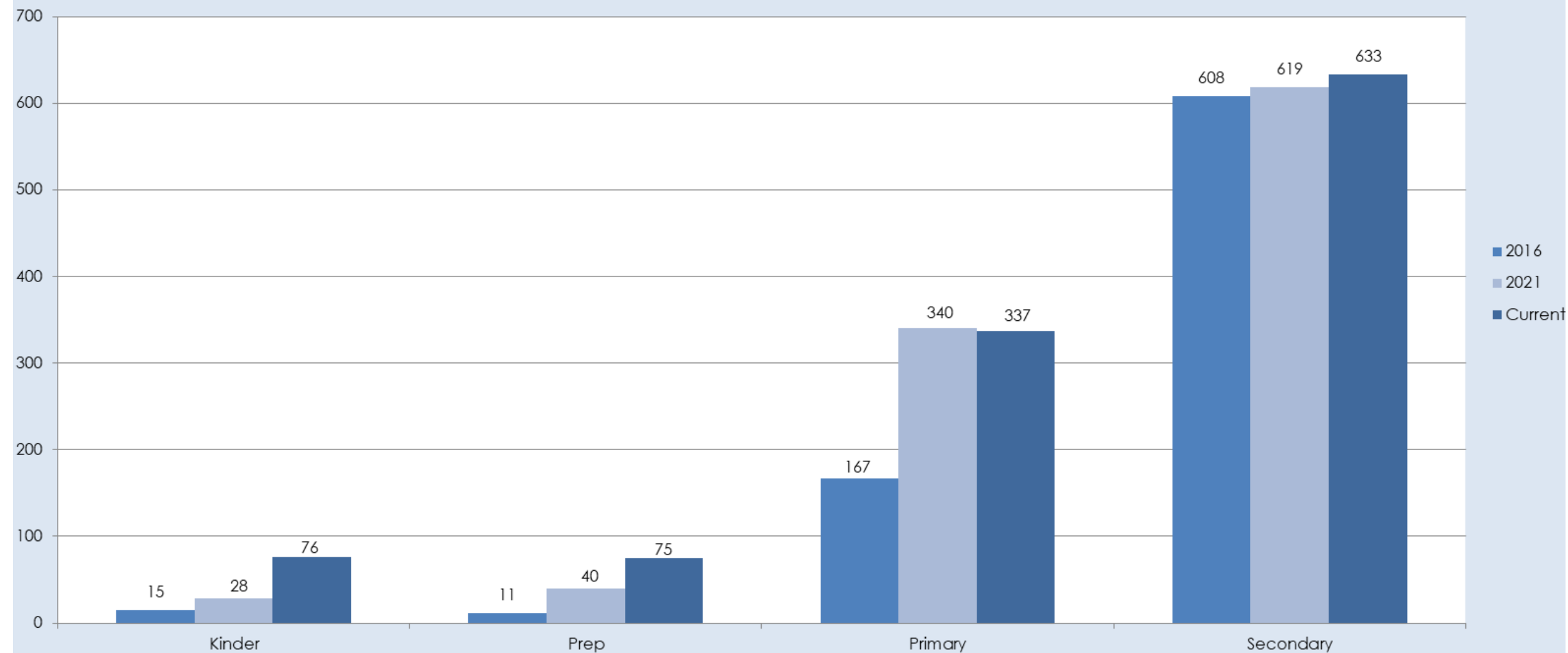
■ 2016 ■ 2021 ■ Current



	Kinder	Prep	Y1	Y2	Y3	Y4	Y5	Y6	Y7	Y8	Y9	Y10	Y11	Y12
2016	15	11	12	12	28	40	42	33	95	111	97	98	102	105
2021	28	40	38	69	65	46	57	65	54	103	118	124	121	99
Current	76	75	54	55	35	43	60	90	104	118	95	107	110	99

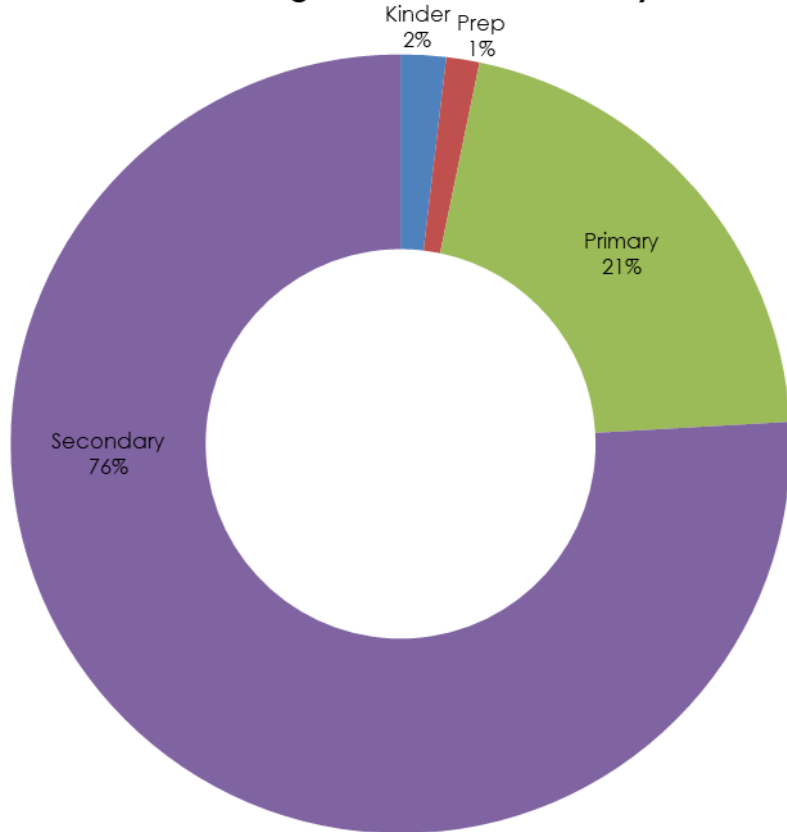
Enrolments by Year & Level

Jells College 2016, 2021 & Current Enrolments by School Level

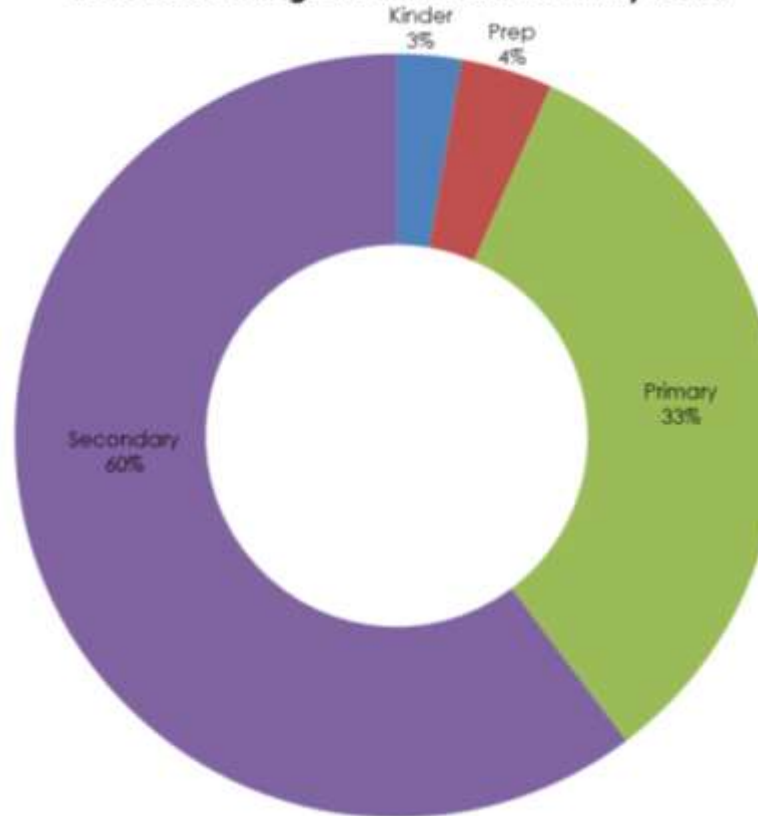


Enrolment Statistics 2016, 2021 & Current Total

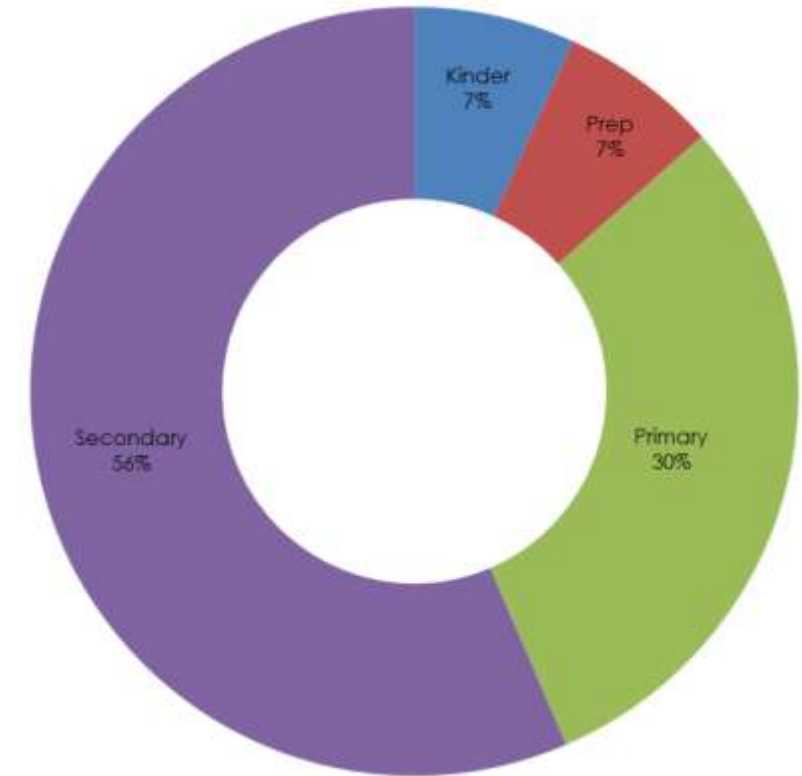
2016 Jells College Total Student Count by Level



2021 Jells College Total Student Count by Level

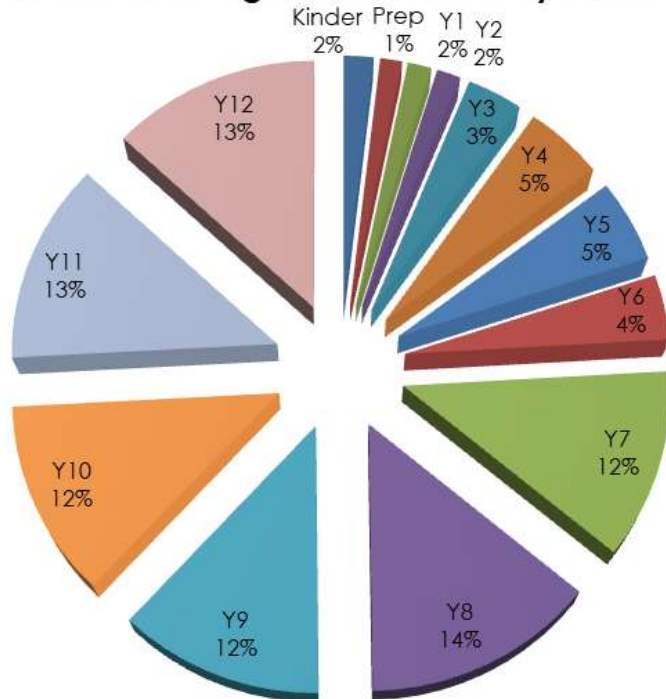


Current Jells College Total Student Count by Level

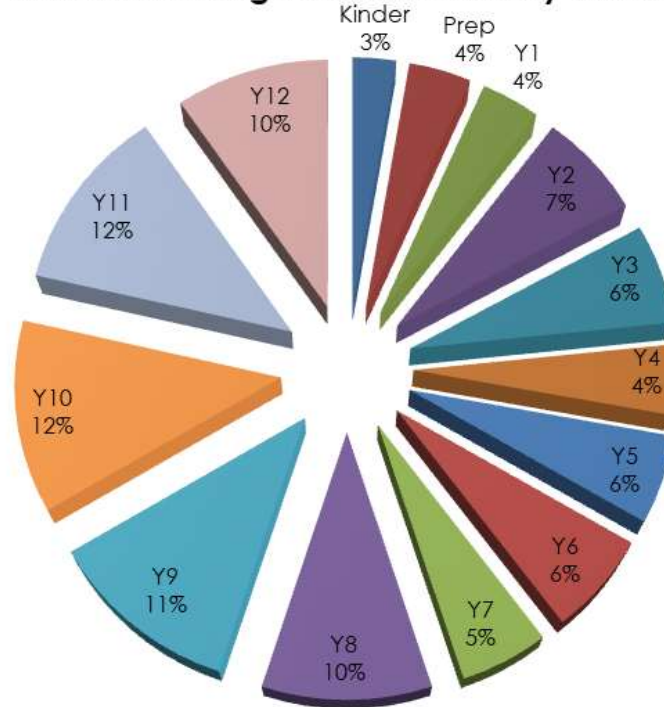


Enrolment Statistics (2016, 2021 & Current)

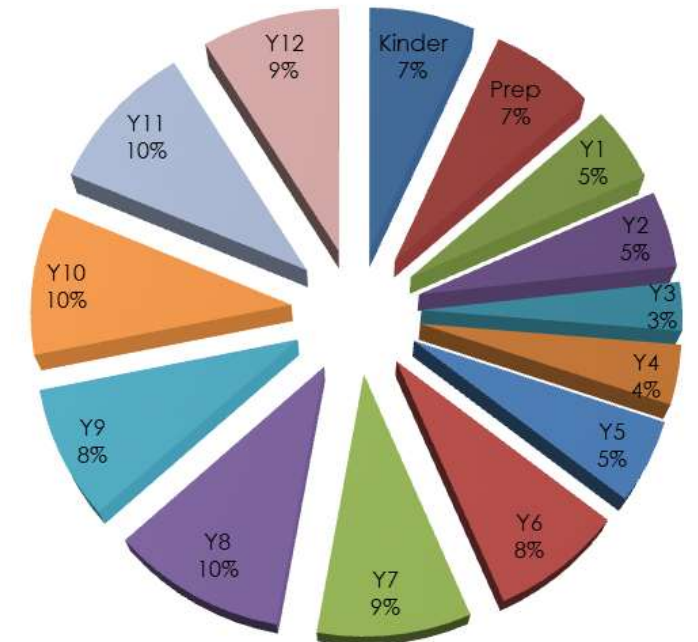
2016 Jells College Student Count by Grade



2021 Jells College Student Count by Grade



Current Jells College Student Count by Grade



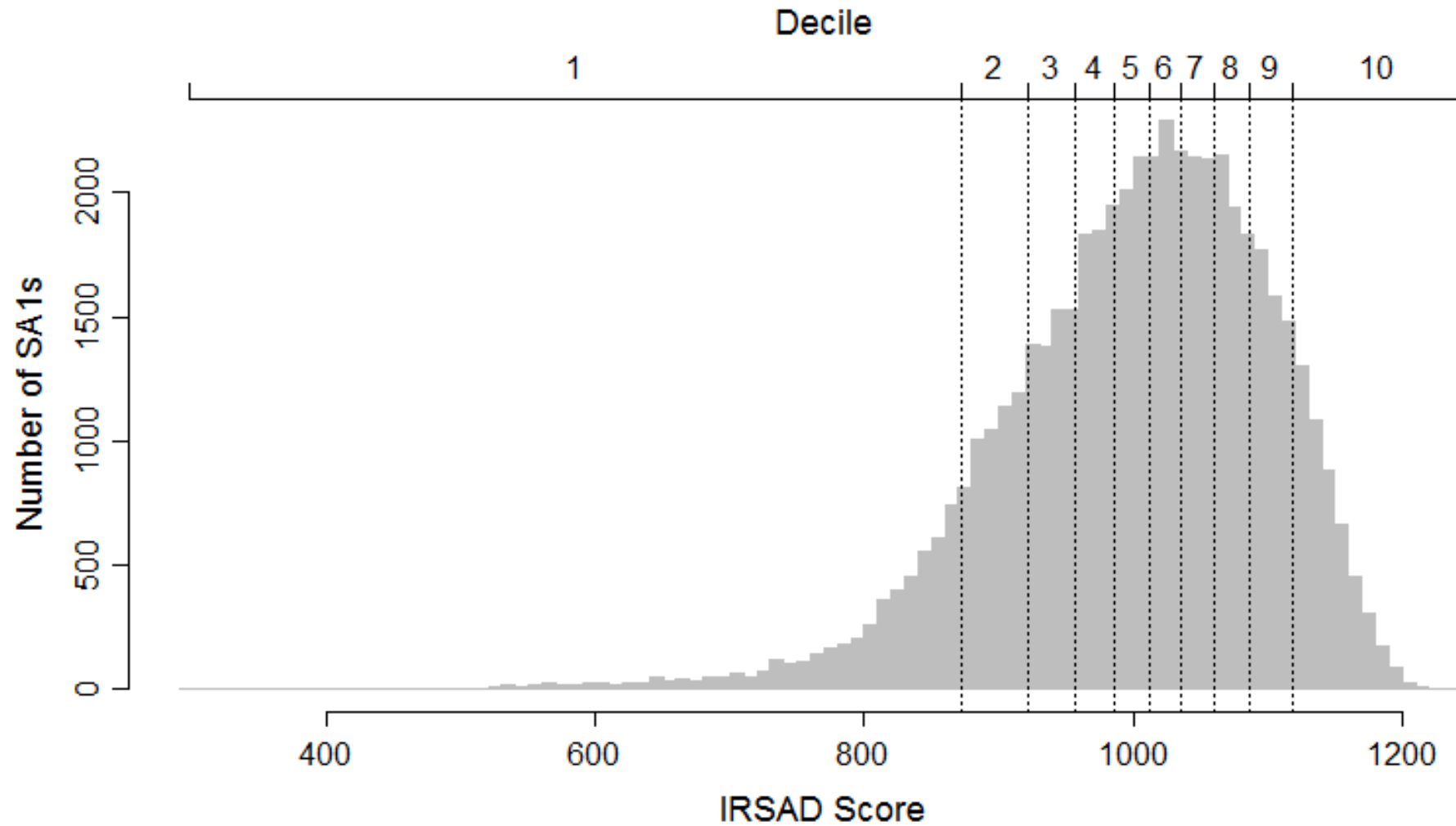
SEIFA Definition

- Socio-Economic Indexes for Areas (SEIFA) is a product developed by the Australian Bureau of Statistics (ABS) that ranks areas in Australia according to relative socio-economic advantage and disadvantage.
- The indexes are based on information from the five-yearly Census and take into consideration demographics relating to income, education, occupation, and employment.
- This score is standardised against a mean of 1,000 with a standard deviation of 100. This means that the average SEIFA score will be 1,000 and the middle two-thirds of SEIFA scores will fall approximately between 900 and 1,100.
- Areas with a SEIFA score below 1,000 would have higher levels of disadvantage. Areas with a score above 1,000 would have a higher level of advantage, and would be attributed to higher income, education, employment, etc.

Please note:

The last Census was held on 10 August 2021.

SEIFA diagram



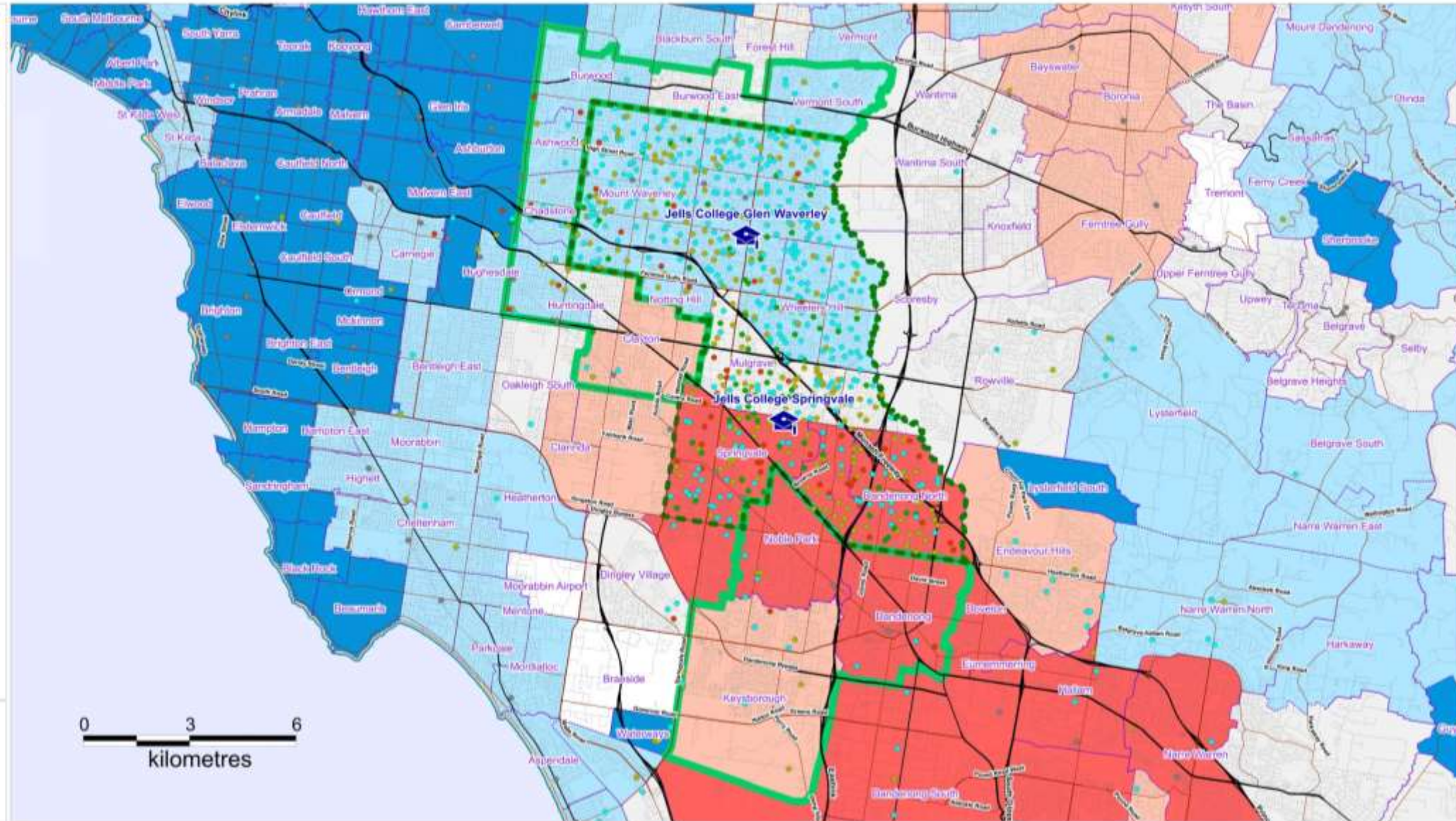
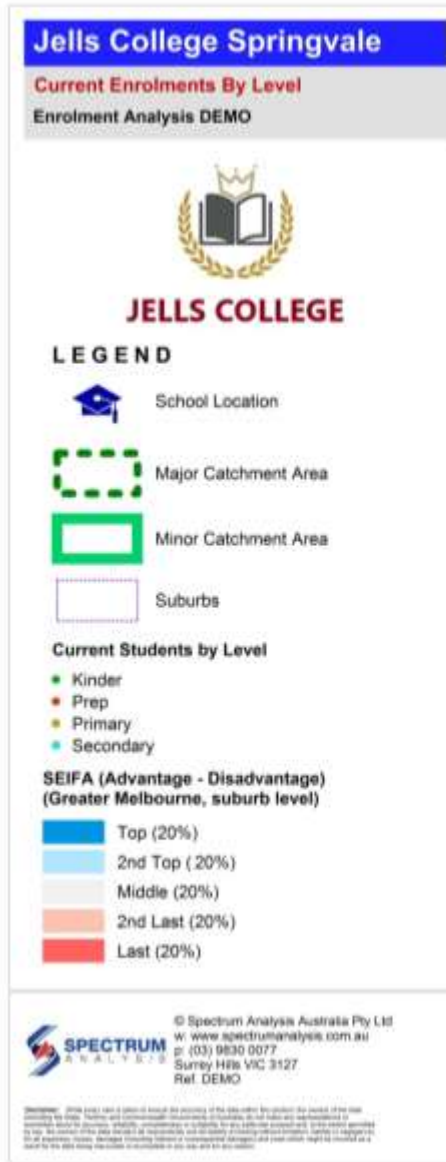
IRSAD = Index of Relative Socio-economic Advantage and Disadvantage

SEIFA

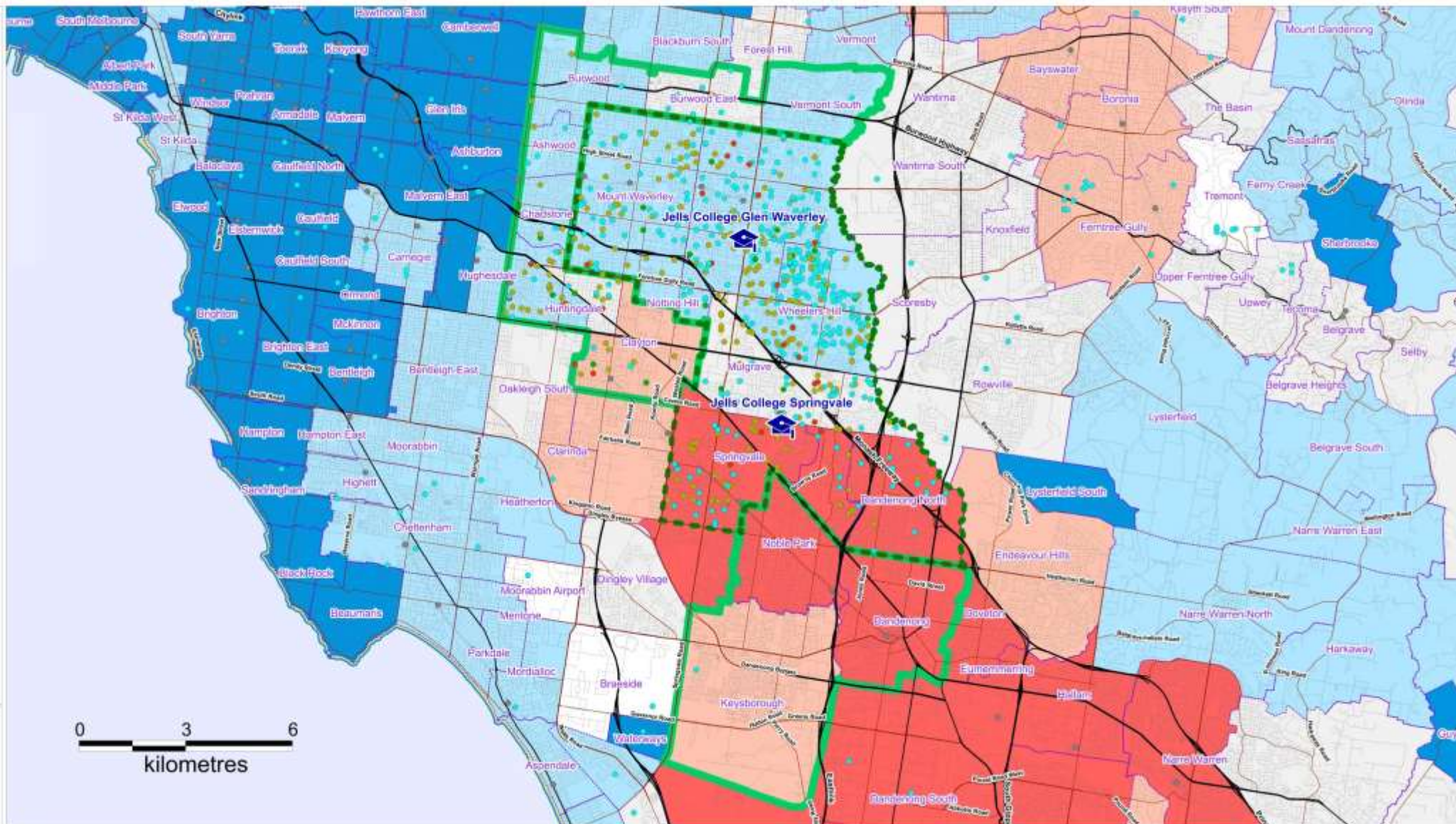
Suburb of Glen Waverley:	1,075
LGA of Glen Waverley (C):	1,060
SLA of Monash (C) - Waverley West:	1,068
Major Catchment Area:	1,023
Minor Catchment Area:	980
Greater Melbourne (average for comparison)	1,024

SEIFA Within km radius of the School			
2km	1,070	7km	1,046
3km	1,077	10km	1,041
5km	1,064		

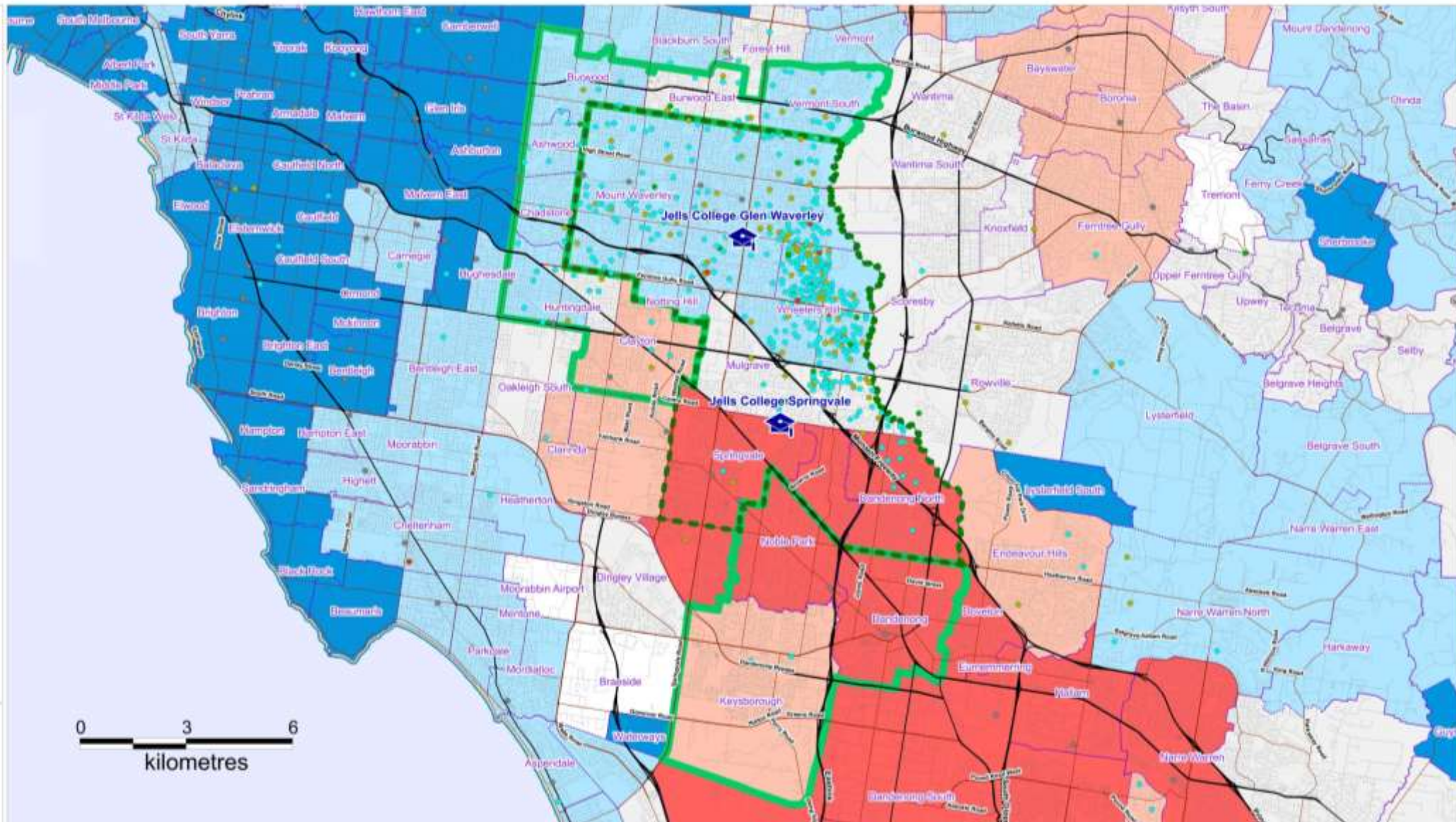
Student Enrolment Current vs. SEIFA



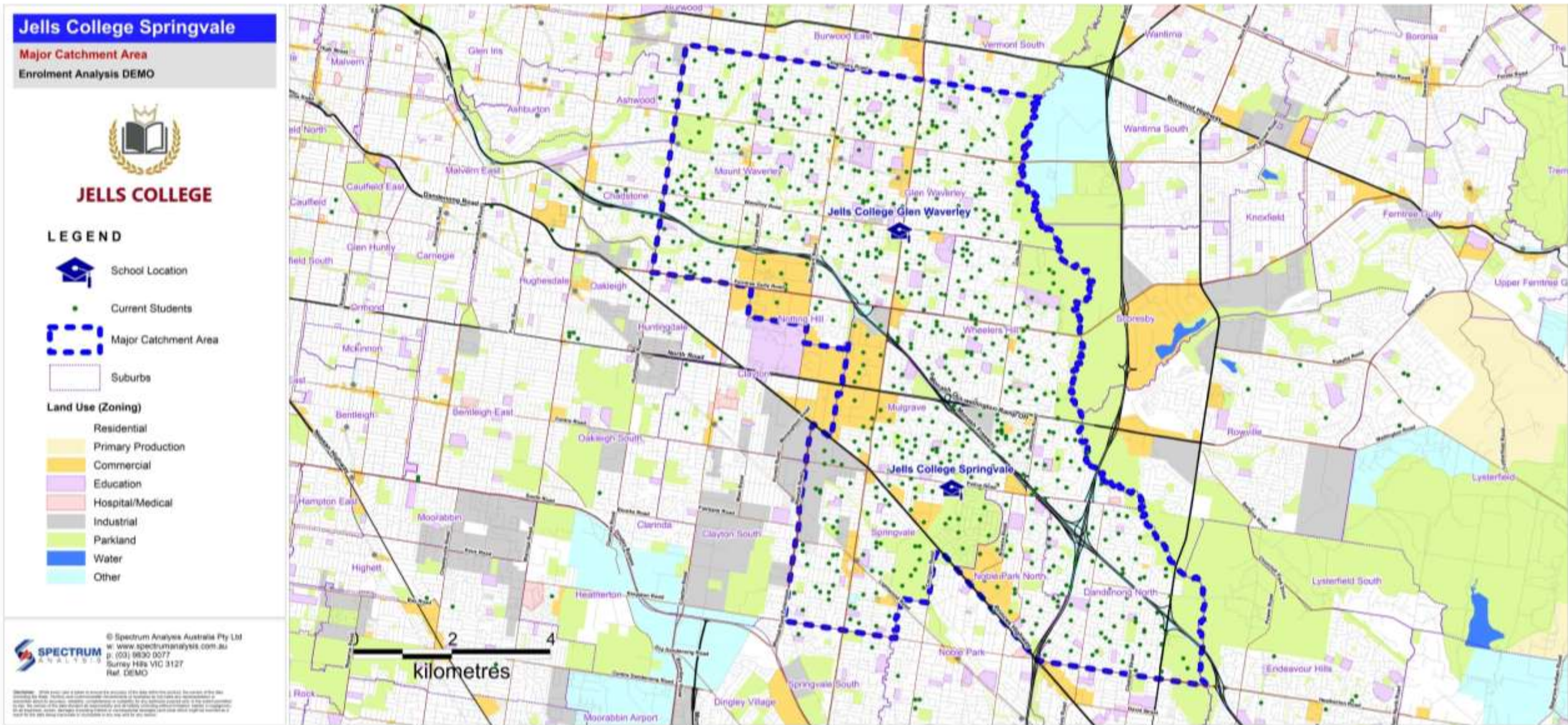
Student Enrolment 2021 vs. SEIFA



Student Enrolment 2016 vs. SEIFA



Major Catchment



Major Catchment

Level	Inside Major Catchment Area	Outside Major Catchment Area	Total	% Inside Major Catchment Area	% Outside Major Catchment Area
All Students	796	325	1,121	71.0%	29.0%
Kinder	68	8	76	89.5%	10.5%
Prep	55	20	75	73.3%	26.7%
Primary	250	87	337	74.2%	25.8%
Secondary	423	210	633	66.8%	33.2%

Major Catchment Census 2021

2021 Demographic Summary



Jells College

Major Catchment Area

Category	Trade Area	Metro VIC	Category	Trade Area	Metro VIC	Category	Trade Area	Metro VIC
Residential Population	173,698	-	Occupied Dwellings	59,360	-	Core Activity Need for Assistance:		
Age:			Building Type:			Need for Assistance	6.6%	5.9%
Persons Aged 0-9	10.4%	12.2%	Separate House	77.8%	68.7%	Profession:		
Persons Aged 10-14	6.0%	6.0%	Semi-Detached	11.3%	16.0%	Managers	10.7%	14.0%
Persons Aged 15-19	5.9%	5.6%	Flat / Unit / Apartment	10.8%	15.0%	Professionals	24.5%	27.2%
Persons Aged 20-24	6.9%	6.7%	Other	0.2%	0.3%	Clerical/Admin	12.4%	12.4%
Persons Aged 25-34	13.5%	16.0%	Occupancy:			Community/Services	10.8%	10.8%
Persons Aged 35-44	13.5%	14.9%	Owns Dwelling	41.0%	30.8%	Sales	11.9%	13.1%
Persons Aged 45-54	12.8%	12.8%	Buying Dwelling	31.7%	38.1%	Technicians & Trades	8.6%	8.5%
Persons Aged 55-64	11.2%	10.8%	Renting Dwelling	27.3%	31.1%	Drivers/Machine Operators	8.4%	5.9%
Persons Aged 65+	19.8%	15.0%	Household Vehicles:			Labourers	12.6%	8.1%
Average Age (est):	41.1	38.3	Households with 0 Vehicles	5.9%	8.4%	Birthplace:		
Marital Status:			Households with 1 Vehicle	34.5%	37.2%	Australia	45.3%	64.6%
Married	53.6%	46.9%	Households with 2 Vehicles	40.5%	37.1%	England	1.7%	2.9%
Separated	2.3%	2.9%	Hholds with 3 plus Vehicles	19.2%	17.3%	New Zealand	1.1%	1.8%
Divorced	6.3%	7.7%	Household Type:			China	10.9%	3.5%
Widowed	5.9%	4.5%	Two Parent Family	38.2%	34.0%	India	6.8%	5.1%
Never Married	31.9%	38.0%	One Parent Family	11.5%	10.7%	Philippines	0.9%	1.2%
Household Income:			Couple without Children	26.0%	25.4%	Vietnam	4.7%	1.9%
\$0 - \$399 p/w	7.2%	5.7%	Other Family Type	1.4%	1.1%	South Africa	0.4%	0.5%
\$400 - \$799 p/w	15.9%	14.1%	Non-Family Household	23.0%	28.7%	Other	28.1%	18.6%
\$800 - \$1,249 p/w	13.4%	12.8%	Language Spoken at Home:			Religious Affiliation:		
\$1,250 - \$1,999 p/w	18.7%	19.7%	English Only	40.8%	65.0%	Christian	41.2%	43.0%
\$2,000 - \$2,999 p/w	19.2%	20.8%	Chinese	20.3%	6.4%	Islam	5.6%	5.4%
\$3,000 - \$3,999 p/w	11.4%	11.9%	Indo Aryan	9.4%	6.6%	Buddhism	10.8%	4.0%
\$4,000+ p/w	14.2%	15.0%	Arabic	1.2%	1.8%	Hinduism	6.9%	4.3%
Avg H'hold Income (pa):	\$113,489	\$118,622	SE Asian & Austronesian	4.9%	3.9%	Judaism	0.1%	0.9%
			Other Non-English	23.3%	16.4%	All Other Religions	2.0%	2.2%
						No Religion / Spiritual	33.3%	40.1%

Major & Minor Catchment Current

Level	Inside Major & Minor Catchment Area	Outside Major & Minor Catchment Area	Total	% Inside Major & Minor Catchment Area	% Outside Major & Minor Catchment Area
All Students	796	325	1,121	71.0%	29.0%
Kinder	68	8	76	89.5%	10.5%
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Minor Catchment Census 2021

2021 Demographic Summary



Jells College

Minor Catchment Area

Category	Trade Area	Metro VIC	Category	Trade Area	Metro VIC	Category	Trade Area	Metro VIC
Residential Population	183,116	-	Occupied Dwellings	62,513	-	Core Activity Need for Assistance:		
Age:			Building Type:			Need for Assistance	6.8%	5.9%
Persons Aged 0-9	10.8%	12.2%	Separate House	62.7%	68.7%	Profession:		
Persons Aged 10-14	5.0%	6.0%	Semi-Detached	22.3%	16.0%	Managers	10.7%	14.0%
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Separated	2.7%	2.9%	H'hlds with 3 plus Vehicles	16.4%	17.3%	New Zealand	1.2%	1.8%
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			Other Non-English	29.6%	16.4%	All Other Religions	2.8%	2.2%
						No Religion / Spiritual	30.6%	40.1%

Source: ABS Census of Population and Housing 2021

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Disclaimer: All care is taken to ensure correctness, but no responsibility is accepted for inaccuracies.

Indicates Trade Area value is 10-20% greater than the relevant average

Indicates Trade Area value is over 20% greater than the relevant average

Jells College Springvale
Current Students Uptake (Suburb Level)
Enrolment Analysis DEMO



Current Students

Major Catchment Area

Minor Catchment Area

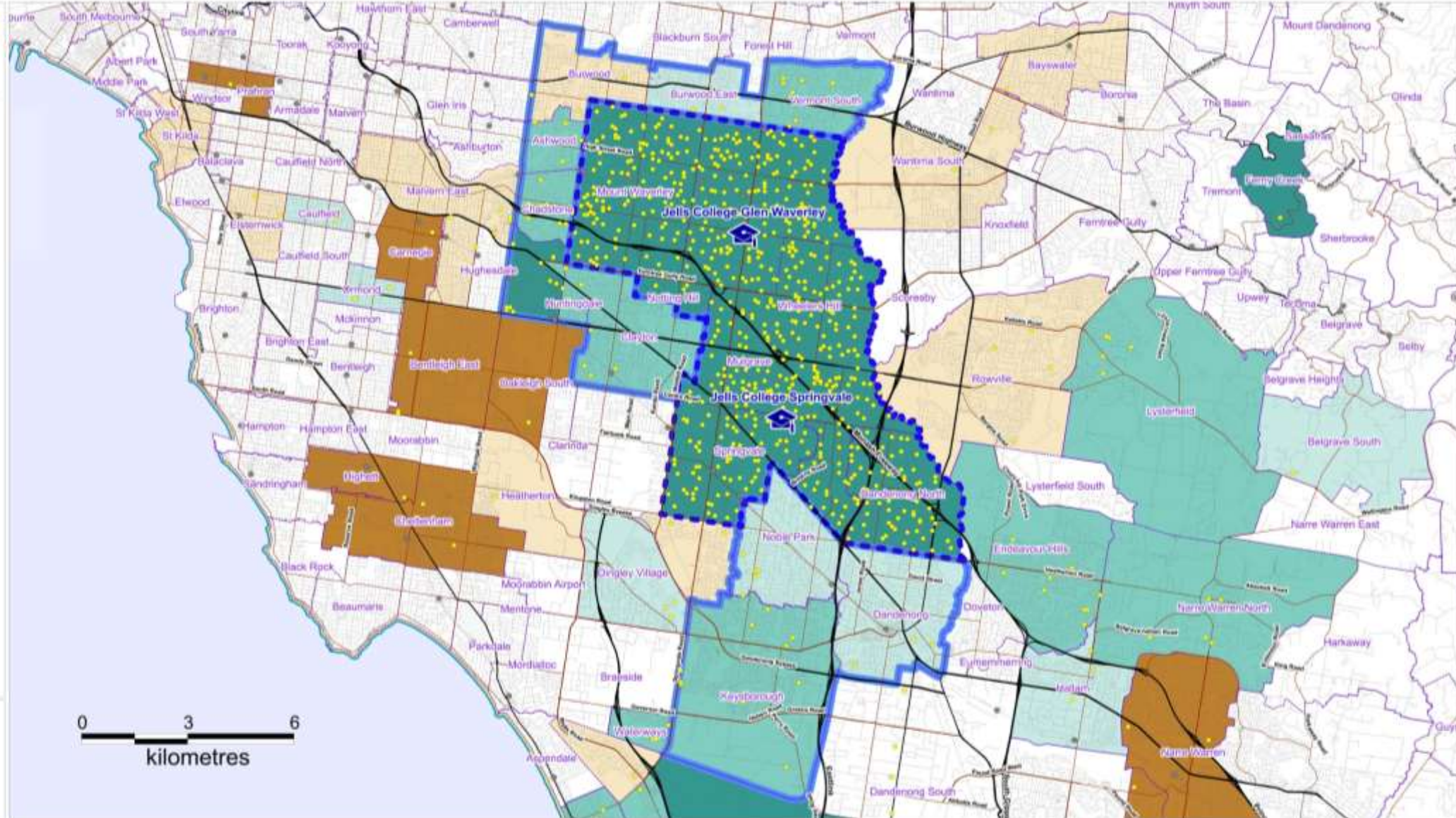
Suburbs

Highest (20%)
2nd Highest (20%)
Middle (20%)
2nd Lowest (20%)
Lowest (20%)



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Student Uptake 2021

Jells College Springvale

2021 Students Uptake (Suburb Level)

Enrolment Analysis DEMO



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School Location



Current Students



Major Catchment Area



Minor Catchment Area



Suburbs

2021 Students Enrolments (Suburbs)
Per Non-GOV (incl. Catholic) Schools Students



Highest (20%)



2nd Highest (20%)



Middle (20%)



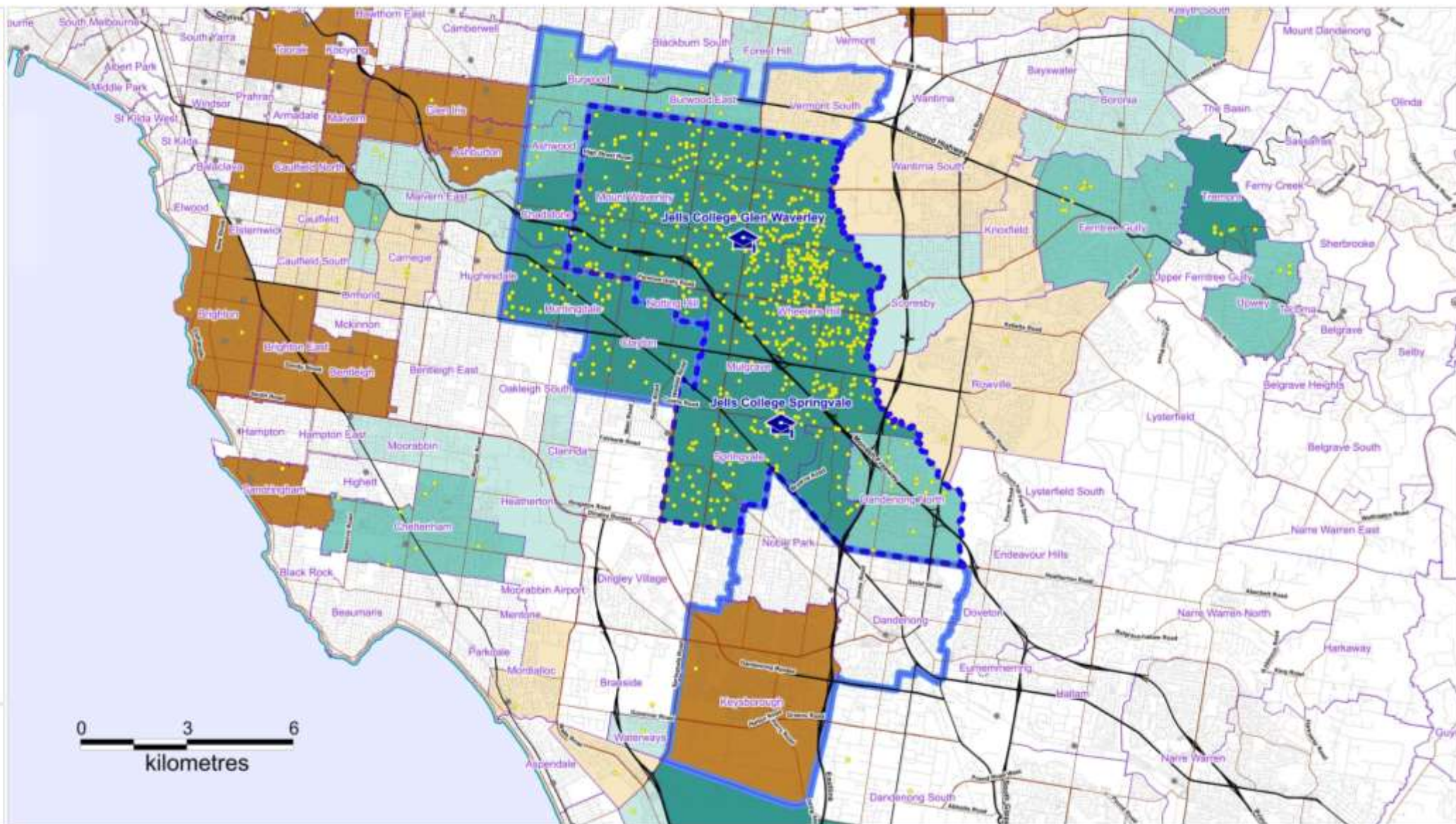
2nd Lowest (20%)



Lowest (20%)



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Student Uptake 2016

Jells College Springvale

2016 Students Uptake (Suburb Level)

Enrolment Analysis DEMO



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School Location

Current Students



Major Catchment Area



Minor Catchment Area



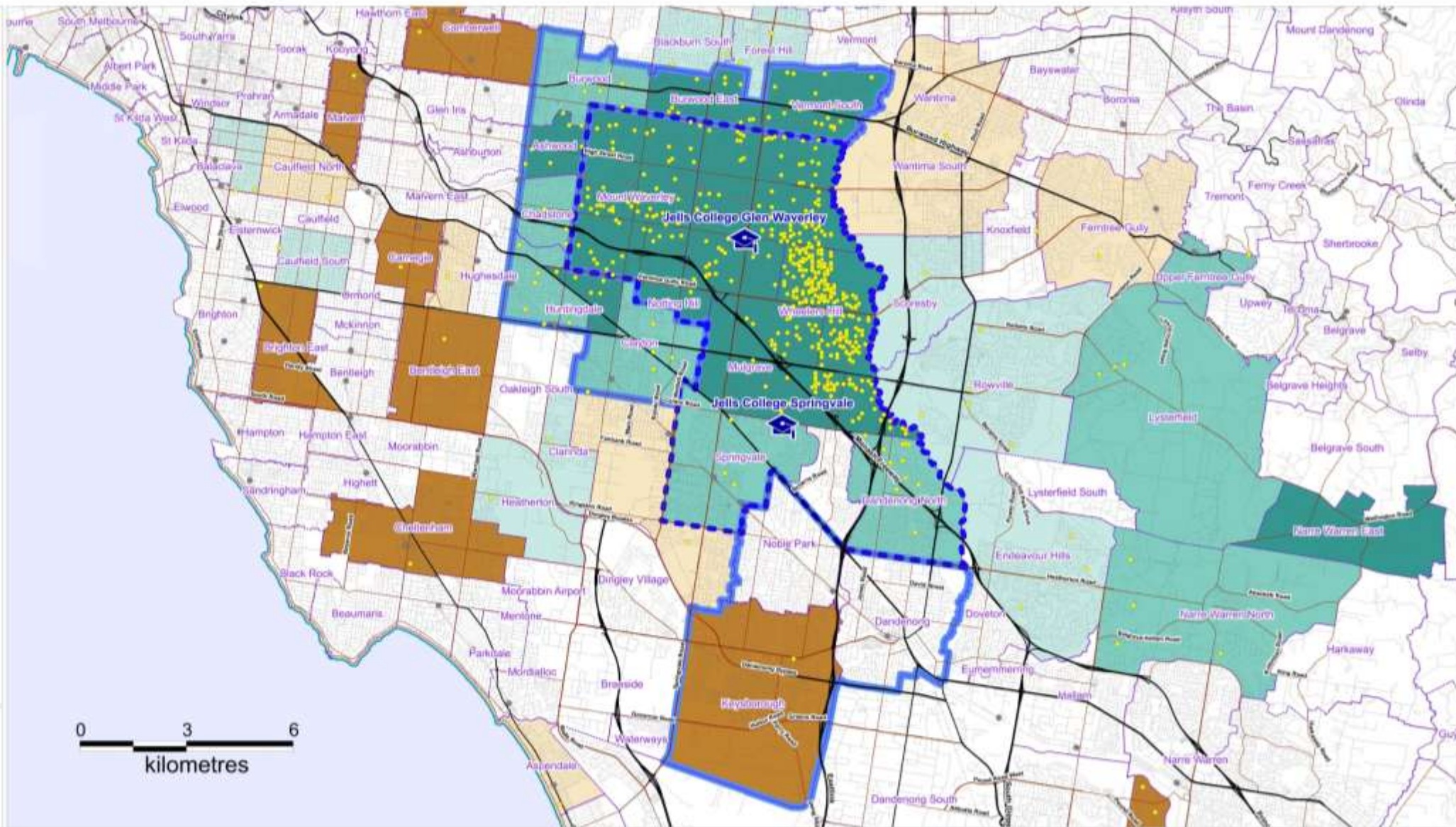
Suburbs

2016 Students Enrolments (Suburbs)
Per Non-GOV (incl. Catholic) Schools Students



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Student Uptake 2016, 2021 & Current in Major Catchment

Suburb	Postcode	SEIFA	Private schools' students (C2021)	2016 Enrolment Count	2016 Uptake	2021 Enrolment Count	2021 Uptake	Current Enrolment Count	Current Uptake
*** Uptake Denominator is the number of students attending Non-Government (Incl. Catholic) schools						*** Data is sorted by 2022 enrolment count			
Total In Major Catchment Area			10,063	626	40.2%	753	7.5%	796	7.9%
1. Glen Waverley	3150	1,075	2,168	130	6.2%	195	9.0%	194	8.9%
2. Mount Waverley	3149	1,081	2,235	76	3.4%	117	5.2%	151	6.8%
3. Mulgrave	3170	1,041	1,382	70	5.8%	86	6.2%	125	9.0%
4. Wheelers Hill	3150	1,079	1,599	325	20.3%	246	15.4%	119	7.4%
5. Springvale	3171	888	1,127	7	0.6%	66	5.9%	96	8.5%
6. Dandenong North	3175	933	1,057	16	1.4%	16	1.5%	72	6.8%
7. Noble Park North	3174	942	388	0	0.0%	17	4.4%	32	8.2%
8. Notting Hill	3168	1,058	107	2	2.4%	10	9.3%	7	6.5%

>=30%

>=20% and < 30%

>=10% and <20%

Student Uptake 2016, 2021 & Current in Minor Catchment

Suburb	Postcode	SEIFA	Private schools' students (C2021)	2016 2016 Enrolment Count	2016 2016 Uptake	2021 2021 Enrolment Count	2021 2021 Uptake	Current Current Enrolment Count	Current Current Uptake
*** Uptake Denominator is the number of students attending Non-Government (Incl. Catholic) schools						*** Data is sorted by 2022 enrolment count			
Total In Minor Catchment Area			9,373	90	16.1%	111	1.2%	111	1.2%
9. Keysborough	3173	996	2,248	2	0.1%	1	0.0%	34	1.5%
10. Oakleigh	3166	1,047	658	5	0.8%	32	4.9%	13	2.0%
11. Chadstone	3148	1,042	529	6	1.4%	15	2.8%	12	2.3%
12. Ashwood	3147	1,043	522	8	1.8%	4	0.8%	9	1.7%
13. Noble Park	3174	901	1,357	0	0.0%	0	0.0%	9	0.7%
14. Dandenong	3175	864	935	0	0.0%	0	0.0%	9	1.0%
15. Vermont South	3133	1,075	681	28	3.7%	1	0.1%	8	1.2%
16. Clayton	3168	1,017	476	5	0.9%	20	4.2%	5	1.1%
17. Burwood East	3151	1,036	543	17	2.9%	8	1.5%	4	0.7%
18. Burwood	3125	1,050	938	10	1.0%	6	0.6%	3	0.3%
19. Oakleigh East	3166	1,044	340	7	2.0%	17	5.0%	3	0.9%
20. Huntingdale	3166	1,035	146	2	1.5%	7	4.8%	2	1.4%

>=30%

>=20% and < 30%

>=10% and <20%

Numbers of Geographic Areas across Australia

- SA1's – 61,845
- SA2's – 2,473
- SA3's – 359
- Suburbs – 15,353
- Postcodes – 2,644

Areas 2 (SA2s) Map

Jells College Springvale

Statistical Areas 2 (SA2s)

Enrolment Analysis DEMO



JELLS COLLEGE

LEGEND



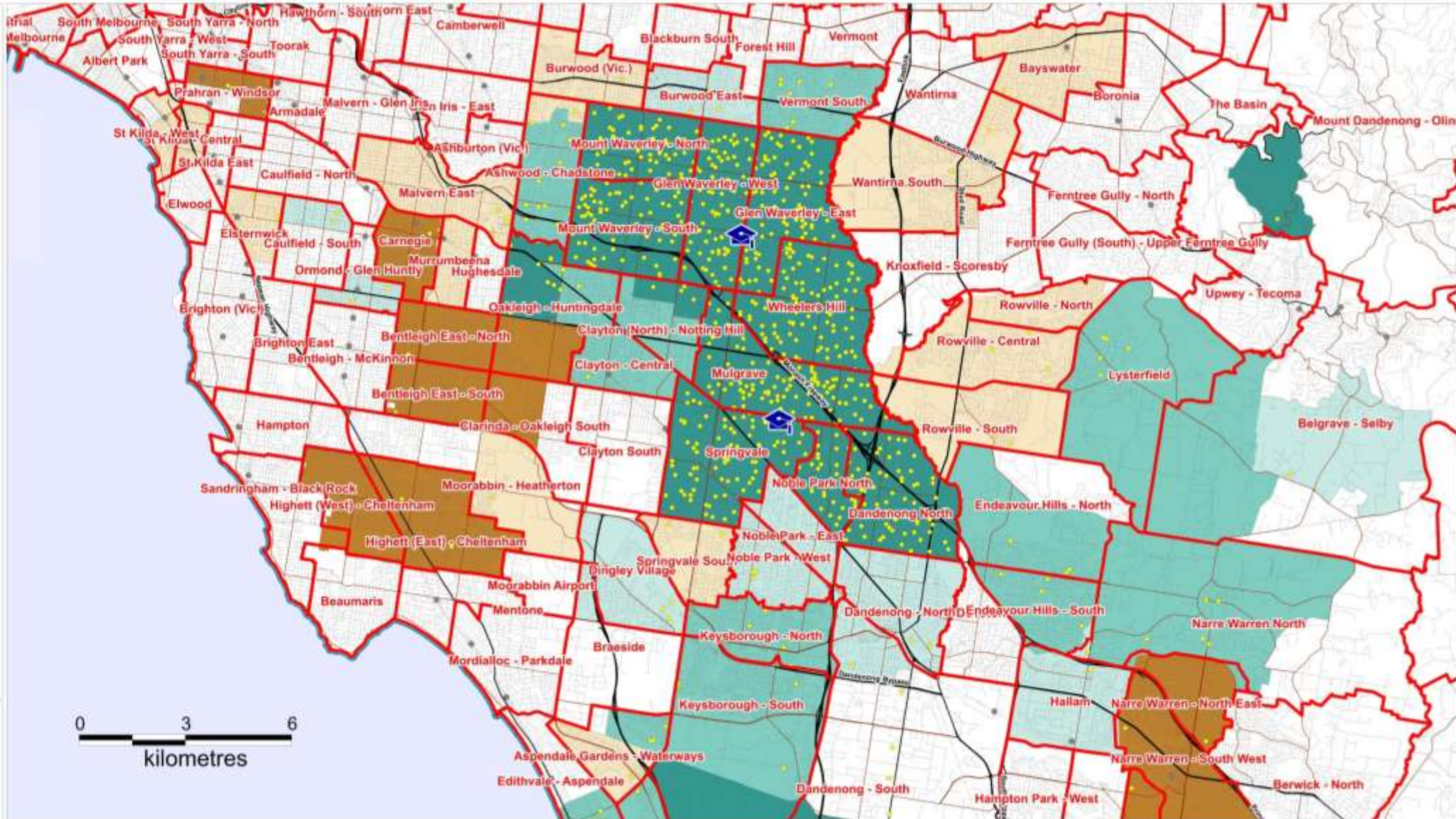
Current Students Enrolments (Suburbs)
Per Non-GOV (incl. Catholic) Schools Students

- Highest (20%)
- 2nd Highest (20%)
- Middle (20%)
- 2nd Lowest (20%)
- Lowest (20%)



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Population growth forecasts

- The Australian Bureau of Statistics (ABS) released new population forecast data for 2022 – 2032 in October 2024 at SA2 level by 5 year increments and by gender.
- Previously released population projection data (released October 2019) was for a 15 year period (2017 –2032).
- The data we provide is from the ABS for the period 2022 – 2032.
- The methodology for 2033-2037 projections involved extrapolating the ABS population projections.
- Average annual growth rates were computed for each SA2 for 2030-2032 and applied to future years.
- These projections rely on assumptions and extrapolations that involve inherent uncertainty and should be viewed as indicative estimates of growth or decline, not definitive predictions. Unforeseen changes in social, economic or environmental conditions could significantly alter demographic trends.

Growth of areas forecasts (SA2) Current-2032 – Total Population

Jells College Springvale

Population Projections Current-2032 (SA2)
Enrolment Analysis DEMO



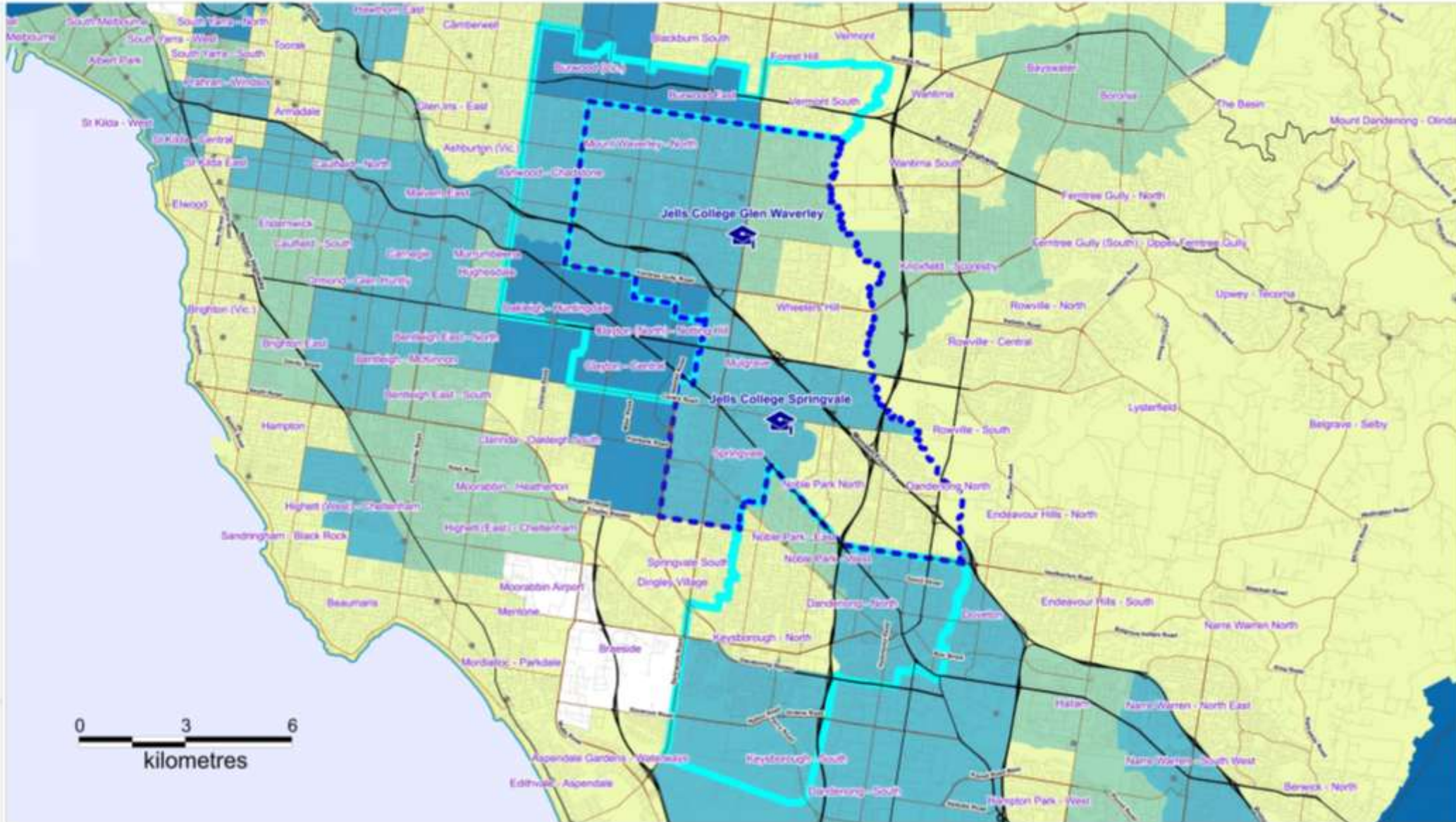
JELLS COLLEGE

LEGEND

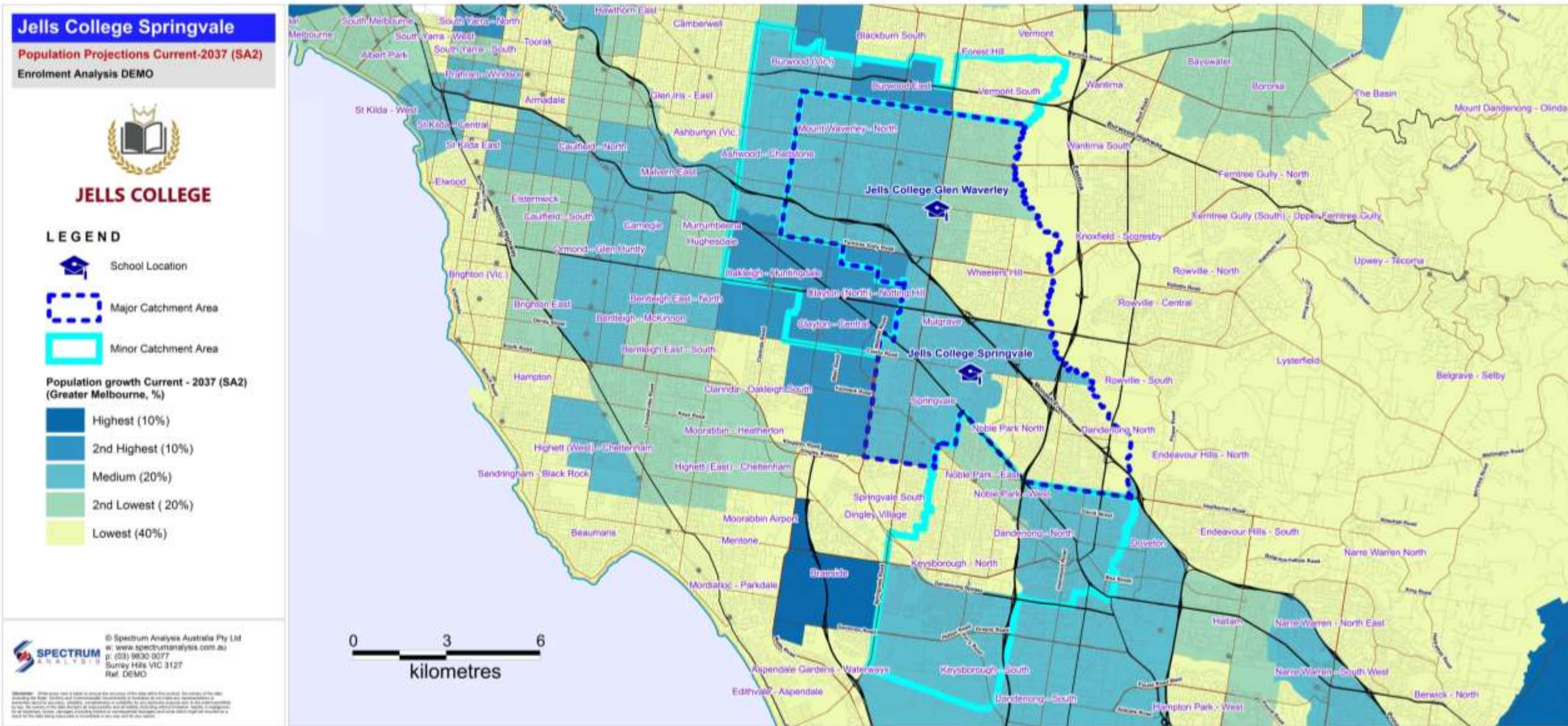
-  School Location
-  Major Catchment Area
-  Minor Catchment Area

Population growth Current - 2032 (SA2) (Greater Melbourne, %)

-  Highest (10%)
-  2nd Highest (10%)
-  Medium (20%)
-  2nd Lowest (20%)
-  Lowest (40%)



Growth of areas forecasts (SA2) Current-2037 – Total Population

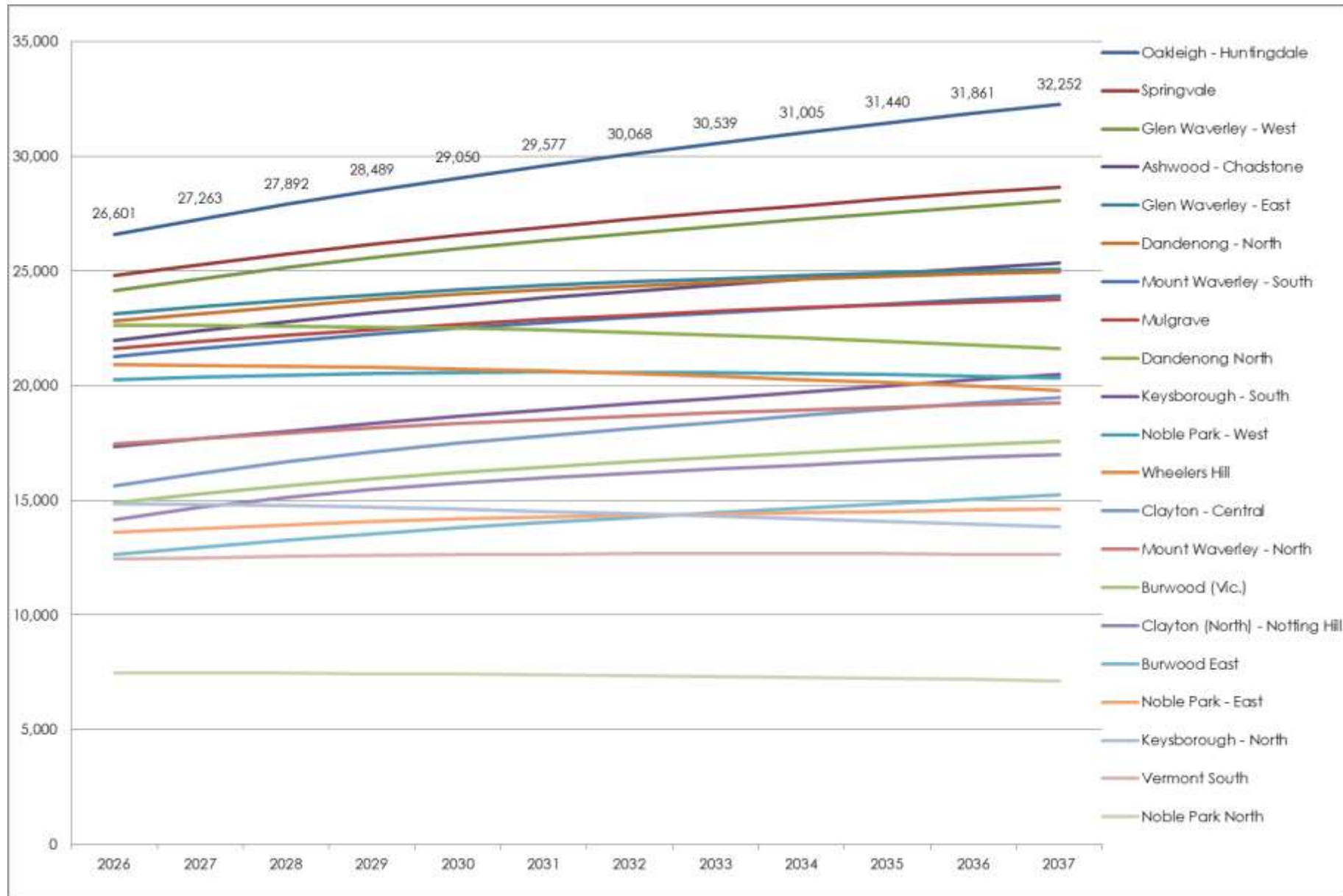


Growth of areas (SA2) Current – 2037 Total Population # Table

SA2s	Catchment	Current	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037
Oakleigh - Huntingdale	Minor	26,601	27,263	27,892	28,489	29,050	29,577	30,068	30,539	31,005	31,440	31,861	32,252
Springvale	MAJOR	24,787	25,272	25,728	26,158	26,549	26,909	27,228	27,538	27,845	28,126	28,402	28,653
Glen Waverley - West	MAJOR	24,148	24,660	25,132	25,567	25,962	26,318	26,639	26,950	27,254	27,532	27,804	28,057
Ashwood - Chadstone	Minor	21,967	22,387	22,782	23,152	23,496	23,812	24,102	24,375	24,642	24,887	25,126	25,336
Glen Waverley - East	MAJOR	23,144	23,436	23,703	23,948	24,164	24,353	24,516	24,661	24,792	24,901	24,996	25,070
Dandenong - North	Minor	22,810	23,144	23,453	23,731	23,966	24,169	24,332	24,485	24,632	24,754	24,869	24,964
Mount Waverley - South	MAJOR	21,263	21,601	21,921	22,219	22,491	22,742	22,964	23,174	23,379	23,565	23,739	23,892
Mulgrave	MAJOR	21,620	21,914	22,190	22,443	22,671	22,878	23,062	23,227	23,386	23,517	23,645	23,749
Dandenong North	MAJOR	22,618	22,620	22,603	22,564	22,501	22,420	22,314	22,193	22,072	21,927	21,780	21,610
Keysborough - South	Minor	17,322	17,679	18,018	18,339	18,642	18,923	19,188	19,446	19,719	19,970	20,236	20,485
Noble Park - West	Minor	20,238	20,352	20,446	20,520	20,568	20,587	20,574	20,548	20,521	20,475	20,415	20,341
Wheelers Hill	MAJOR	20,894	20,878	20,846	20,796	20,724	20,632	20,516	20,391	20,261	20,120	19,968	19,804
Clayton - Central	Minor	15,630	16,174	16,665	17,101	17,485	17,819	18,112	18,406	18,691	18,963	19,228	19,471
Mount Waverley - North	MAJOR	17,453	17,702	17,936	18,151	18,339	18,509	18,658	18,797	18,927	19,043	19,148	19,238
Burwood (Vic.)	Minor	14,911	15,289	15,631	15,944	16,220	16,463	16,669	16,875	17,069	17,256	17,421	17,585
Clayton (North) - Notting Hill	Minor	14,164	14,680	15,109	15,472	15,758	15,993	16,174	16,363	16,541	16,704	16,859	17,001
Burwood East	Minor	12,650	12,967	13,271	13,548	13,800	14,035	14,249	14,458	14,664	14,860	15,048	15,229
Noble Park - East	Minor	13,600	13,768	13,926	14,063	14,177	14,269	14,338	14,401	14,466	14,514	14,567	14,604
Keysborough - North	Minor	14,857	14,813	14,759	14,694	14,613	14,520	14,412	14,302	14,195	14,079	13,967	13,855
Vermont South	Minor	12,431	12,494	12,548	12,594	12,629	12,655	12,662	12,669	12,666	12,662	12,655	12,640
Noble Park North	MAJOR	7,466	7,466	7,456	7,441	7,416	7,389	7,358	7,323	7,280	7,238	7,185	7,136
MAJOR Catchment Area		183,393	185,549	187,515	189,287	190,817	192,150	193,255	194,254	195,197	195,969	196,667	197,210
Minor Catchment Area		207,181	211,010	214,500	217,647	220,404	222,822	224,880	226,867	228,812	230,564	232,253	233,762
TOTAL Catchment Area		390,574	396,559	402,015	406,934	411,221	414,972	418,135	421,121	424,009	426,532	428,919	430,972
Melbourne		5,372,722	5,469,437	5,561,362	5,648,261	5,729,662	5,806,147	5,877,217	5,950,176	6,025,675	6,100,791	6,178,351	6,256,638

*** The data is sorted by 2037 population forecasts

Growth of areas (SA2) Current – 2037 Total Population # Graph

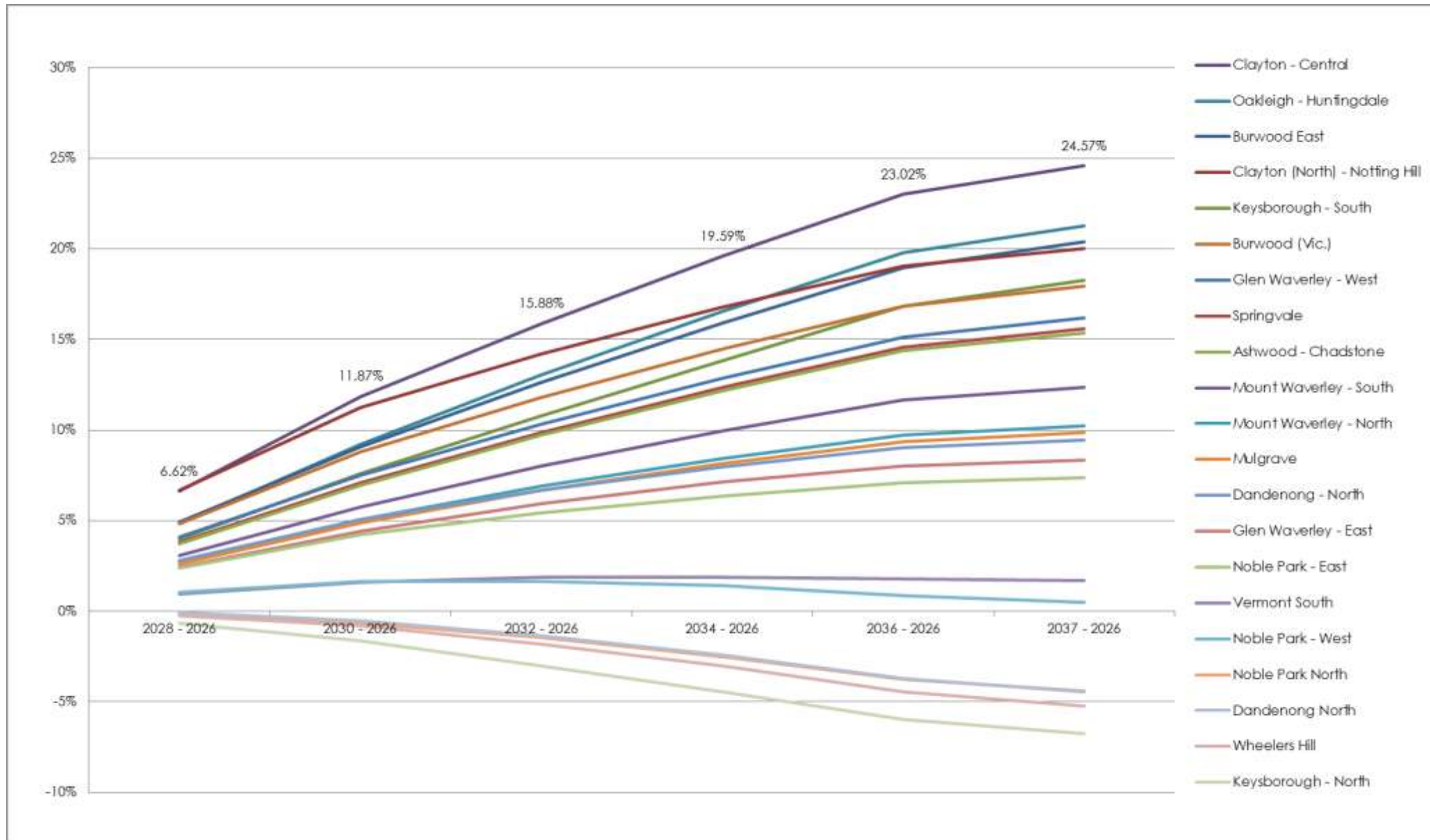


Growth of areas (SA2) Current – 2037 Total Population % Table

SA2s	Catchment	2028 - Current	2030 - Current	2032 - Current	2034 - Current	2036 - Current	2037 - Current
Clayton - Central	Minor	6.62%	11.87%	15.88%	19.59%	23.02%	24.57%
Oakleigh - Huntingdale	Minor	4.85%	9.21%	13.03%	16.56%	19.77%	21.25%
Burwood East	Minor	4.91%	9.09%	12.64%	15.92%	18.96%	20.39%
Clayton (North) - Notting Hill	Minor	6.67%	11.25%	14.19%	16.78%	19.03%	20.03%
Keysborough - South	Minor	4.02%	7.62%	10.77%	13.84%	16.82%	18.26%
Burwood (Vic.)	Minor	4.83%	8.78%	11.79%	14.47%	16.83%	17.93%
Glen Waverley - West	MAJOR	4.07%	7.51%	10.32%	12.86%	15.14%	16.19%
Springvale	MAJOR	3.80%	7.11%	9.85%	12.34%	14.58%	15.60%
Ashwood - Chadstone	Minor	3.71%	6.96%	9.72%	12.18%	14.38%	15.33%
Mount Waverley - South	MAJOR	3.09%	5.78%	8.00%	9.95%	11.64%	12.36%
Mount Waverley - North	MAJOR	2.77%	5.08%	6.90%	8.45%	9.71%	10.23%
Mulgrave	MAJOR	2.64%	4.86%	6.67%	8.17%	9.37%	9.85%
Dandenong - North	Minor	2.82%	5.07%	6.67%	7.99%	9.03%	9.44%
Glen Waverley - East	MAJOR	2.42%	4.41%	5.93%	7.12%	8.00%	8.32%
Noble Park - East	Minor	2.40%	4.24%	5.43%	6.37%	7.11%	7.38%
Vermont South	Minor	0.94%	1.59%	1.86%	1.89%	1.80%	1.68%
Noble Park - West	Minor	1.03%	1.63%	1.66%	1.40%	0.87%	0.51%
Noble Park North	MAJOR	-0.13%	-0.67%	-1.45%	-2.49%	-3.76%	-4.42%
Dandenong North	MAJOR	-0.07%	-0.52%	-1.34%	-2.42%	-3.71%	-4.46%
Wheelers Hill	MAJOR	-0.23%	-0.81%	-1.81%	-3.03%	-4.43%	-5.21%
Keysborough - North	Minor	-0.66%	-1.64%	-3.00%	-4.45%	-5.99%	-6.74%
MAJOR Catchment Area		2.25%	4.05%	5.38%	6.44%	7.24%	7.53%
Minor Catchment Area		3.53%	6.38%	8.54%	10.44%	12.10%	12.83%
TOTAL Catchment Area		2.93%	5.29%	7.06%	8.56%	9.82%	10.34%
Melbourne		3.51%	6.64%	9.39%	12.15%	14.99%	16.45%

*** The data is sorted by % current - 2037 growth forecasts

Growth of areas (SA2) Current – 2037 Total Population % Graph



Growth of areas forecasts (SA2) Current – 2032 – Aged 5-18

Jells College Springvale

Pop Projections Aged 5-18 Current-2032 (SA2)

Enrolment Analysis DEMO



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School Location



Major Catchment Area



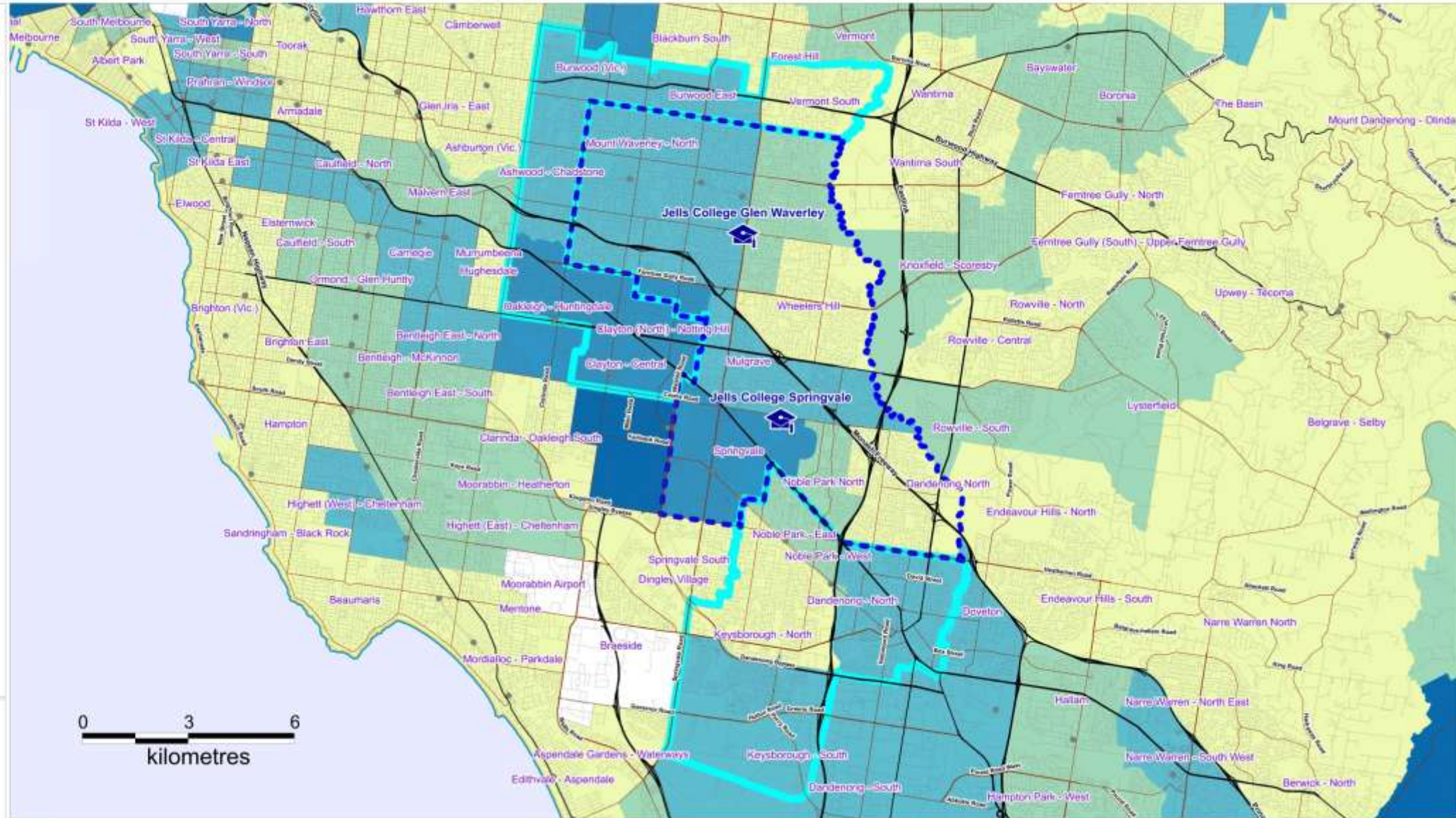
Minor Catchment Area

Aged 5-18 Population growth Current - 2032
(SA2, Greater Melbourne, %)



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Growth of areas forecasts (SA2) Current – 2037 – Aged 5-18

Jells College Springvale

Pop Projections Aged 5-18 Current-2037 (SA2)

Enrolment Analysis DEMO



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LEGEND

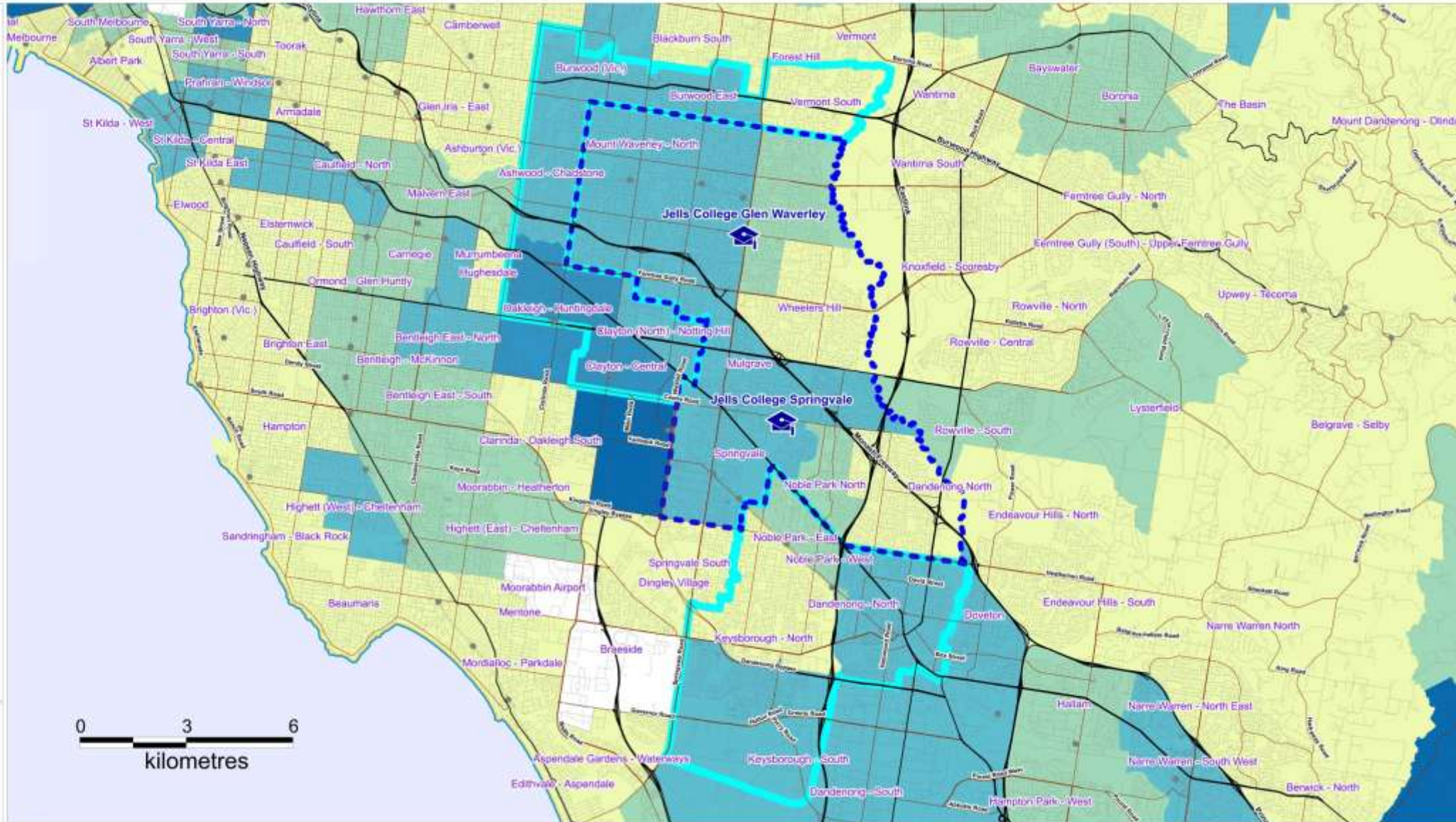
-  School Location
-  Major Catchment Area
-  Minor Catchment Area

Aged 5-18 Population growth Current - 2037
(SA2, Greater Melbourne, %)

-  Highest (10%)
-  2nd Highest (10%)
-  Medium (20%)
-  2nd Lowest (20%)
-  Lowest (40%)



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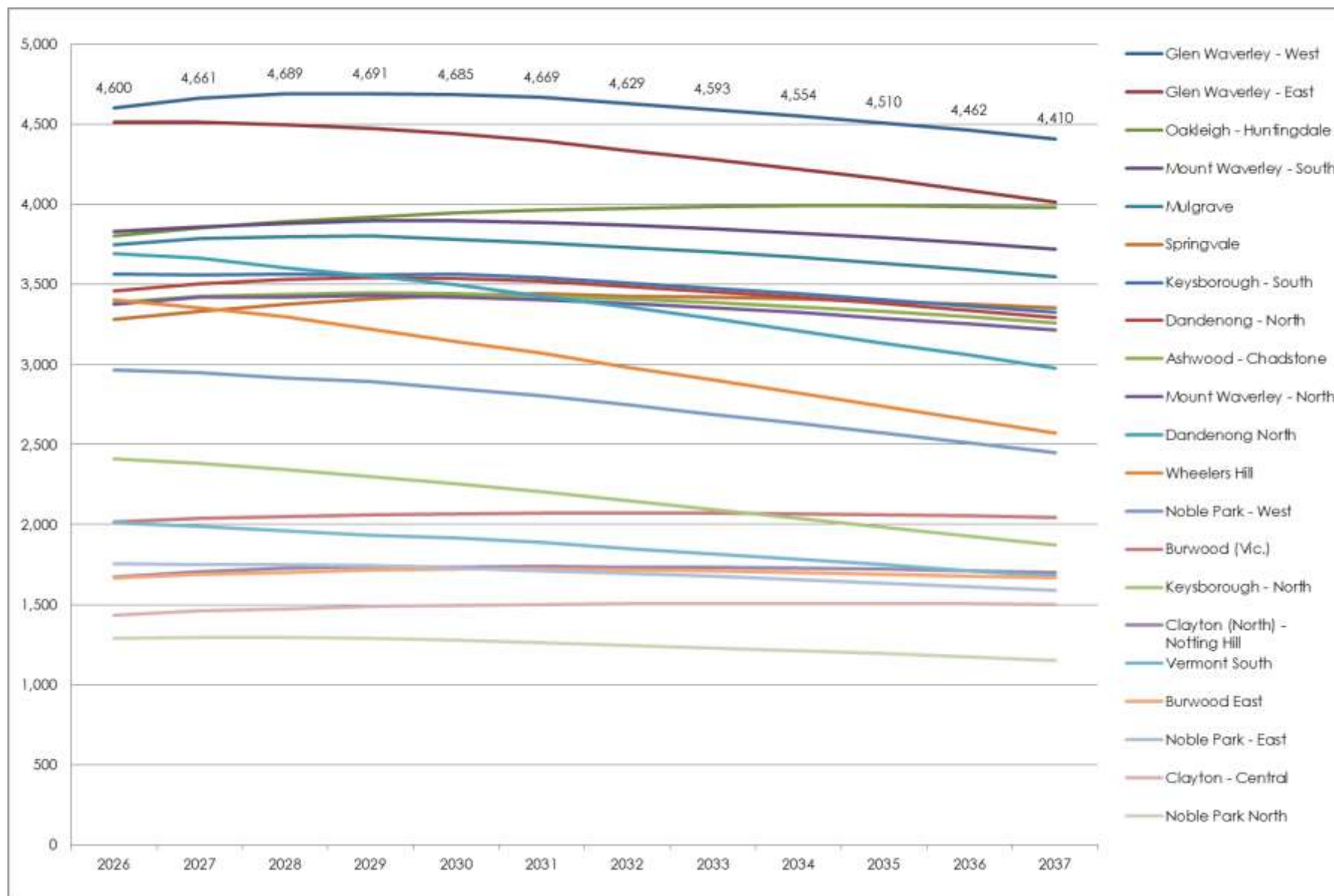


Growth of areas (SA2) Current – 2037 Aged 5-18 # Table

SA2s	Catchment	Current	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037
Glen Waverley - West	MAJOR	4,600	4,661	4,689	4,691	4,685	4,669	4,629	4,593	4,554	4,510	4,462	4,410
Glen Waverley - East	MAJOR	4,512	4,516	4,498	4,474	4,440	4,398	4,338	4,281	4,220	4,156	4,089	4,016
Oakleigh - Huntingdale	Minor	3,802	3,851	3,889	3,919	3,945	3,963	3,977	3,986	3,991	3,991	3,987	3,979
Mount Waverley - South	MAJOR	3,832	3,862	3,881	3,898	3,897	3,885	3,868	3,845	3,822	3,792	3,760	3,722
Mulgrave	MAJOR	3,750	3,786	3,798	3,802	3,779	3,756	3,732	3,701	3,669	3,631	3,594	3,548
Springvale	MAJOR	3,279	3,334	3,378	3,408	3,429	3,441	3,427	3,420	3,409	3,395	3,376	3,355
Keysborough - South	Minor	3,565	3,559	3,563	3,561	3,563	3,542	3,511	3,478	3,445	3,406	3,367	3,324
Dandenong - North	Minor	3,459	3,505	3,531	3,543	3,535	3,521	3,485	3,453	3,419	3,380	3,339	3,294
Ashwood - Chadstone	Minor	3,387	3,426	3,440	3,450	3,442	3,427	3,408	3,385	3,359	3,330	3,297	3,261
Mount Waverley - North	MAJOR	3,379	3,419	3,422	3,433	3,422	3,401	3,380	3,354	3,324	3,290	3,254	3,213
Dandenong North	MAJOR	3,692	3,666	3,603	3,554	3,497	3,428	3,359	3,286	3,212	3,134	3,058	2,978
Wheelers Hill	MAJOR	3,404	3,355	3,298	3,222	3,143	3,072	2,984	2,902	2,821	2,739	2,656	2,572
Noble Park - West	Minor	2,965	2,948	2,915	2,894	2,852	2,803	2,746	2,690	2,633	2,574	2,512	2,450
Burwood (Vic.)	Minor	2,016	2,041	2,048	2,064	2,067	2,072	2,073	2,072	2,068	2,063	2,053	2,045
Keysborough - North	Minor	2,413	2,380	2,343	2,301	2,256	2,205	2,150	2,094	2,040	1,984	1,927	1,873
Clayton (North) - Notting Hill	Minor	1,672	1,707	1,728	1,737	1,732	1,737	1,733	1,732	1,726	1,721	1,711	1,701
Vermont South	Minor	2,010	1,986	1,960	1,932	1,914	1,891	1,852	1,819	1,784	1,750	1,713	1,676
Burwood East	Minor	1,665	1,689	1,700	1,716	1,724	1,722	1,717	1,710	1,700	1,691	1,679	1,665
Noble Park - East	Minor	1,754	1,750	1,748	1,745	1,729	1,714	1,695	1,676	1,656	1,634	1,612	1,588
Clayton - Central	Minor	1,433	1,463	1,475	1,492	1,495	1,499	1,505	1,509	1,508	1,508	1,504	1,500
Noble Park North	MAJOR	1,289	1,295	1,296	1,291	1,277	1,261	1,246	1,230	1,211	1,193	1,172	1,152
MAJOR Catchment Area		31,737	31,894	31,863	31,774	31,570	31,311	30,963	30,613	30,242	29,838	29,419	28,966
Minor Catchment Area		30,141	30,304	30,342	30,354	30,255	30,097	29,852	29,604	29,329	29,031	28,701	28,357
TOTAL Catchment Area		61,877	62,198	62,204	62,129	61,825	61,407	60,815	60,217	59,571	58,869	58,120	57,323
Melbourne		905,626	915,695	921,238	925,665	927,429	928,310	926,937	926,196	925,484	924,533	923,601	922,634

*** The data is sorted by 2037 5-18 forecasts

Growth of areas (SA2) Current – 2037 Aged 5-18 # Graph

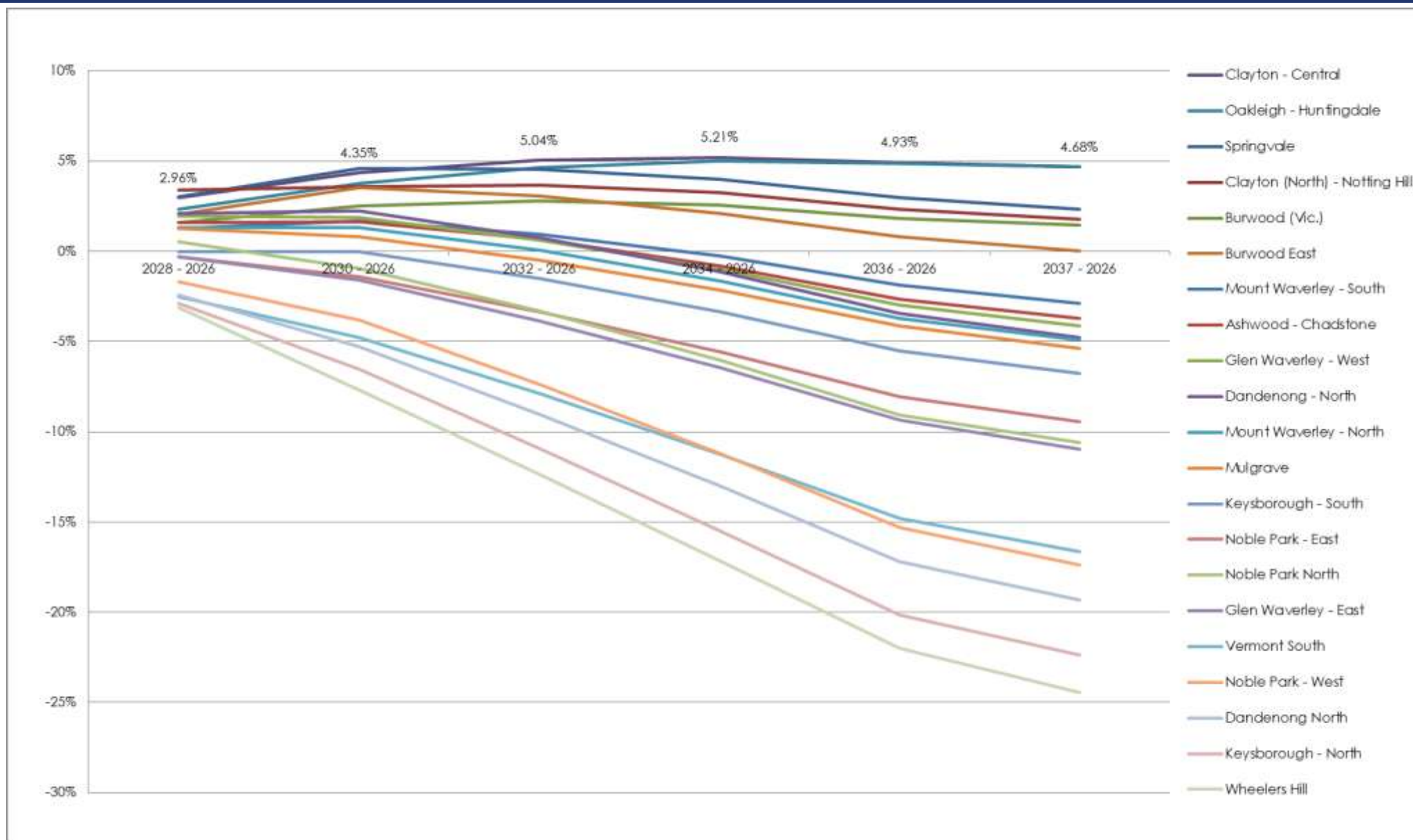


Growth of areas (SA2) Current – 2037 Aged 5-18 % Table

SA2s	Catchment	2028 - Current	2030 - Current	2032 - Current	2034 - Current	2036 - Current	2037 - Current
Clayton - Central	Minor	2.96%	4.35%	5.04%	5.21%	4.93%	4.68%
Oakleigh - Huntingdale	Minor	2.31%	3.78%	4.62%	4.99%	4.88%	4.68%
Springvale	MAJOR	3.01%	4.59%	4.52%	3.97%	2.95%	2.31%
Clayton (North) - Notting Hill	Minor	3.37%	3.59%	3.67%	3.25%	2.33%	1.76%
Burwood (Vic.)	Minor	1.58%	2.53%	2.80%	2.56%	1.83%	1.43%
Burwood East	Minor	2.05%	3.54%	3.07%	2.11%	0.82%	0.00%
Mount Waverley - South	MAJOR	1.27%	1.70%	0.92%	-0.28%	-1.89%	-2.89%
Ashwood - Chadstone	Minor	1.57%	1.65%	0.64%	-0.82%	-2.65%	-3.71%
Glen Waverley - West	MAJOR	1.93%	1.86%	0.63%	-1.00%	-3.01%	-4.14%
Dandenong - North	Minor	2.10%	2.21%	0.77%	-1.16%	-3.45%	-4.77%
Mount Waverley - North	MAJOR	1.29%	1.30%	0.05%	-1.63%	-3.70%	-4.91%
Mulgrave	MAJOR	1.29%	0.78%	-0.49%	-2.16%	-4.15%	-5.38%
Keysborough - South	Minor	-0.04%	-0.04%	-1.51%	-3.36%	-5.54%	-6.77%
Noble Park - East	Minor	-0.32%	-1.43%	-3.35%	-5.58%	-8.08%	-9.44%
Noble Park North	MAJOR	0.54%	-0.93%	-3.32%	-6.02%	-9.06%	-10.58%
Glen Waverley - East	MAJOR	-0.30%	-1.60%	-3.84%	-6.45%	-9.37%	-10.98%
Vermont South	Minor	-2.51%	-4.80%	-7.88%	-11.25%	-14.81%	-16.63%
Noble Park - West	Minor	-1.70%	-3.83%	-7.38%	-11.19%	-15.29%	-17.38%
Dandenong North	MAJOR	-2.41%	-5.28%	-9.03%	-13.00%	-17.19%	-19.33%
Keysborough - North	Minor	-2.88%	-6.52%	-10.92%	-15.47%	-20.14%	-22.38%
Wheelers Hill	MAJOR	-3.13%	-7.69%	-12.34%	-17.14%	-21.99%	-24.44%
MAJOR Catchment Area		0.40%	-0.53%	-2.44%	-4.71%	-7.30%	-8.73%
Minor Catchment Area		0.67%	0.38%	-0.96%	-2.69%	-4.78%	-5.92%
TOTAL Catchment Area		0.53%	-0.08%	-1.72%	-3.73%	-6.07%	-7.36%
Melbourne		1.72%	2.41%	2.35%	2.19%	1.98%	1.88%

*** The data is sorted by % Current - 2037 growth forecasts

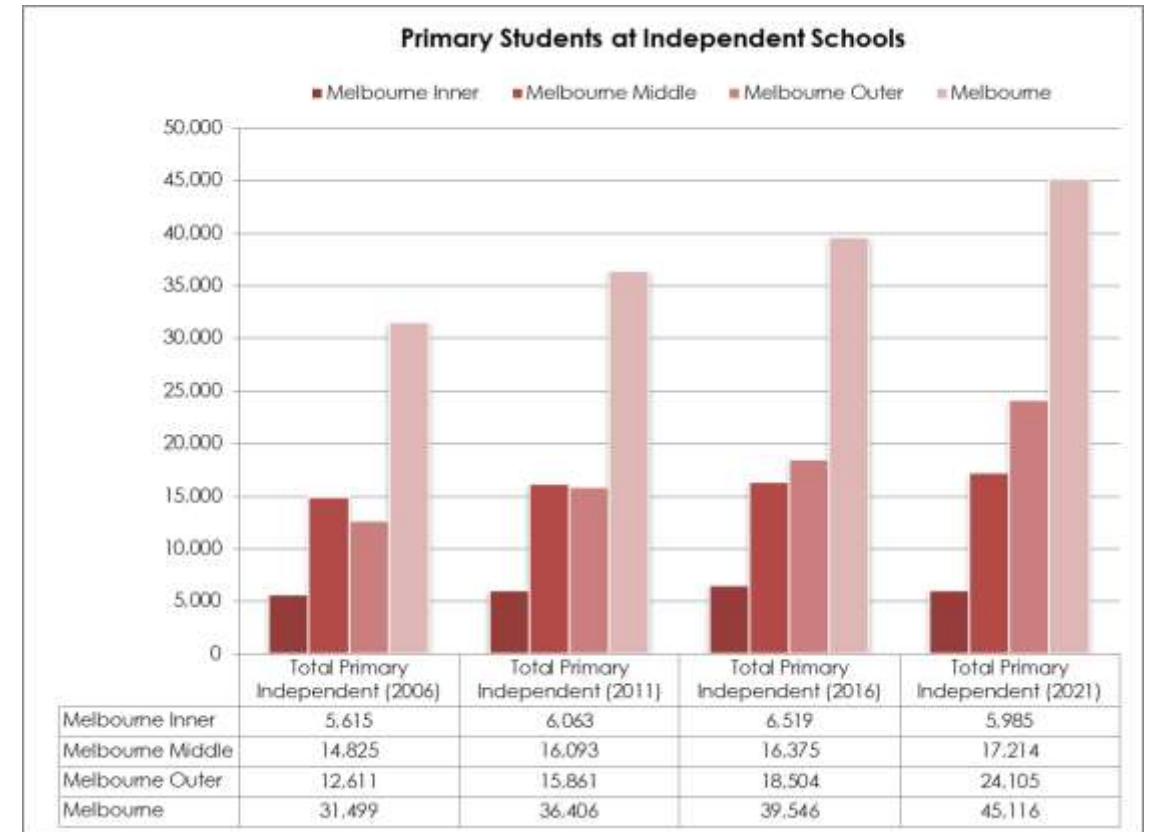
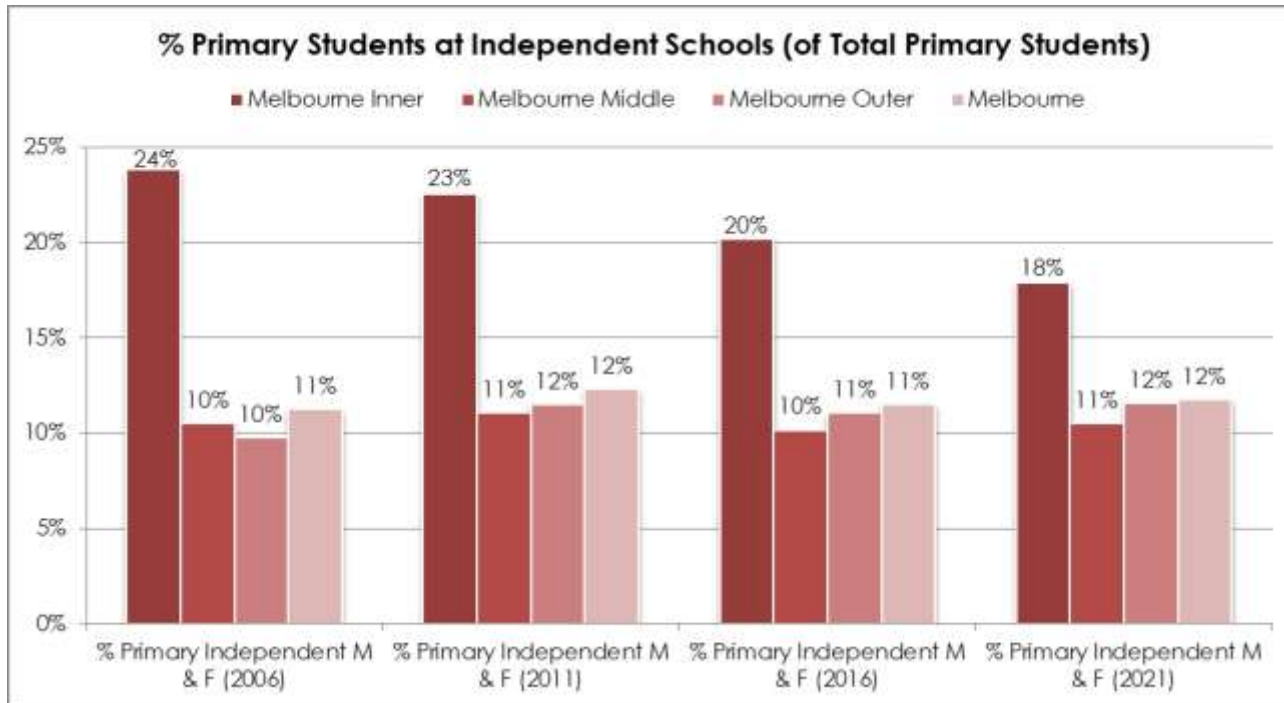
Growth of areas (SA2) Current – 2037 Aged 5-18 % Graph



% PRIMARY Students at Independent schools

How that has changed over time?

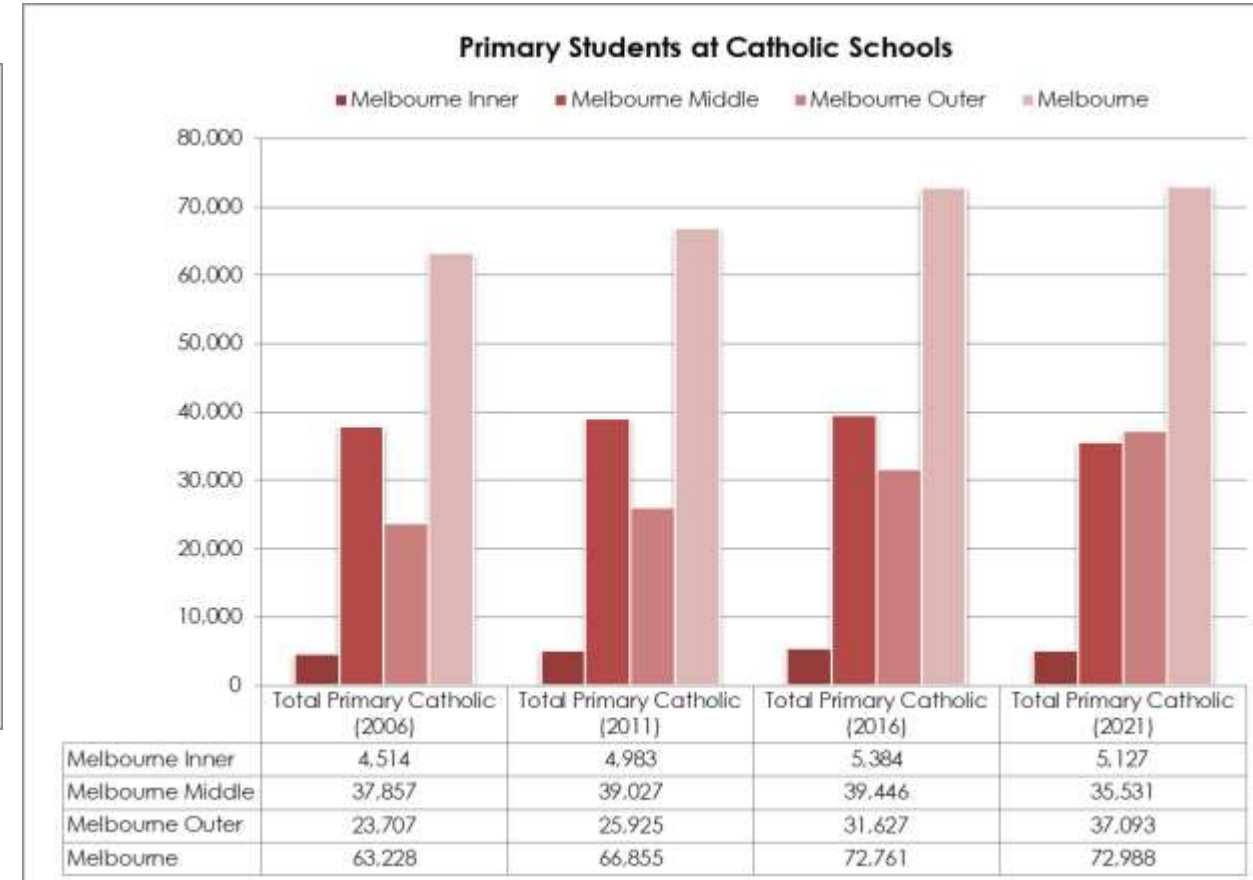
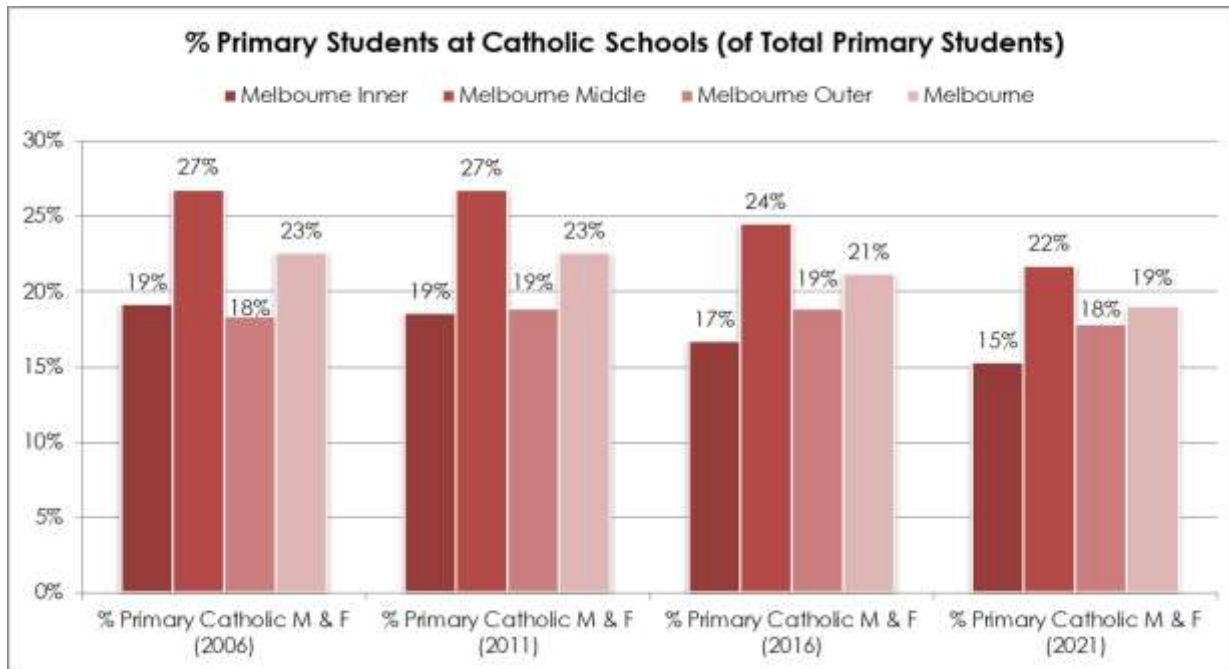
% Primary Independent Students



% PRIMARY Students at Catholic schools

How that has changed over time?

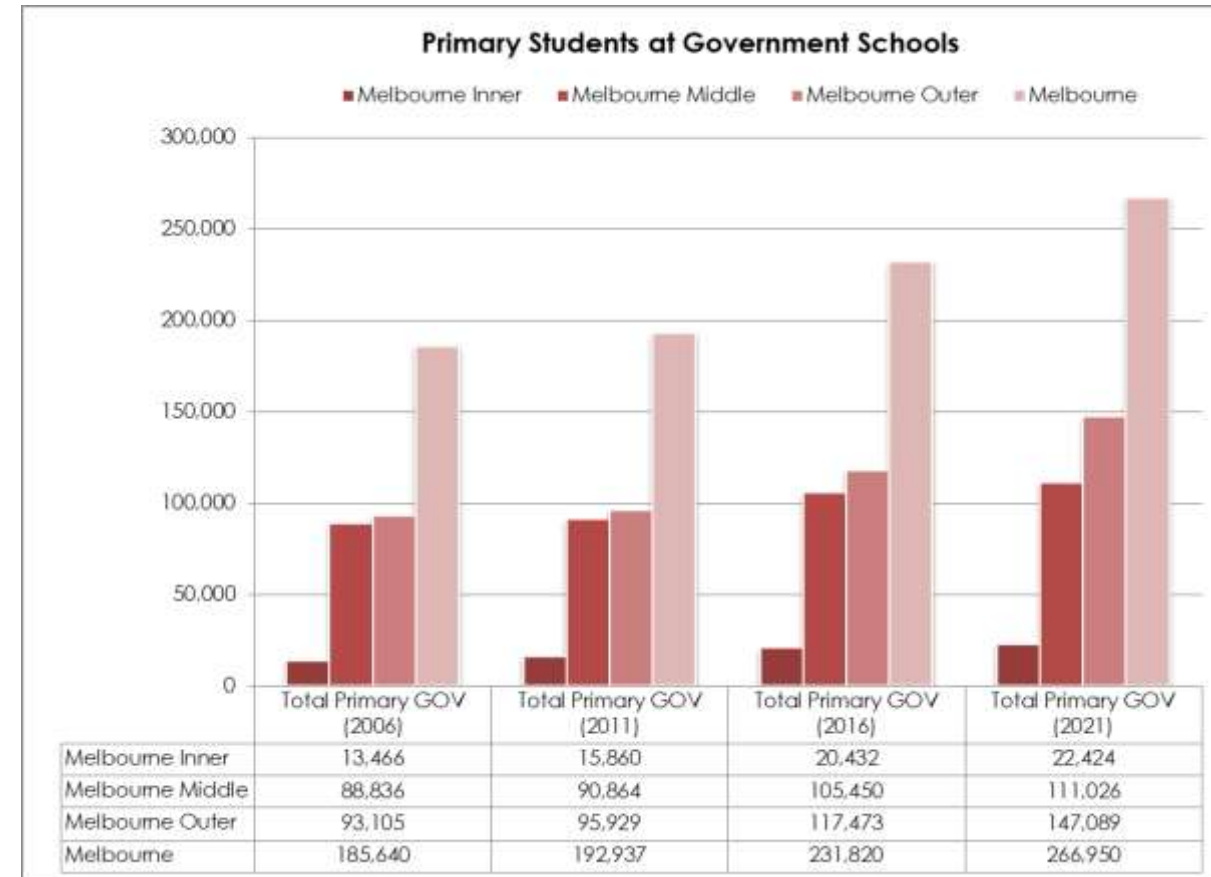
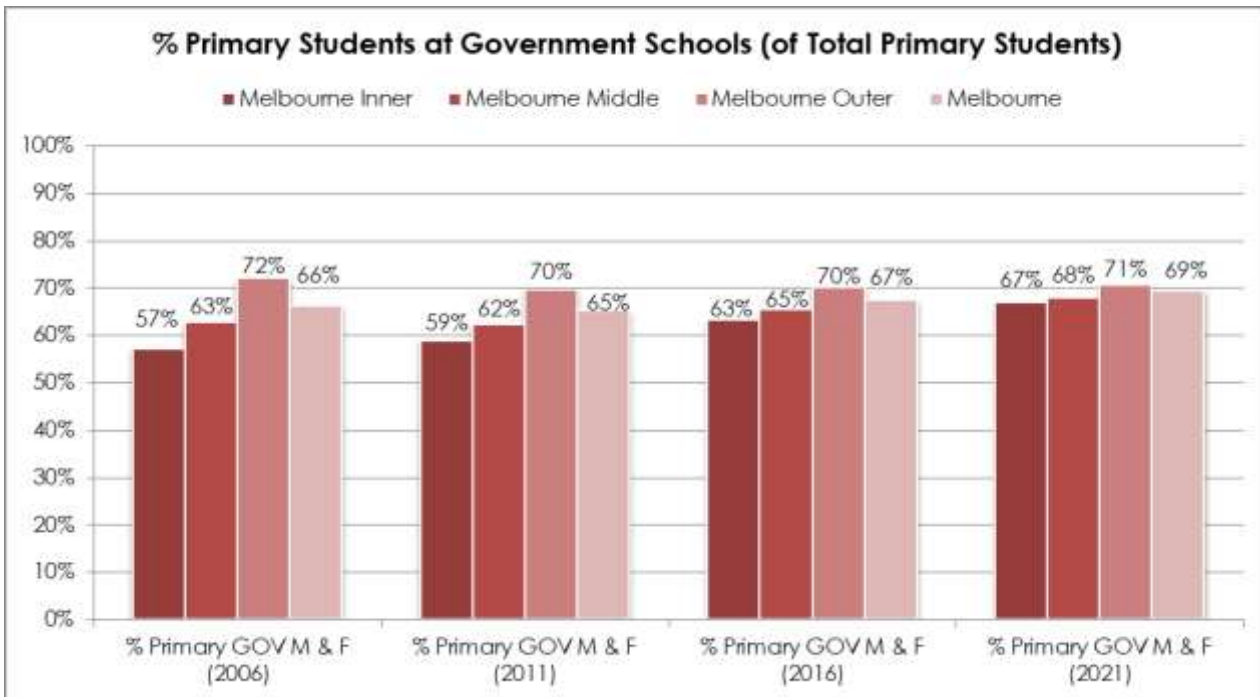
% Primary Catholic Students



% PRIMARY Students at Government schools

How that has changed over time?

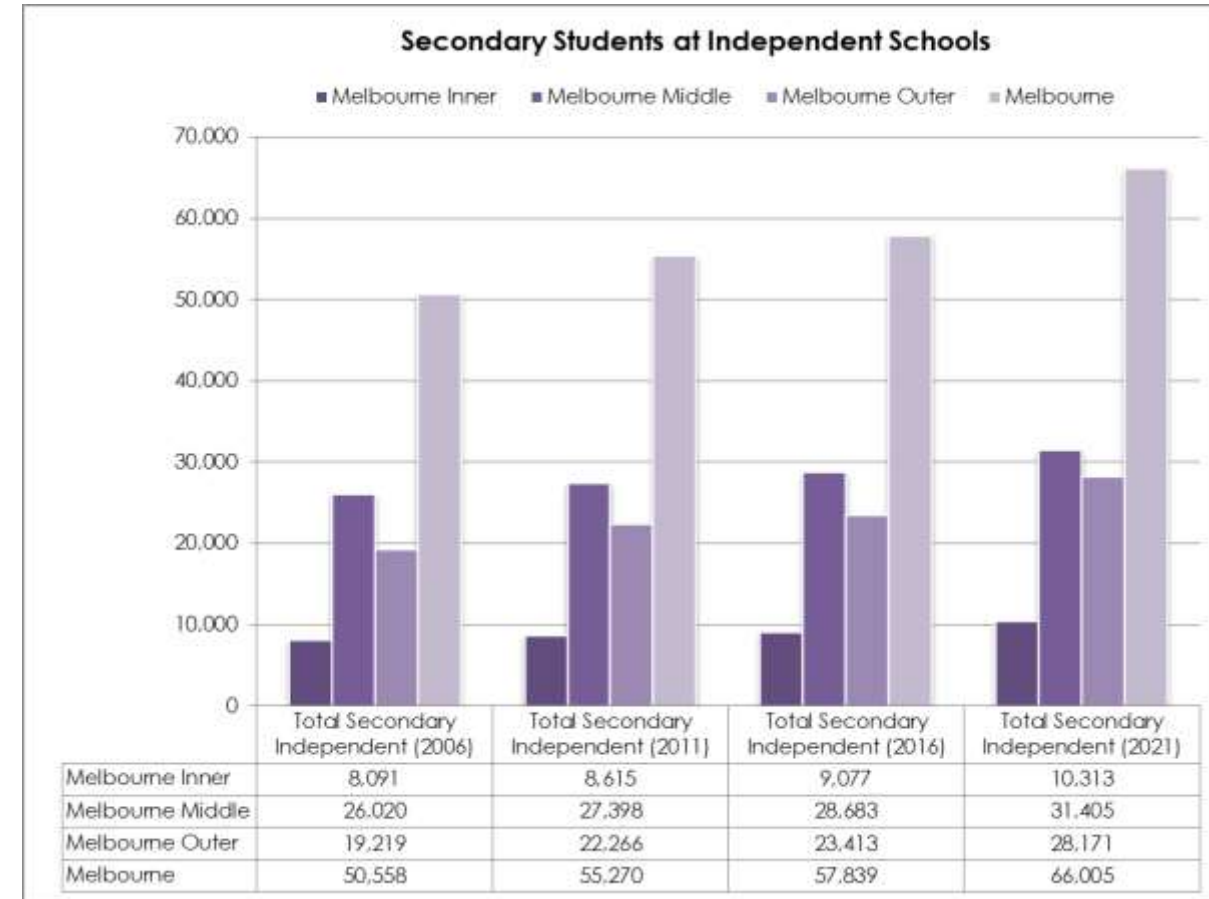
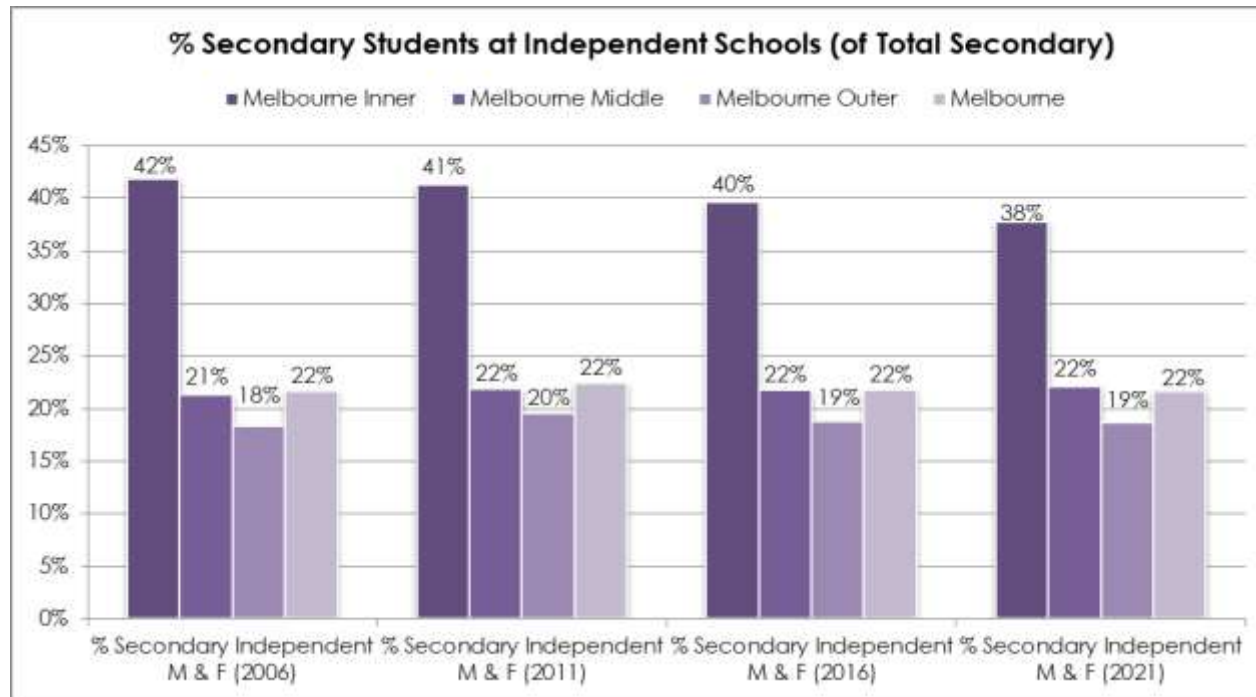
% Primary Government Students



% SECONDARY Students at Independent schools

How that has changed over time?

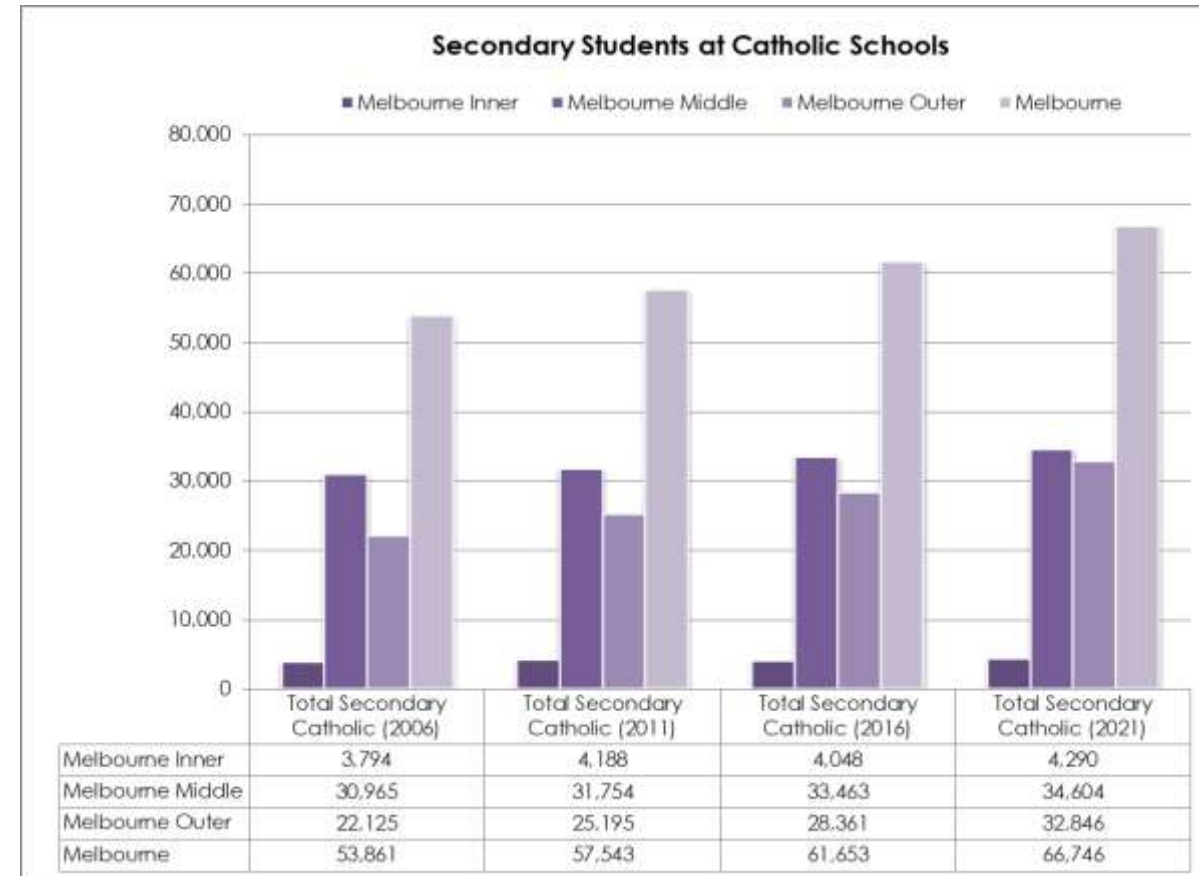
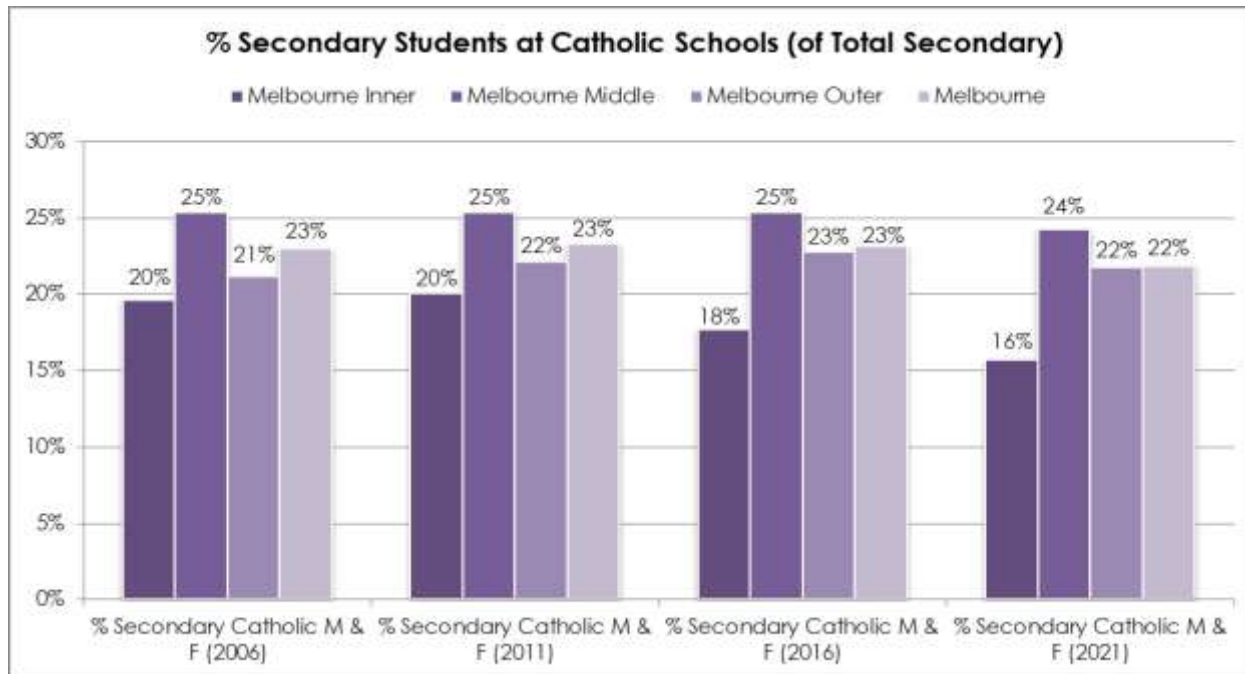
% Secondary Independent Students



% SECONDARY Students at Catholic schools

How that has changed over time?

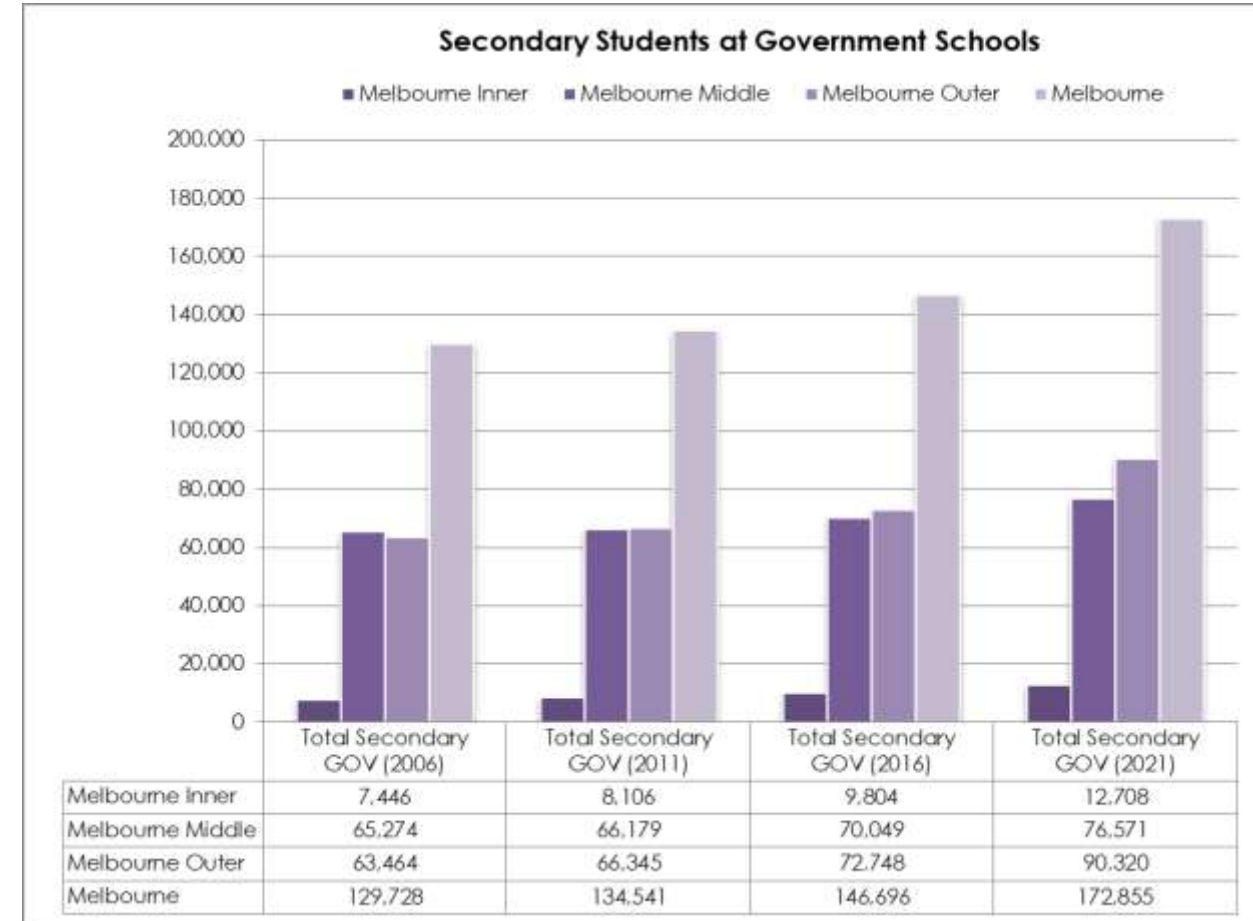
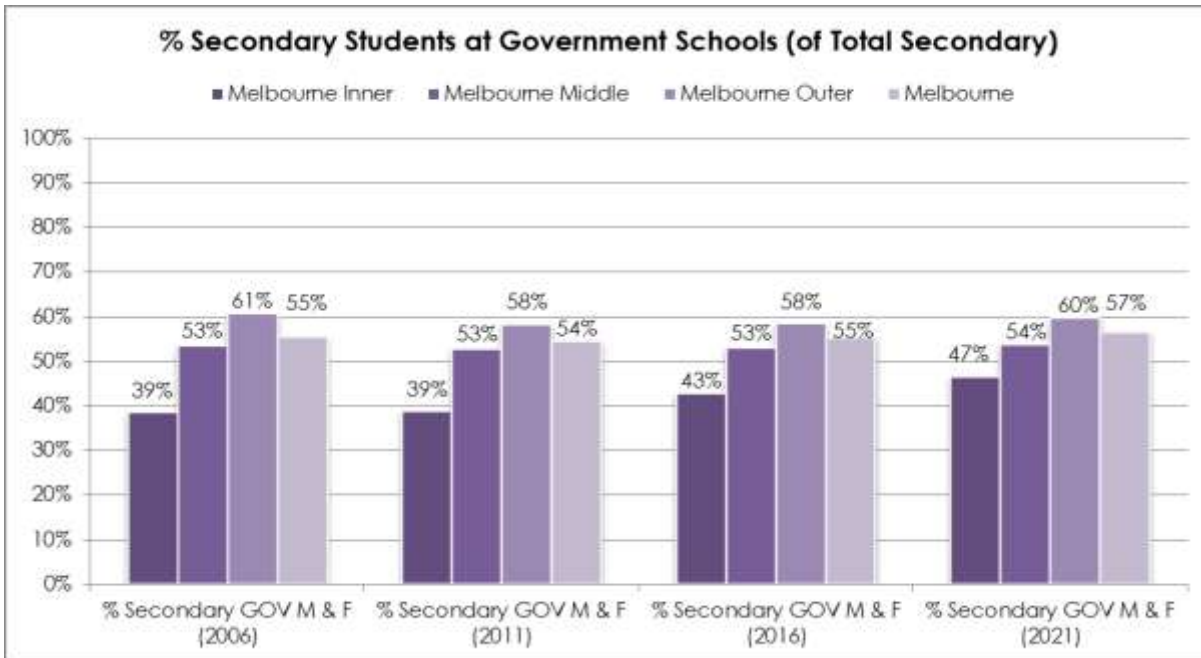
% Secondary Catholic Students



% SECONDARY Students at Government schools

How that has changed over time?

% Secondary Government Students



Competition

Jells College Springvale

Competitors

Enrolment Analysis DEMO



JELLS COLLEGE

LEGEND



School Location



Competitors



Major Catchment Area



Minor Catchment Area

SEIFA (Advantage - Disadvantage)
(Greater Melbourne, suburb level)



Top (20%)



2nd Top (20%)



Middle (20%)



2nd Last (20%)

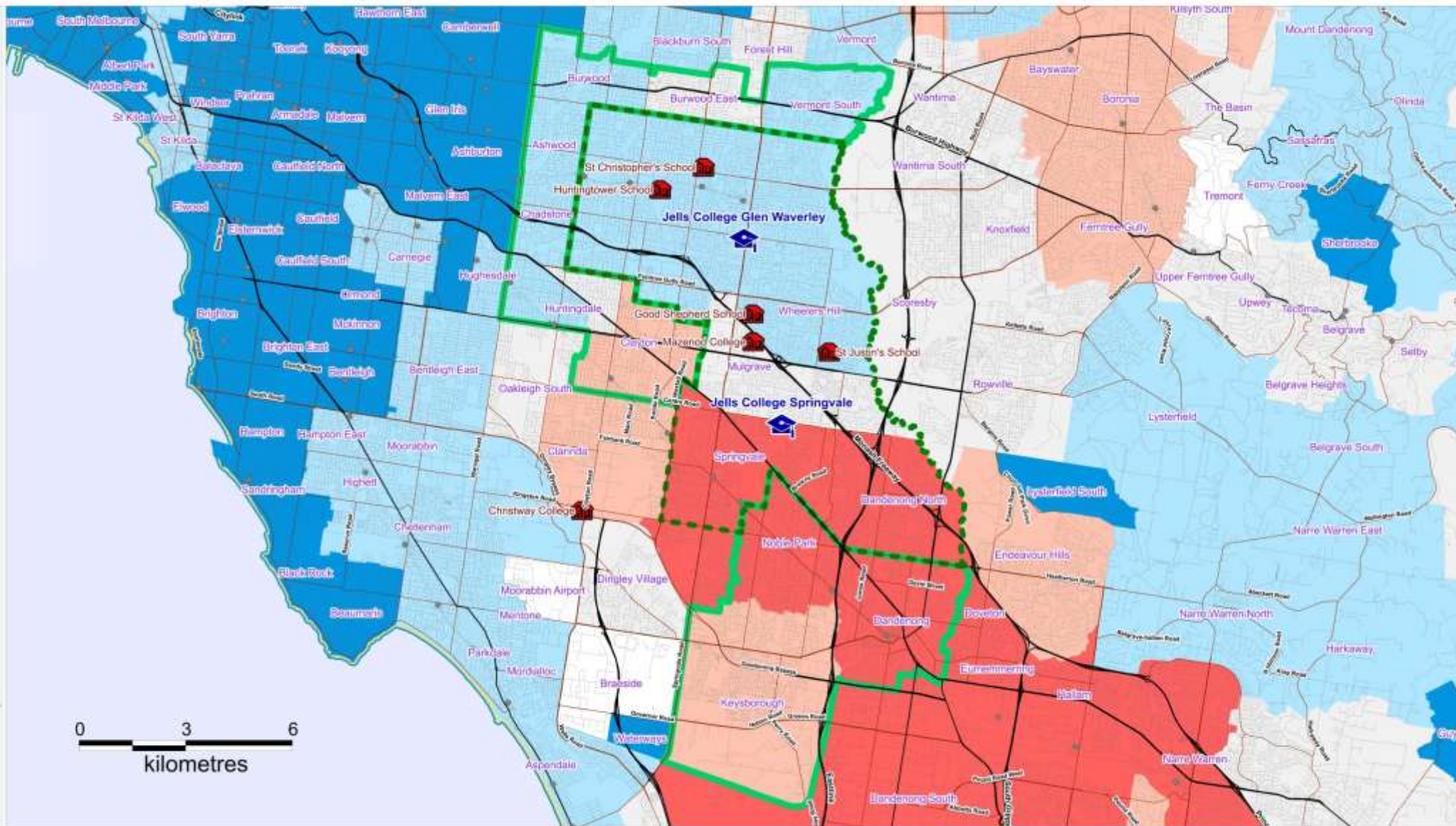


Last (20%)



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Competition

No.	School Name	Suburb	Education Level	School Sector	Catchment Area	Distance to the Main Campus (km)
1.	Good Shepherd School	Wheelers Hill	Primary	Catholic	Major	2.1
2.	St Christopher's School	Glen Waverley	Primary	Catholic	Major	2.4
3.	Huntingtower School	Mount Waverley	Combined	Independent	Major	2.8
4.	Mazenod College	Mulgrave	Secondary	Catholic	Major	2.9
5.	St Justin's School	Wheelers Hill	Primary	Catholic	Major	4.0
6.	Christway College	Clarinda	Combined	Independent	-	8.9

Competition Info (1a)

	VIC Major Cities ' Average			Christway College	Good Shepherd School	Huntingtower School	Jells College
	Government Schools	Catholic Schools	Independent Schools				
Suburb				Clarinda	Wheeler Hill	Mount Waverley	Glen Waverley
State				VIC	VIC	VIC	VIC
Postcode				3169	3150	3149	3150
School Sector				Independent	Catholic	Independent	Independent
School Type				Combined	Primary	Combined	Combined
Campus Type				School Head Campus	School Single Entity	School Single Entity	School Single Entity
Rollled Reporting Description				Rollled Reporting	Individual Reporting	Individual Reporting	Individual Reporting
School URL				http://www.christway.vic.edu.au	http://www.goodshep.vic.edu.au	http://www.huntingtower.vic.edu.au	http://www.jells.vic.edu.au
Governing Body				Independent Schools Victoria	Victorian Catholic Education Authority	Independent Schools Victoria	Independent Schools Victoria
Governing Body URL				https://www.is.vic.edu.au	https://www.vcea.catholic.edu.au/	https://www.is.vic.edu.au	https://www.is.vic.edu.au
Year Range				Prep-12	Prep-6	Prep-12	Prep-12
Geolocation				Major Cities	Major Cities	Major Cities	Major Cities
ICSEA	1,044	1,075	1,092	1,111	1,151	1,201	1,150
ICSEA Percentile	62	74	77	87	95	99	96
Bottom SEA Quarter (%)	25	15	15	5	1	0	2
Lower Middle SEA Quarter (%)	24	24	18	16	10	4	11
Upper Middle SEA Quarter (%)	25	31	27	35	29	17	22
Top SEA Quarter (%)	26	31	42	43	59	78	64
Teaching Staff	51	46	95	87	39	83	24
Full Time Equivalent Teaching Staff	45	40	83	69	30	75	18
Non-Teaching Staff	31	28	75	87	21	42	12
Full Time Equivalent Non-Teaching Staff	21	20	52	58	12	38	6
Total Enrolments	570	498	877	864	474	785	266
Girls Enrolments	273	261	473	424	228	403	116
Boys Enrolments	299	267	466	440	246	382	150
Full Time Equivalent Enrolments	565	498	877	863	474	785	266
Indigenous Enrolments (%)	3	2	5	0	0	0	0
Language Background Other Than English (%)	43	36	43	73	77	77	55

*data from ACARA (Australian Curriculum Assessment and Reporting Authority)

Website: <https://www.acara.edu.au/>

Competition Info (1b)

	VIC Major Cities * Average					
	Government Schools	Catholic Schools	Independent Schools	Mazenod College	St Christopher's School	St Justin's School
Suburb				Mulgrave	Glen Waverley	Wheelers Hill
State				VIC	VIC	VIC
Postcode				3170	3150	3150
School Sector				Catholic	Catholic	Catholic
School Type				Secondary	Primary	Primary
Campus Type				School Single Entity	School Single Entity	School Single Entity
Rolls Reporting Description				Individual Reporting	Individual Reporting	Individual Reporting
School URL				http://www.mazenod.vic.edu.au	http://www.scsyndal.catholic.edu.au	http://www.sjwheelershill.catholic.edu.au
Governing Body				Victorian Catholic Education Authority	Victorian Catholic Education Authority	Victorian Catholic Education Authority
Governing Body URL				https://www.vcea.catholic.edu.au/	https://www.vcea.catholic.edu.au/	https://www.vcea.catholic.edu.au/
Year Range				7-12	Prep-6	Prep-6
Geolocation				Major Cities	Major Cities	Major Cities
ICSEA	1,044	1,075	1,092	1,089	1,141	1,093
ICSEA Percentile	62	74	77	81	93	82
Bottom SEA Quarter (%)	25	15	15	11	4	5
Lower Middle SEA Quarter (%)	24	24	18	22	8	23
Upper Middle SEA Quarter (%)	25	31	27	31	32	40
Top SEA Quarter (%)	26	31	42	35	56	32
Teaching Staff	51	46	95	143	17	29
Full Time Equivalent Teaching Staff	45	40	83	130	12	22
Non-Teaching Staff	31	28	75	88	11	10
Full Time Equivalent Non-Teaching Staff	21	20	52	67	6	5
Total Enrolments	570	498	877	1,469	148	325
Girls Enrolments	273	261	473	0	65	139
Boys Enrolments	299	267	466	1,469	83	186
Full Time Equivalent Enrolments	565	498	877	1,469	148	325
Indigenous Enrolments (%)	3	2	5	0	0	1
Language Background Other Than English (%)	43	36	43	36	76	32

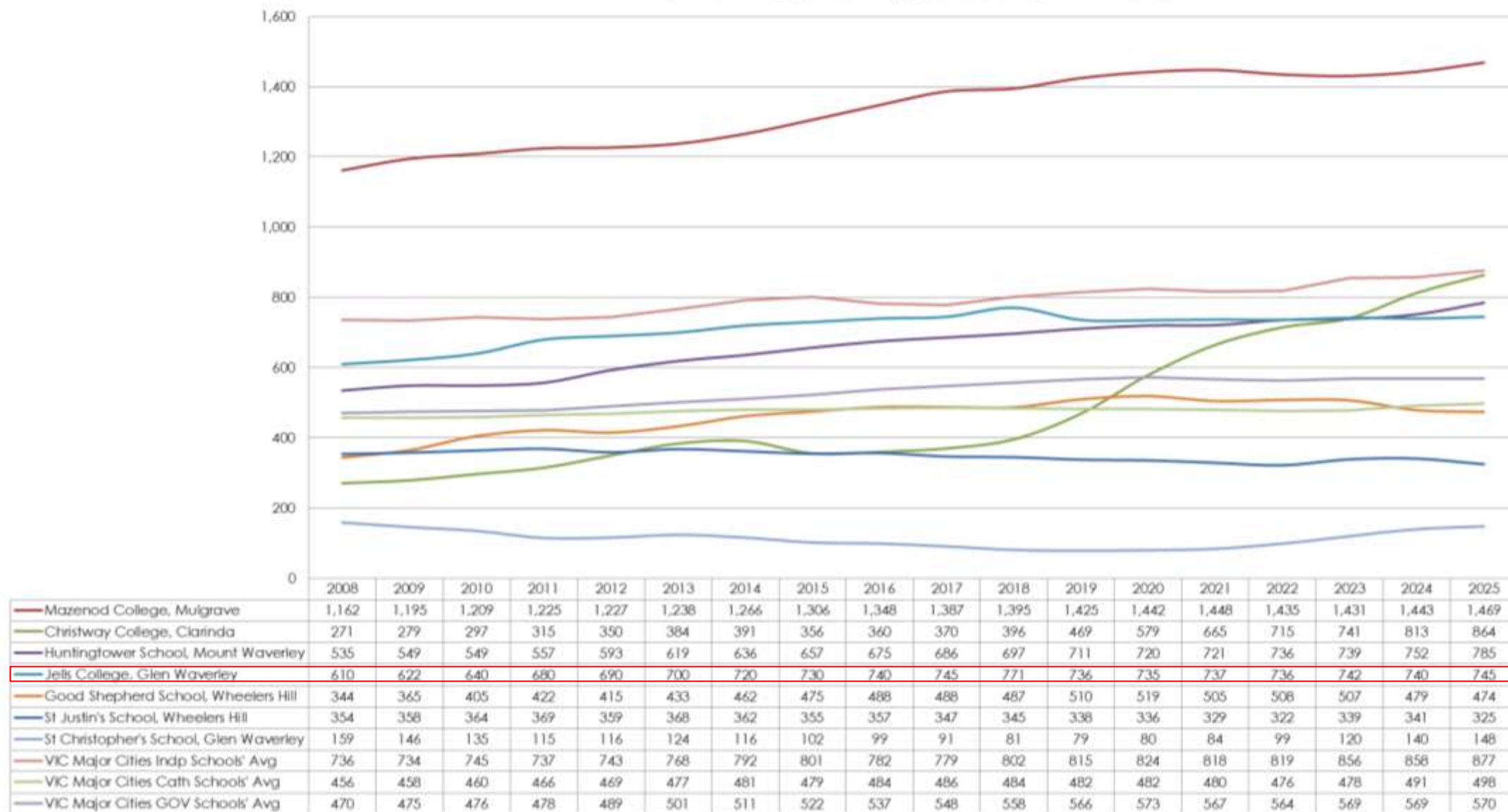
*data from ACARA (Australian Curriculum Assessment and Reporting Authority)

Website: <https://www.acara.edu.au/>

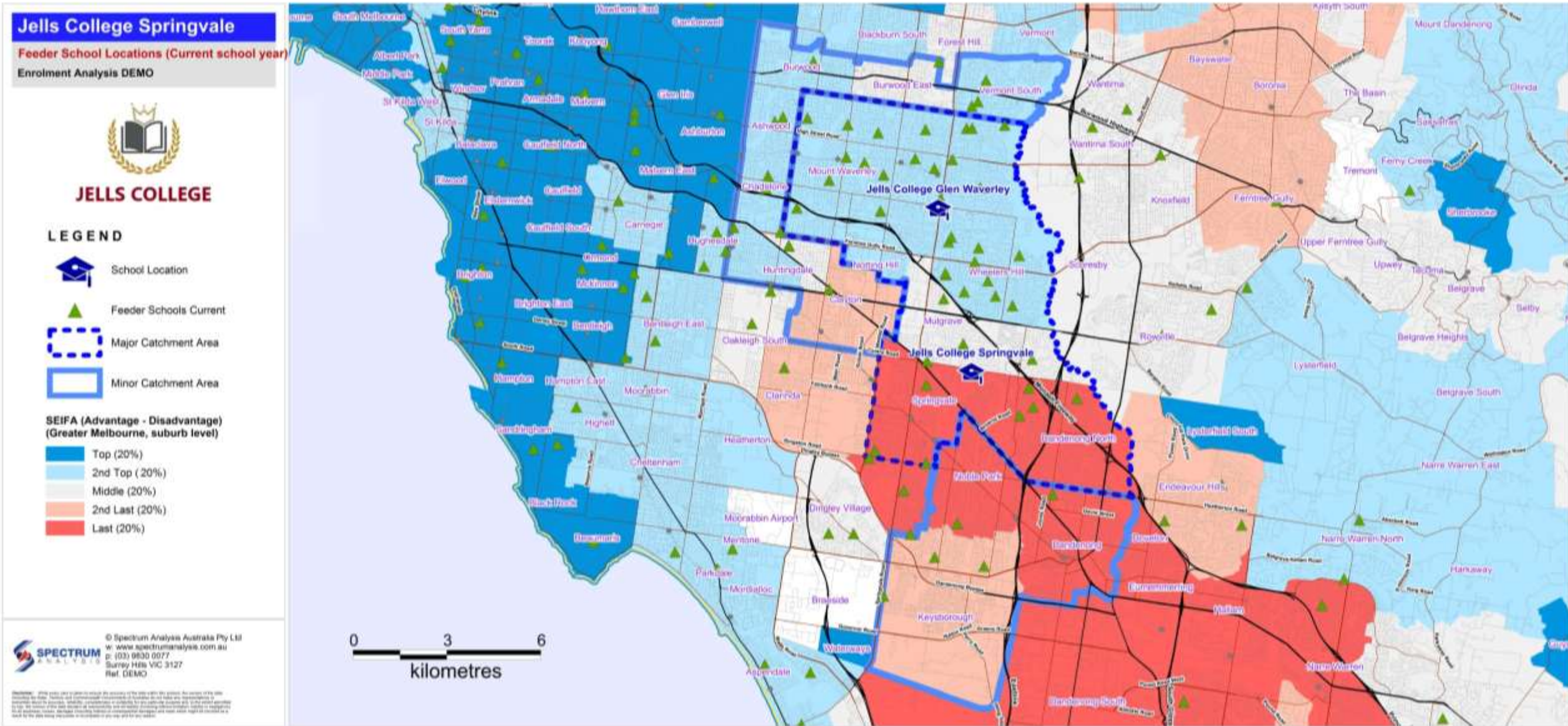
Competition Info (2) - Enrolment 2008-2025

Enrolment 2008 - 2025 (Source: ACARA Data)

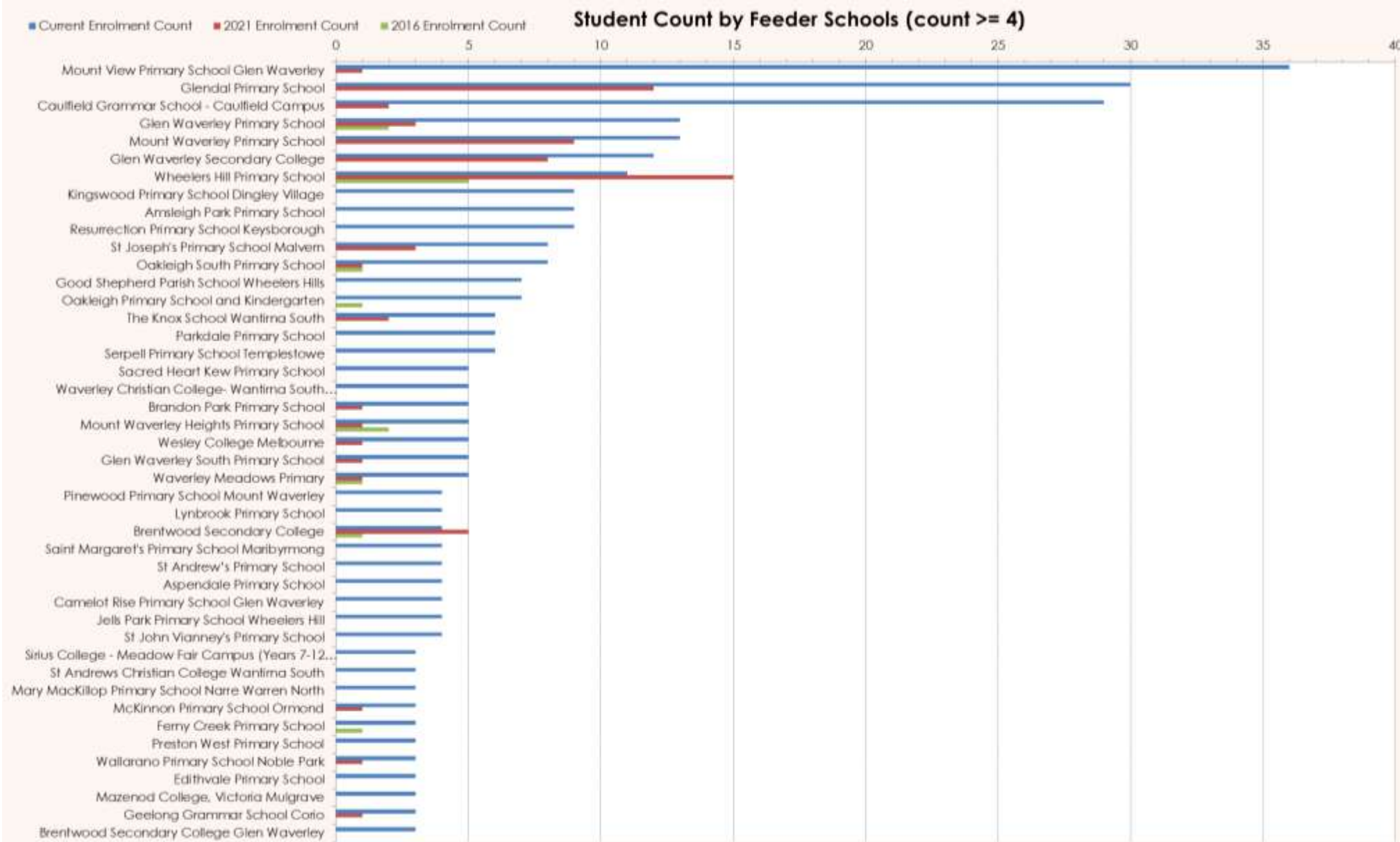
*data from ACARA



Feeder Schools on SEIFA



2016, 2021 & Current Student Count by Feeder School



(*): Nominated Competitors

2016, 2021 & Current Student Count by Feeder School

(*): Nominated Competitors

*** Data is sorted by Current enrolment count										Percentage CHANGE	
No.	Feeder School	Suburb	State	2016 Enrolment Count	% 2016 Total Enrolment	2021 Enrolment Count	% 2021 Total Enrolment	Current Enrolment Count	% Current Total Enrolment	2016-2021 (%)	2021-Current (%)
1	Mount View Primary School Glen Waverley	Glen Waverley	VIC	0	0.0%	1	0.1%	36	3.2%		3500%
2	Glendal Primary School	Glen Waverley	VIC	0	0.0%	12	1.2%	30	2.7%		150%
3	Caulfield Grammar School - Caulfield Campus	St Kilda East	VIC	0	0.0%	2	0.2%	29	2.6%		1350%
4	Glen Waverley Primary School	Glen Waverley	VIC	2	0.2%	3	0.3%	13	1.2%	50%	333%
5	Mount Waverley Primary School	Mount Waverley	VIC	0	0.0%	9	0.9%	13	1.2%		44%
6	Glen Waverley Secondary College	Glen Waverley	VIC	0	0.0%	8	0.8%	12	1.1%		50%
7	Wheeler's Hill Primary School	Wheeler's Hill	VIC	5	0.6%	15	1.5%	11	1.0%	200%	-27%
8	Kingswood Primary School Dingley Village	Dingley Village	VIC	0	0.0%	0	0.0%	9	0.8%		
9	Amsleigh Park Primary School	Oakleigh East	VIC	0	0.0%	0	0.0%	9	0.8%		
10	Resurrection Primary School Keysborough	Keysborough	VIC	0	0.0%	0	0.0%	9	0.8%		
11	St Joseph's Primary School Malvern	Malvern	VIC	0	0.0%	3	0.3%	8	0.7%		167%
12	Oakleigh South Primary School	Oakleigh South	VIC	1	0.1%	1	0.1%	8	0.7%	0%	700%
13	Good Shepherd Parish School Wheeler's Hills	Wheeler's Hill	VIC	0	0.0%	0	0.0%	7	0.6%		
14	Oakleigh Primary School and Kindergarten	Oakleigh	VIC	1	0.1%	0	0.0%	7	0.6%	-100%	
15	The Knox School Wantirna South	Wantirna South	VIC	0	0.0%	2	0.2%	6	0.5%		200%
16	Parkdale Primary School	Parkdale	VIC	0	0.0%	0	0.0%	6	0.5%		
17	Serpell Primary School Templestowe	Templestowe	VIC	0	0.0%	0	0.0%	6	0.5%		
18	Sacred Heart Kew Primary School	Kew	VIC	0	0.0%	0	0.0%	5	0.4%		
19	Waverley Christian College- Wantirna South Campus	Wantirna South	VIC	0	0.0%	0	0.0%	5	0.4%		
20	Brandon Park Primary School	Wheeler's Hill	VIC	0	0.0%	1	0.1%	5	0.4%		400%
21	Mount Waverley Heights Primary School	Mount Waverley	VIC	2	0.2%	1	0.1%	5	0.4%	-50%	400%
22	Wesley College Melbourne	Melbourne	VIC	0	0.0%	1	0.1%	5	0.4%		400%
23	Glen Waverley South Primary School	Glen Waverley	VIC	0	0.0%	1	0.1%	5	0.4%		400%
24	Waverley Meadows Primary	Wheeler's Hill	VIC	1	0.1%	1	0.1%	5	0.4%	0%	400%
25	Pinewood Primary School Mount Waverley	Mount Waverley	VIC	0	0.0%	0	0.0%	4	0.4%		
26	Lynbrook Primary School	Lynbrook	VIC	0	0.0%	0	0.0%	4	0.4%		
27	Brentwood Secondary College	Glen Waverley	VIC	1	0.1%	5	0.5%	4	0.4%	400%	-20%
28	Saint Margaret's Primary School Maribyrnong	Maribyrnong	VIC	0	0.0%	0	0.0%	4	0.4%		
29	St Andrew's Primary School	Clarinda	VIC	0	0.0%	0	0.0%	4	0.4%		
30	Aspendale Primary School	Aspendale	VIC	0	0.0%	0	0.0%	4	0.4%		
31	Camelot Rise Primary School Glen Waverley	Glen Waverley	VIC	0	0.0%	0	0.0%	4	0.4%		
32	Jells Park Primary School Wheeler's Hill	Wheeler's Hill	VIC	0	0.0%	0	0.0%	4	0.4%		
33	St John Vianney's Primary School	Mulgrave	VIC	0	0.0%	0	0.0%	4	0.4%		
34	Sirius College - Meadow Fair Campus (Years 7-12 Boys) Bro	Broadmeadows	VIC	0	0.0%	0	0.0%	3	0.3%		
35	St Andrews Christian College Wantirna South	Wantirna South	VIC	0	0.0%	0	0.0%	3	0.3%		
36	Mary MacKillop Primary School Narre Warren North	Narre Warren North	VIC	0	0.0%	0	0.0%	3	0.3%		
37	McKinnon Primary School Ormond	Ormond	VIC	0	0.0%	1	0.1%	3	0.3%		200%
38	Ferny Creek Primary School	Ferny Creek	VIC	1	0.1%	0	0.0%	3	0.3%	-100%	
39	Preston West Primary School	Preston	VIC	0	0.0%	0	0.0%	3	0.3%		
40	Wallarano Primary School Noble Park	Noble Park	VIC	0	0.0%	1	0.1%	3	0.3%		200%
41	Edithvale Primary School	Edithvale	VIC	0	0.0%	0	0.0%	3	0.3%		
42	Mazenod College, Victoria Mulgrave	Mulgrave	VIC	0	0.0%	0	0.0%	3	0.3%		
43	Geelong Grammar School Corio	Corio	VIC	0	0.0%	1	0.1%	3	0.3%		200%
44	Brentwood Secondary College Glen Waverley	Glen Waverley	VIC	0	0.0%	0	0.0%	3	0.3%		
45	From other feeder schools			57	7.1%	107	10.4%	228	20.3%	88%	113%
Total students were provided with Feeder school information				71	9%	176	17%	551	49%		
Students Feeder School is Unknown				730	91%	851	83%	570	51%		
Total				801	100%	1,027	100%	1,121	100%		



Future Enrolment Uptake

Jells College Springvale

Future Student Uptake (Suburbs)

Enrolment Analysis DEMO



JELLS COLLEGE

LEGEND



School Location



Future Students (All Intake Years)



Major Catchment Area



Minor Catchment Area

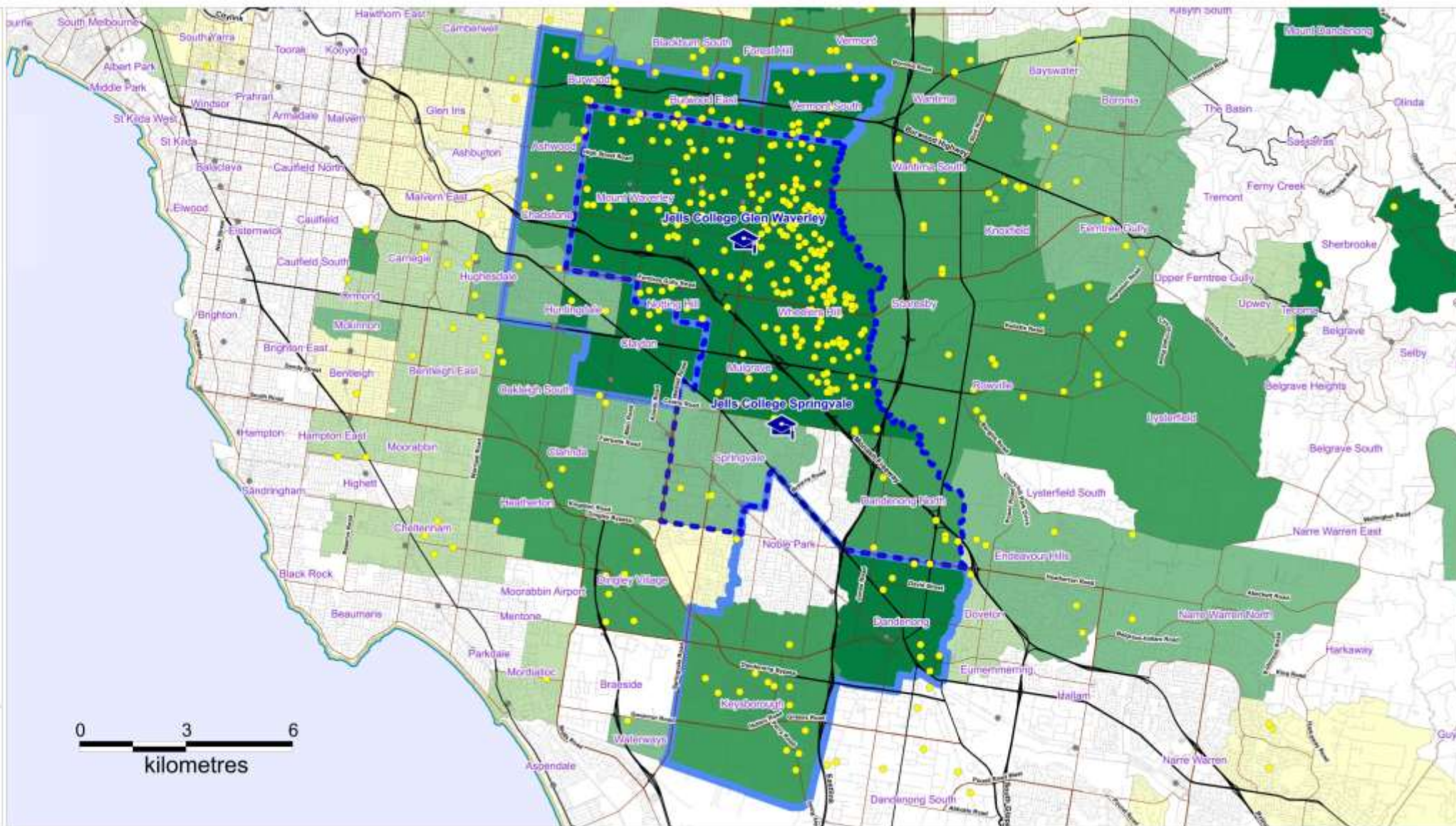
Future Students (Suburbs)

Per Non-GOV (incl. Catholic) Schools Students



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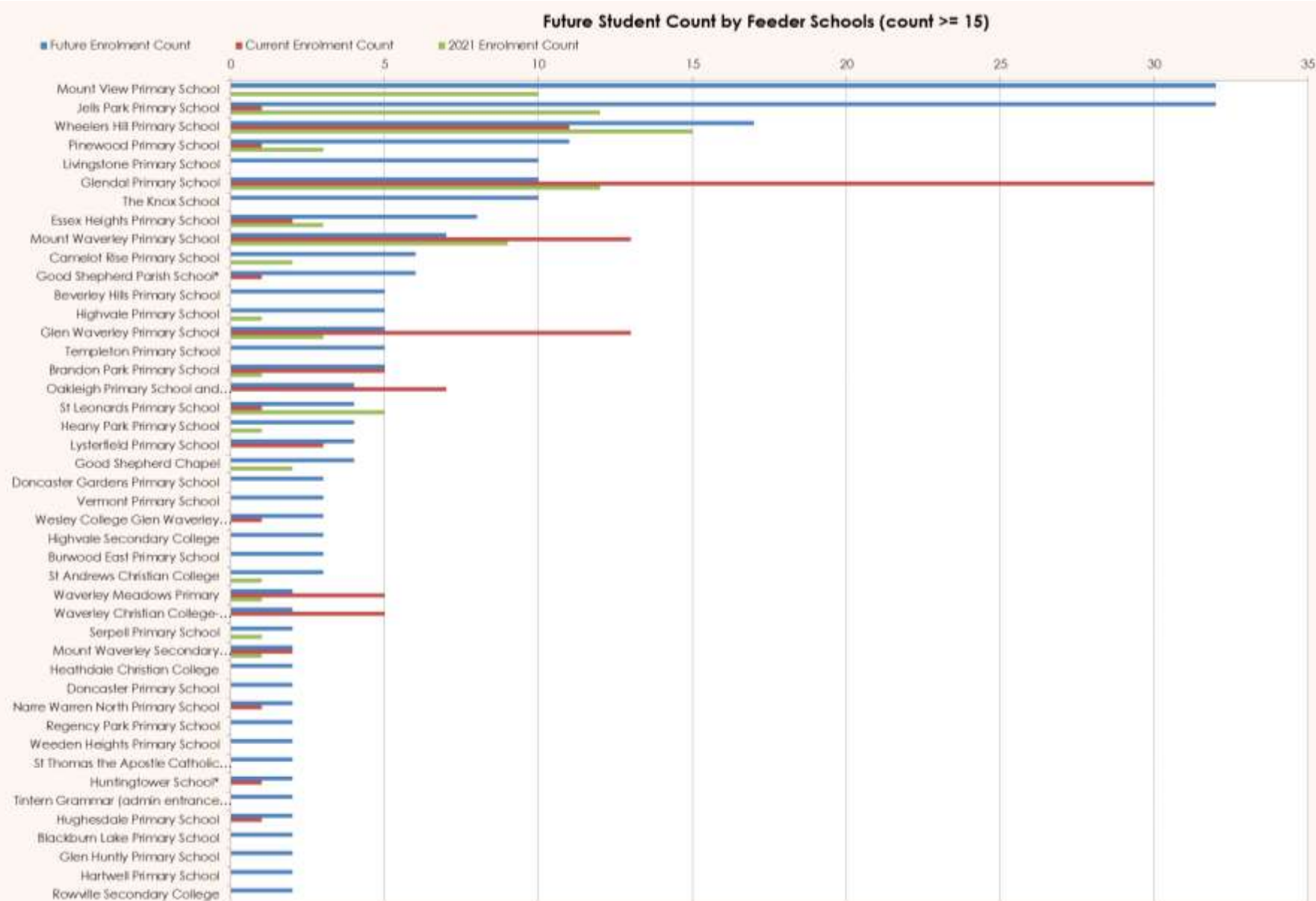
Future Students vs 2021 & Current Students

Future Future Current Current 2021 2021

*** Data is sorted by total future enrolment count

Suburb	Postcode	SEIFA	Catchment Area	Private schools' students (C2021)	Future Enrolment Count	Future Students Uptake	Enrolment Current	Uptake Current	Enrolment 2021	Uptake 2021
Glen Waverley	3150	1,075	Major	2,168	85	3.9%	194	8.9%	195	9.0%
Wheeters Hill	3150	1,079	Major	1,599	77	4.8%	119	7.4%	246	15.4%
Mount Waverley	3149	1,081	Major	2,235	41	1.8%	151	6.8%	117	5.2%
Mulgrave	3170	1,041	Major	1,382	27	2.0%	125	9.0%	86	6.2%
Vermont South	3133	1,075	Minor	681	16	2.3%	8	1.2%	1	0.1%
Keysborough	3173	996	Minor	2,248	15	0.7%	34	1.5%	1	0.0%
Dandenong	3175	864	Minor	935	14	1.5%	9	1.0%	0	0.0%
Burwood East	3151	1,036	Minor	543	12	2.2%	4	0.7%	8	1.5%
Rowville	3178	1,063		2,560	12	0.5%	8	0.3%	4	0.2%
Burwood	3125	1,050	Minor	938	12	1.3%	3	0.3%	6	0.6%
Wantirna South	3152	1,061		1,395	12	0.9%	3	0.2%	3	0.2%
Dandenong South	3175	950		78	8	10.3%	4	5.1%	2	2.6%
Nunawading	3131	1,049		795	7	0.9%	0	0.0%	0	0.0%
Dandenong North	3175	933	Major	1,057	7	0.7%	72	6.8%	16	1.5%
Wantirna	3152	1,045		778	7	0.9%	0	0.0%	0	0.0%
Notting Hill	3168	1,058	Major	107	7	6.5%	7	6.5%	10	9.3%
Dingley Village	3172	1,051		798	6	0.8%	5	0.6%	0	0.0%
Lysterfield	3156	1,095		701	6	0.9%	7	1.0%	0	0.0%
Blackburn South	3130	1,049		765	6	0.8%	0	0.0%	0	0.0%
Endeavour Hills	3802	993		1,442	5	0.3%	13	0.9%	0	0.0%
Bentleigh East	3165	1,072		2,264	5	0.2%	4	0.2%	0	0.0%
Vermont	3133	1,069		673	5	0.7%	0	0.0%	0	0.0%
Ferntree Gully	3156	1,009		1,476	5	0.3%	0	0.0%	12	0.8%
Berwick	3806	1,047		4,961	5	0.1%	0	0.0%	0	0.0%
Clayton	3168	1,017	Minor	476	5	1.1%	5	1.1%	20	4.2%
Chadstone	3148	1,042	Minor	529	5	0.9%	12	2.3%	15	2.8%
Forest Hill	3131	1,033		667	4	0.6%	0	0.0%	2	0.3%
Cheltenham	3192	1,053		1,499	4	0.3%	3	0.2%	8	0.5%
Oakleigh South	3167	1,027		625	4	0.6%	1	0.2%	0	0.0%
Cranbourne South	3977	1,022		142	4	2.8%	0	0.0%	0	0.0%
Clyde North	3978	1,058		790	4	0.5%	0	0.0%	0	0.0%
Doncaster East	3109	1,064		1,517	4	0.3%	0	0.0%	3	0.2%
Ashwood	3147	1,043	Minor	522	4	0.8%	9	1.7%	4	0.8%
Scoresby	3179	1,027		417	3	0.7%	0	0.0%	1	0.2%
Lyndhurst	3975	1,074		680	3	0.4%	6	0.9%	0	0.0%
Box Hill South	3128	1,072		684	3	0.4%	0	0.0%	0	0.0%
Boronia	3155	991		857	3	0.4%	0	0.0%	3	0.4%
Springvale	3171	888	Major	1,127	3	0.3%	96	8.5%	66	5.9%
Mount Eliza	3930	1,121		2,204	3	0.1%	0	0.0%	0	0.0%
Camberwell	3124	1,137		2,228	3	0.1%	0	0.0%	0	0.0%
Other Suburbs / Localities					108		219		198	
Total					569		1,121		1,027	

Future Students by Feeder Schools



Future Students by Feeder Schools (2)

Future students (2027 - 2037) by Feeder Schools

Future students (2027 - 2037) by Feeder Schools			Future		Current		2021		2021	
			*** Data is sorted by total future enrolment count							
No.	Feeder School	Suburb	Future Enrolment Count	% Total Future Enrolments	Current Enrolment Count	% Current Total Enrolment	2021 Enrolment Count	% 2021 Total Enrolment		
1	Mount View Primary School	Glen Waverley	32	5.6%	0	0.0%	10	1.0%		
2	Jells Park Primary School	Wheelers Hill	32	5.6%	1	0.1%	12	1.2%		
3	Wheelers Hill Primary School	Wheelers Hill	17	3.0%	11	1.0%	15	1.5%		
4	Pinewood Primary School	Mount Waverley	11	1.9%	1	0.1%	3	0.3%		
5	Livingstone Primary School	Vermont South	10	1.8%	0	0.0%	0	0.0%		
6	Glendal Primary School	Glen Waverley	10	1.8%	30	2.7%	12	1.2%		
7	The Knox School	Wantirna South	10	1.8%	0	0.0%	0	0.0%		
8	Essex Heights Primary School	Mount Waverley	8	1.4%	2	0.2%	3	0.3%		
9	Mount Waverley Primary School	Mount Waverley	7	1.2%	13	1.2%	9	0.9%		
10	Camelot Rise Primary School	Glen Waverley	6	1.1%	0	0.0%	2	0.2%		
11	Good Shepherd Parish School*	Wheelers Hill	6	1.1%	1	0.1%	0	0.0%		
12	Beverley Hills Primary School	Doncaster East	5	0.9%	0	0.0%	0	0.0%		
13	Highvale Primary School	Glen Waverley	5	0.9%	0	0.0%	1	0.1%		
14	Glen Waverley Primary School	Glen Waverley	5	0.9%	13	1.2%	3	0.3%		
15	Templeton Primary School	Wantirna	5	0.9%	0	0.0%	0	0.0%		
16	Brandon Park Primary School	Wheelers Hill	5	0.9%	5	0.4%	1	0.1%		
17	Oakleigh Primary School and Kindergarten	Oakleigh	4	0.7%	7	0.6%	0	0.0%		
18	St Leonards Primary School	Glen Waverley	4	0.7%	1	0.1%	5	0.5%		
19	Heany Park Primary School	Rowville	4	0.7%	0	0.0%	1	0.1%		
20	Lysterfield Primary School	Lysterfield	4	0.7%	3	0.3%	0	0.0%		
21	Good Shepherd Chapel	Abbotsford	4	0.7%	0	0.0%	2	0.2%		
22	Doncaster Gardens Primary School	Doncaster East	3	0.5%	0	0.0%	0	0.0%		
23	Vermont Primary School	Vermont	3	0.5%	0	0.0%	0	0.0%		
24	Wesley College Glen Waverley Campus	Glen Waverley	3	0.5%	1	0.1%	0	0.0%		
25	Highvale Secondary College	Glen Waverley	3	0.5%	0	0.0%	0	0.0%		
26	Burwood East Primary School	Burwood East	3	0.5%	0	0.0%	0	0.0%		
27	St Andrews Christian College	Wantirna South	3	0.5%	0	0.0%	1	0.1%		
28	Waverley Meadows Primary	Wheelers Hill	2	0.4%	5	0.4%	1	0.1%		
29	Waverley Christian College- Wantirna South Campus	Wantirna South	2	0.4%	5	0.4%	0	0.0%		
30	Serpell Primary School	Templestowe	2	0.4%	0	0.0%	1	0.1%		
31	Mount Waverley Secondary College Junior Campus	Mount Waverley	2	0.4%	2	0.2%	1	0.1%		
32	Heathdale Christian College	Werribee	2	0.4%	0	0.0%	0	0.0%		
33	Doncaster Primary School	Doncaster	2	0.4%	0	0.0%	0	0.0%		
34	Narre Warren North Primary School	Narre Warren North	2	0.4%	1	0.1%	0	0.0%		
35	Regency Park Primary School	Wantirna	2	0.4%	0	0.0%	0	0.0%		
36	Weeden Heights Primary School	Vermont South	2	0.4%	0	0.0%	0	0.0%		
37	St Thomas the Apostle Catholic Church	Blackburn	2	0.4%	0	0.0%	0	0.0%		
38	Huntingtower School*	Mount Waverley	2	0.4%	1	0.1%	0	0.0%		
39	Tintern Grammar (admin entrance only)	Ringwood East	2	0.4%	0	0.0%	0	0.0%		
40	Hughesdale Primary School	Hughesdale	2	0.4%	1	0.1%	0	0.0%		
41	Blackburn Lake Primary School	Blackburn	2	0.4%	0	0.0%	0	0.0%		
42	Glen Huntly Primary School	Carnegie	2	0.4%	0	0.0%	0	0.0%		
43	Hartwell Primary School	Camberwell	2	0.4%	0	0.0%	0	0.0%		
44	Rowville Secondary College	Rowville	2	0.4%	0	0.0%	0	0.0%		
45	From other feeder schools		57	10.0%	447	39.9%	93	9.1%		
Total students were provided with Feeder school information			303	53.3%	551	49.2%	176	17.1%		
Students Feeder School is Unknown			266	46.7%	570	50.8%	851	82.9%		
Total			569	100%	1,121	100%	1,027	100%		

Transport vs. current enrolment

Jells College Springvale

Travelling to School

Enrolment Analysis DEMO



JELLS COLLEGE

LEGEND

School Location

Current Students

Current Students Enrolment Uptake (Suburbs)

Highest (20%)
 2nd Highest (20%)
 Middle (20%)
 2nd Lowest (20%)
 Lowest (20%)

Train Stations

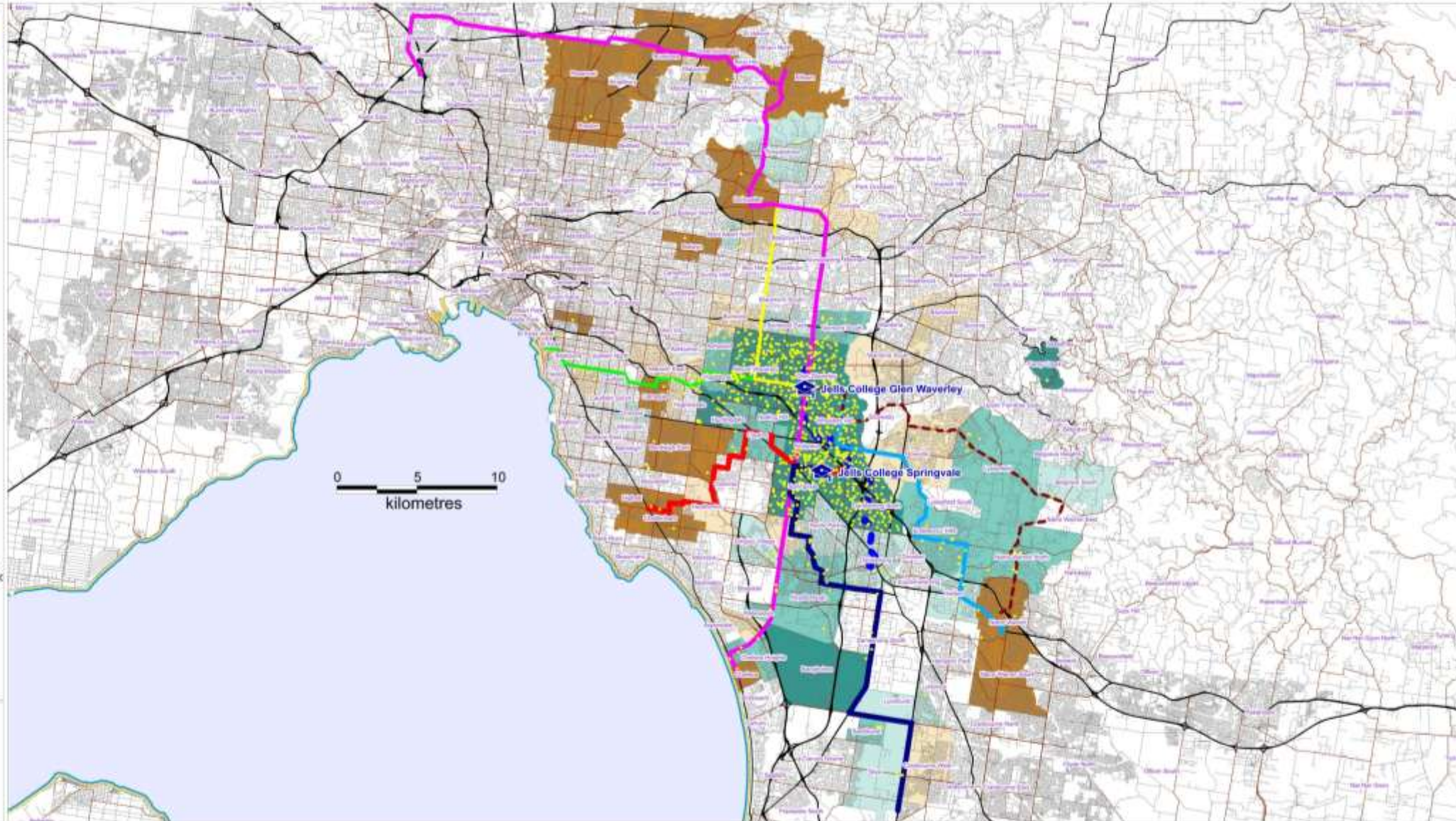
Transport to School (JELLS: Jells College Springvale)

613 Southland SC - Waverley Gardens SC
 623 St Kilda - Glen Waverley (PTV)
 850 Dandenong - Glen Waverley (PTV)
 902 Airport West - Chelsea (PTV)
 E1 Greensborough - Glen Waverley (Existing)
 E2 Narre Warren Station - Glen Waverley (Existing)
 P3 Fountain Gate SC - JELLS Glen Waverley (Proposed)
 P4 Cranbourne - JELLS Springvale (Proposed)

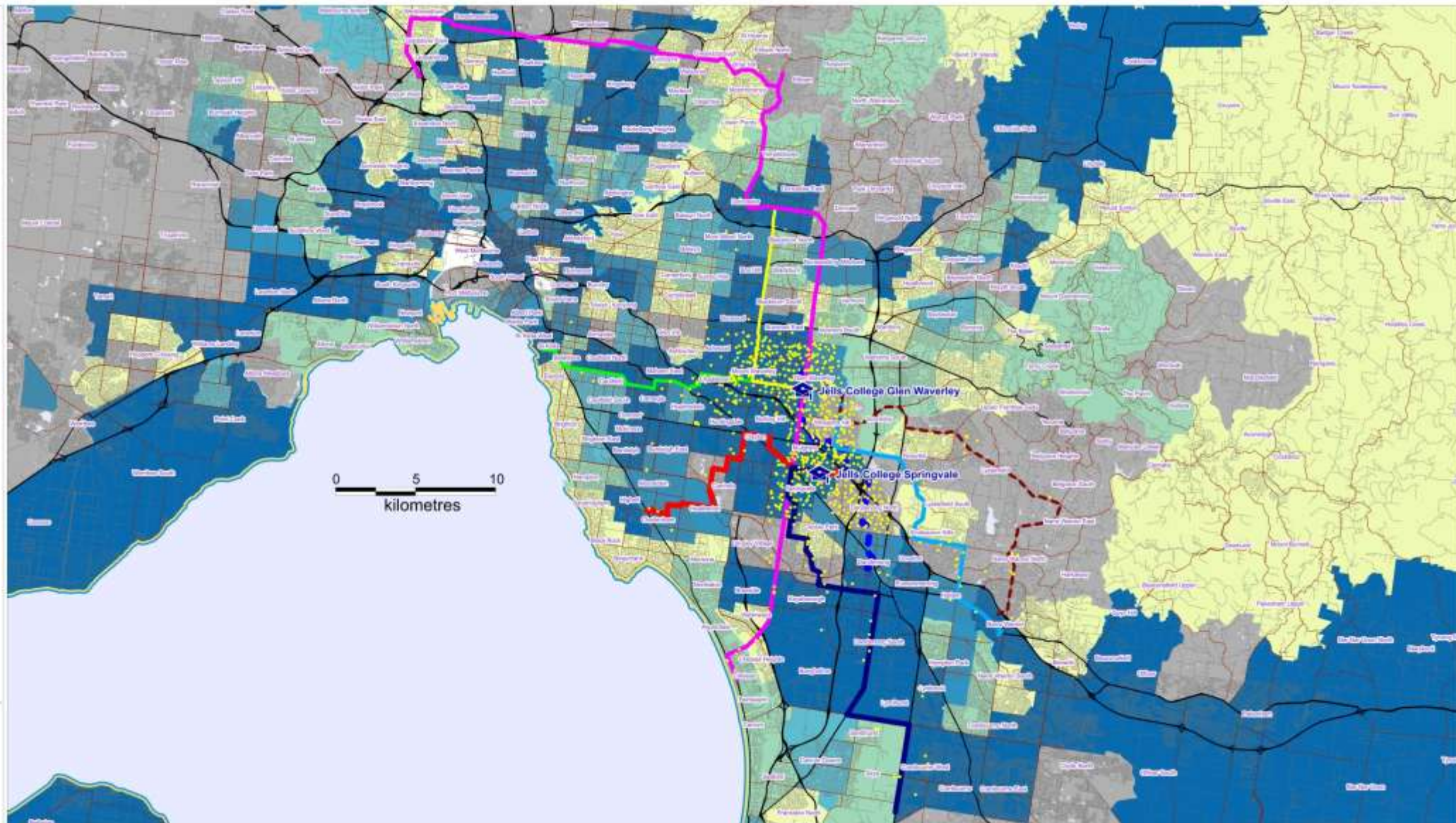
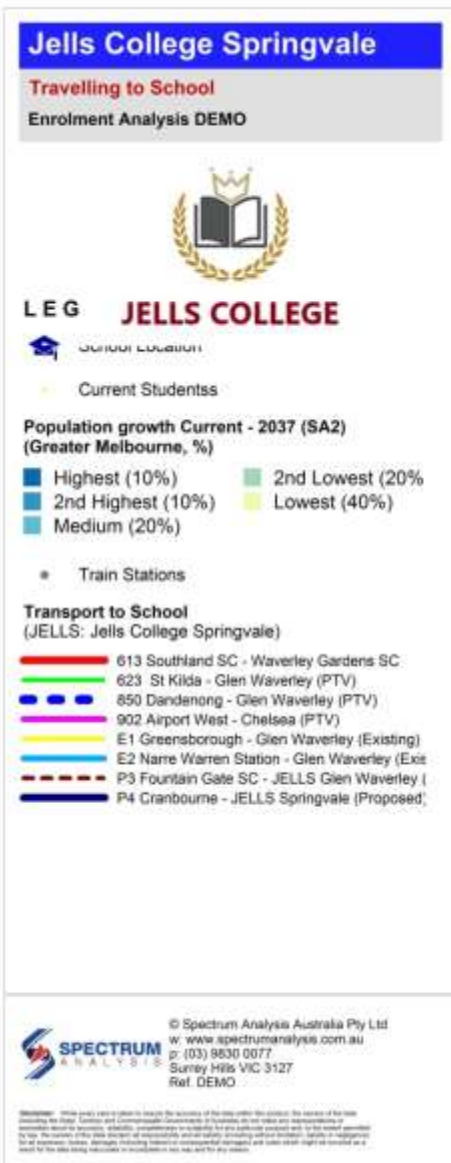


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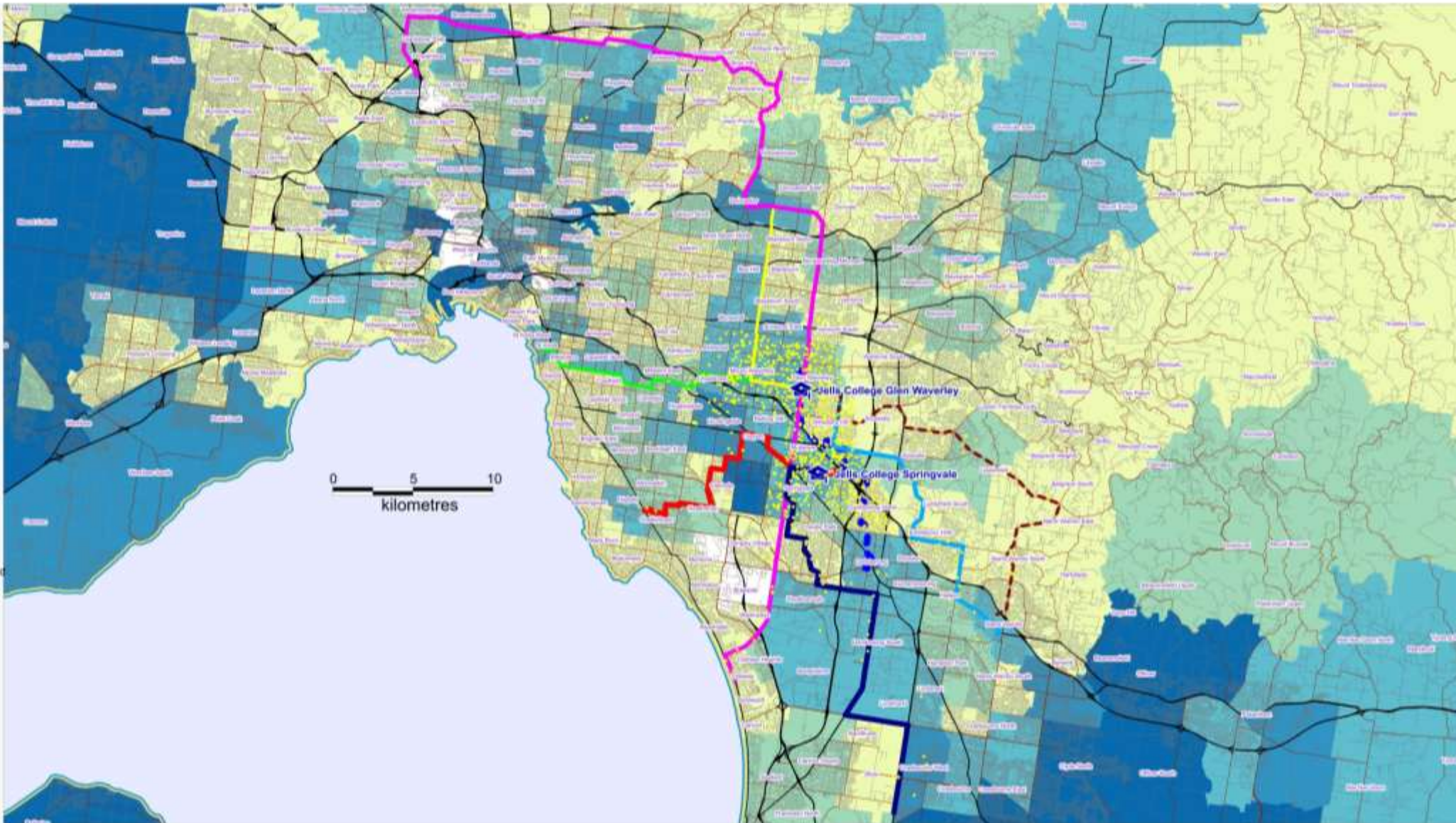
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Transport vs. Total Pop Forecast (Current-2037)



Transport vs. Aged 5-18 Forecast (Current-2037)



Transport vs. Private School Students per Aged 5-18 years

Jells College Springvale

Travelling to School

Enrolment Analysis DEMO



JELLS COLLEGE

LEGEND

School Location

Current Students

Priv School Students per Pop aged 5-18 (C2021)
(Greater Melbourne, Suburbs)

Highest (20%)
 2nd Highest (20%)
 Middle (20%)
 2nd Lowest (20%)
 Lowest (20%)

Train Stations

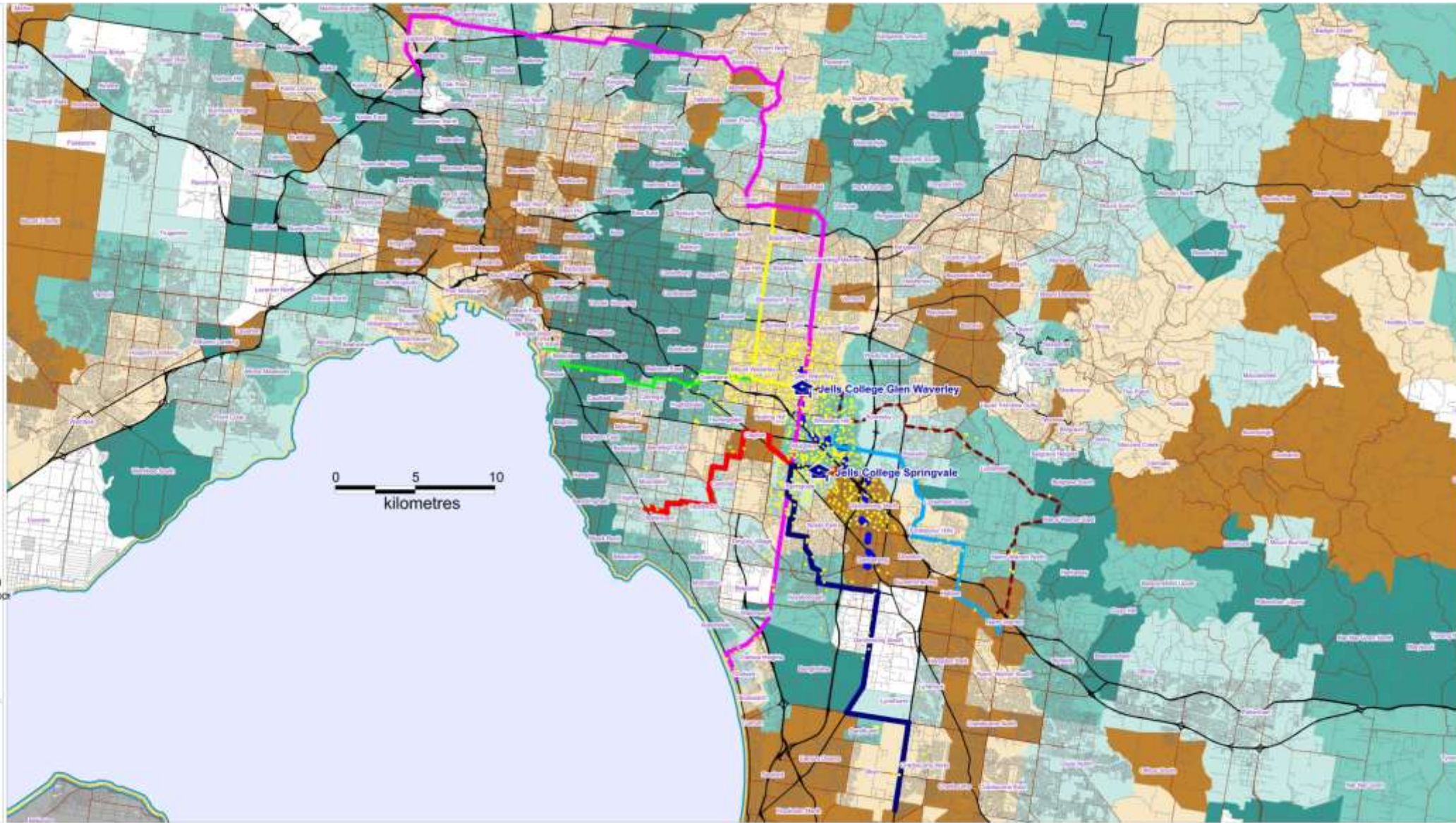
Transport to School
(JELLS: Jells College Springvale)

613 Southland SC - Waverley Gardens SC
 623 St Kilda - Glen Waverley (PTV)
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 E2 Narre Warren Station - Glen Waverley (Existing)
 P3 Fountain Gate SC - JELLS Glen Waverley (Proposed)
 P4 Cranbourne - JELLS Springvale (Proposed)

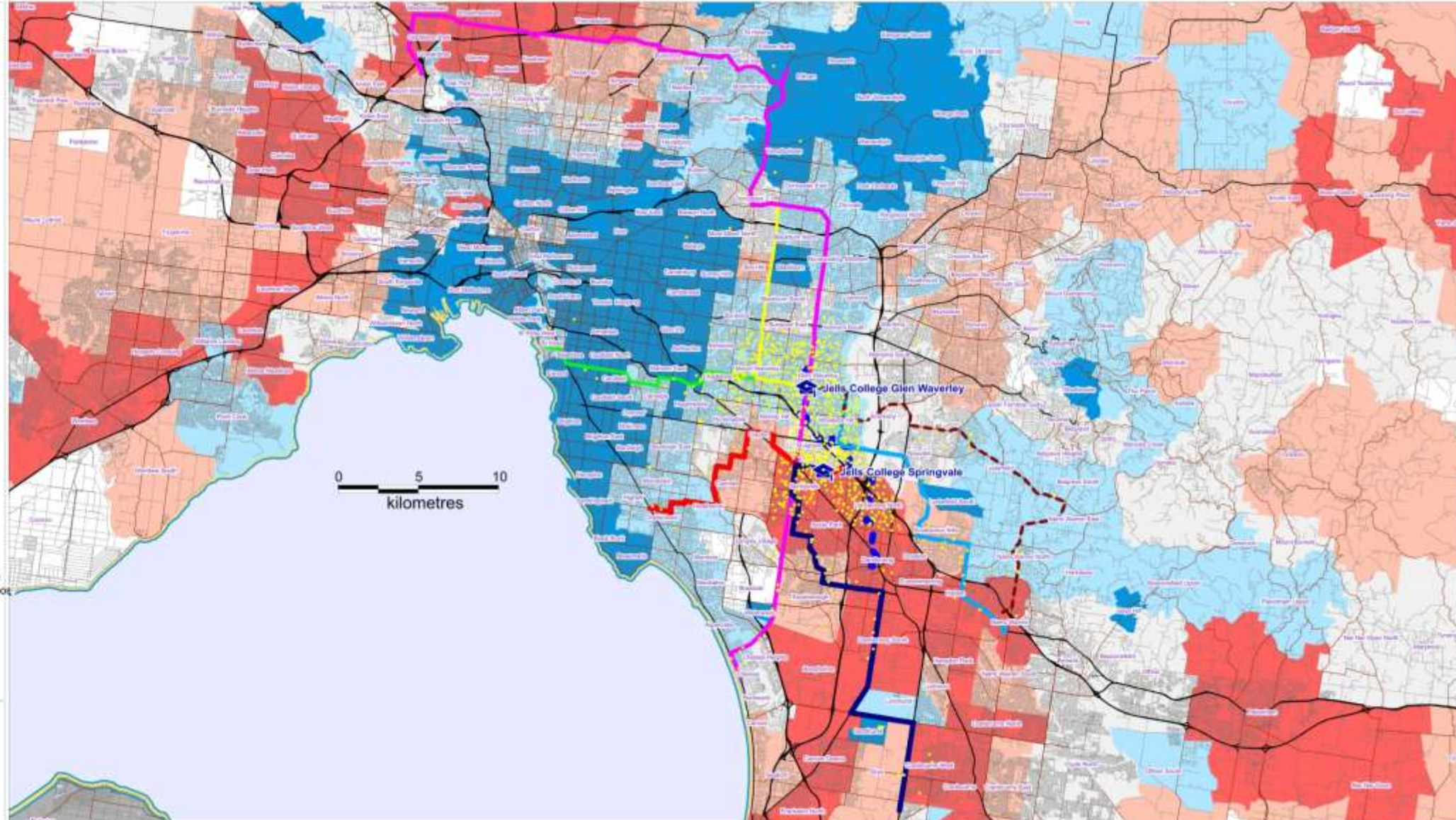


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Students Transport vs. SEIFA



Alumni SEIFA

Jells College Springvale

Alumni

Enrolment Analysis DEMO



JELLS COLLEGE

LEGEND

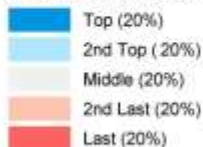


School Location



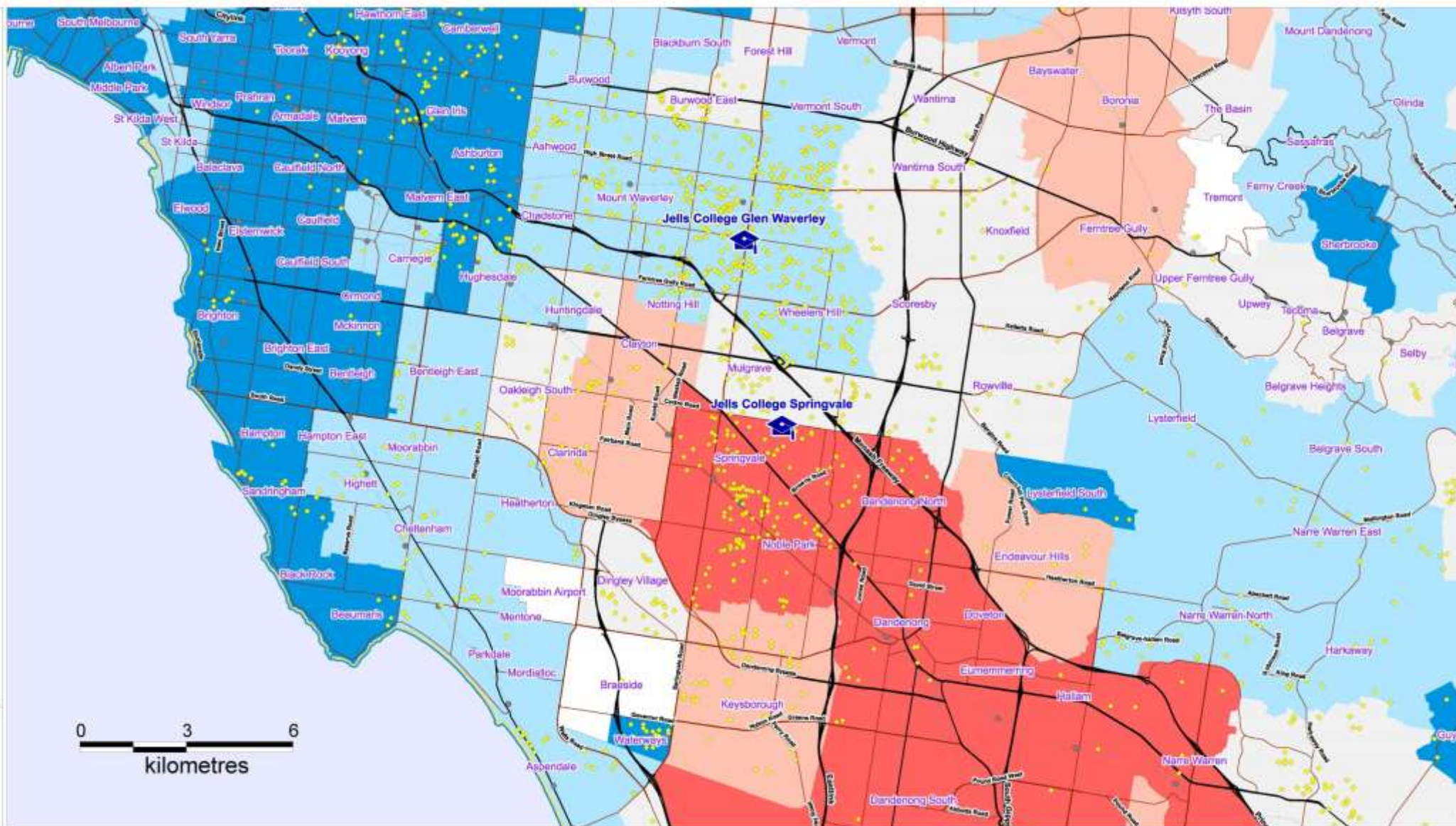
Alumni

SEIFA (Advantage - Disadvantage)
(Greater Melbourne, suburb level)



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Alumni Counts

Jells College Springvale

Alumni

Enrolment Analysis DEMO



JELLS COLLEGE

LEGEND



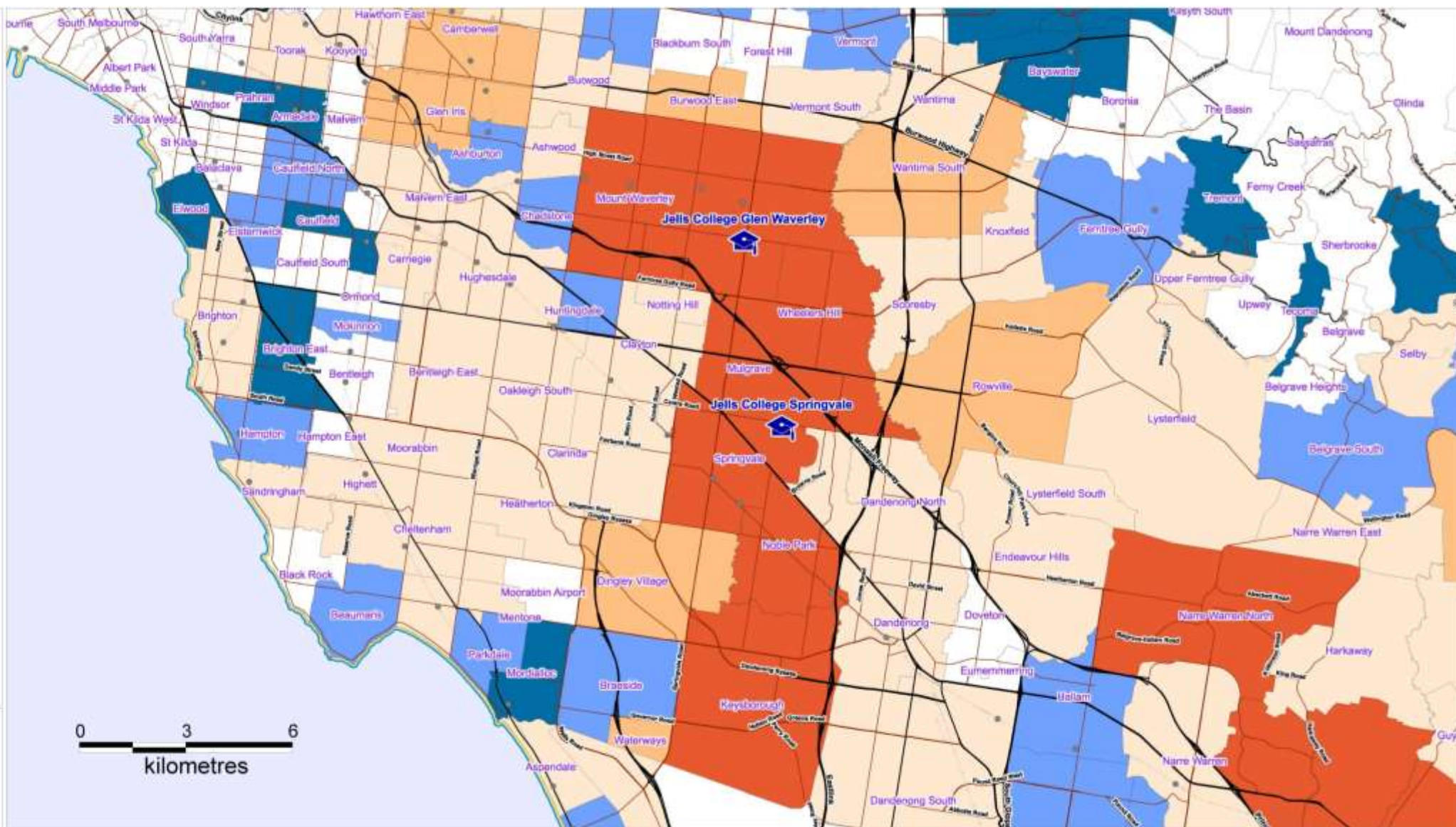
School Location

Alumni Count By suburbs (Greater Melbourne)

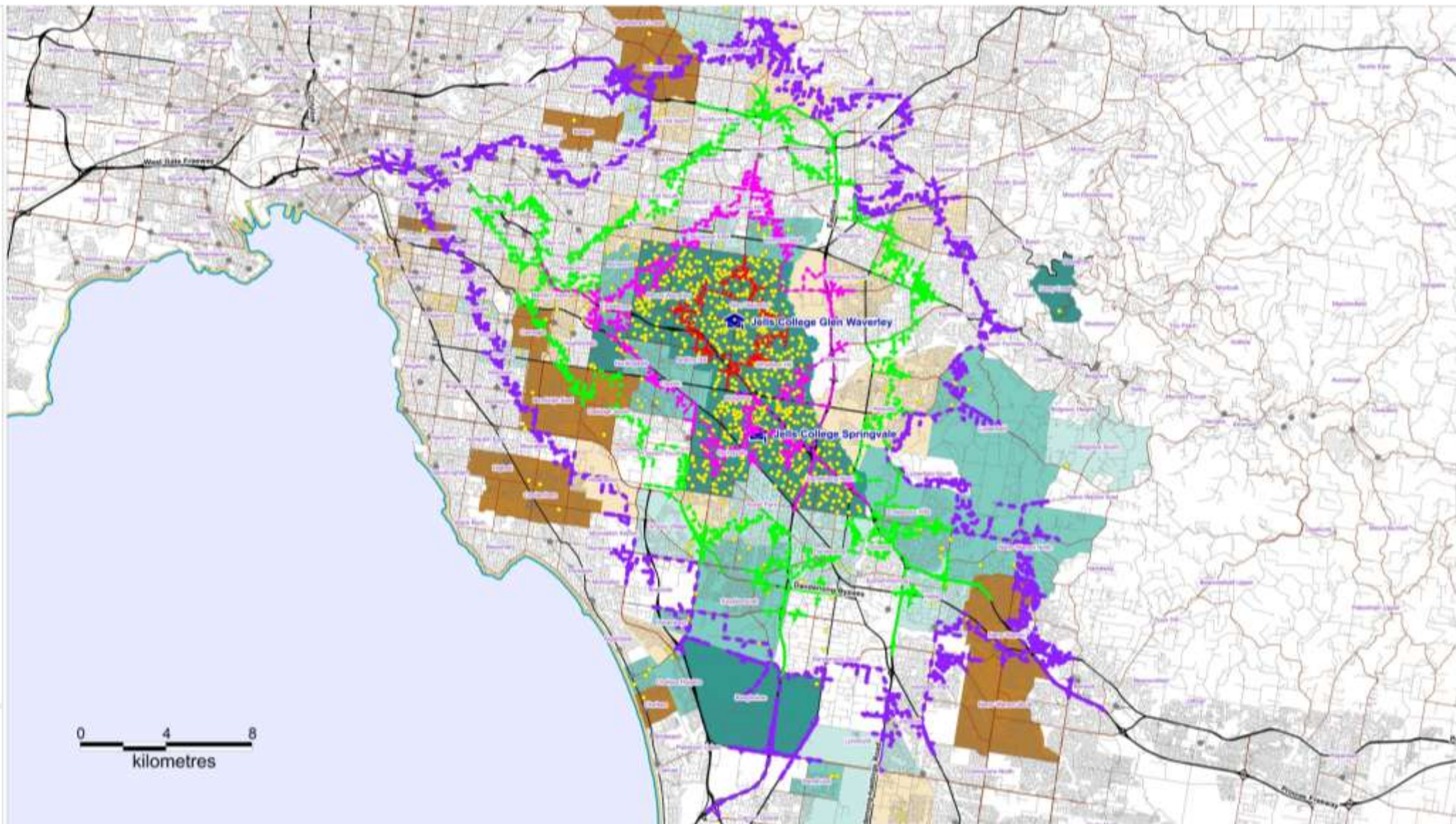
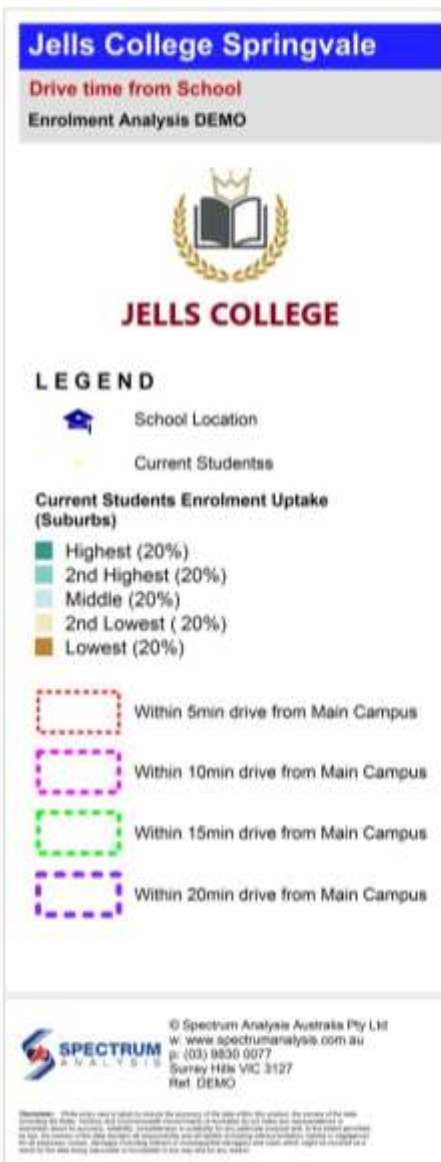
- Alumni Count ≥ 35 (5%)
- Alumni Count = 21-34 (5%)
- Alumni Count = 5-20 (30%)
- Alumni Count = 2-4 (30%)
- Alumni Count = 1 (30%)

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5, 10, 15 and 20 minute drive times from school



30 minute drive times from school

Jells College Springvale

30m Drive time from School

Enrolment Analysis DEMO



JELLS COLLEGE

LEGEND



School Location



Current Students

Current Students Enrolment Uptake (Suburbs)



Highest (20%)



2nd Highest (20%)



Middle (20%)



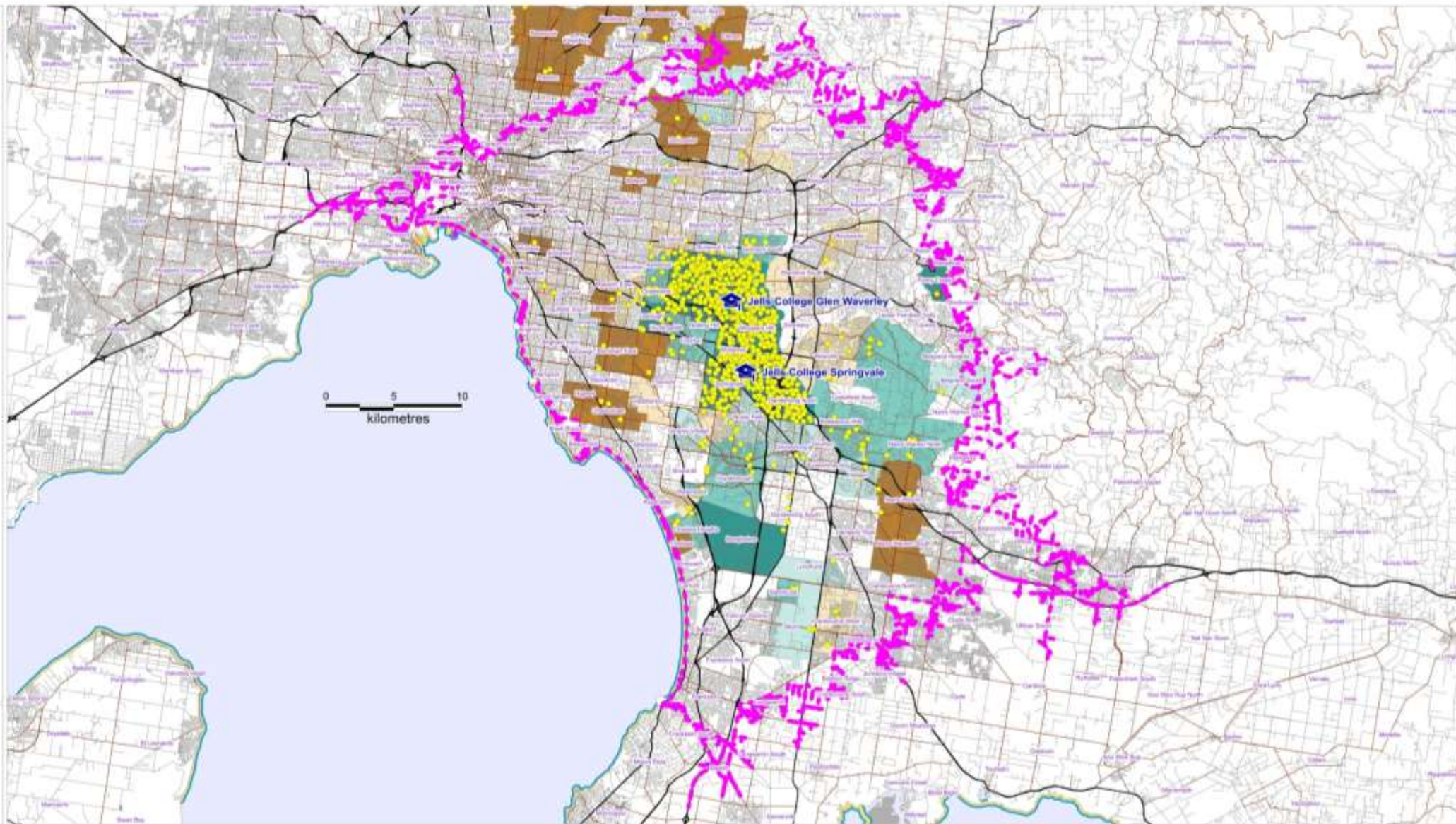
2nd Lowest (20%)



Lowest (20%)



Within 30min drive from Main Campus



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Boarders

	Current Boarders	2021 Boarders	2016 Boarders
Total	49	28	18
Victoria	20	9	18
Warragul	15	0	2
Woodend	5	0	0
Merbein	0	3	0
Inverloch	0	2	0
Indigo Valley	0	1	0
Other	0	3	16
New South Wales	0	10	0
Albury - Wodonga	0	4	0
Griffith	0	3	0
Other	0	3	0
South Australia	0	3	0
Adelaide	0	3	0
Northern Territory	23	0	0
Darwin	8	0	0
Katherine	7	0	0
Alice Springs	3	0	0
Other	5	0	0
Overseas	16	6	0
Hong Kong	5	0	0
China	3	3	0
Germany	1	0	0
Singapore	1	0	0
Other	6	3	0

Boarders Current by Urban Centre Locality

Jells College Springvale

Boarding Students Current (in Australia)

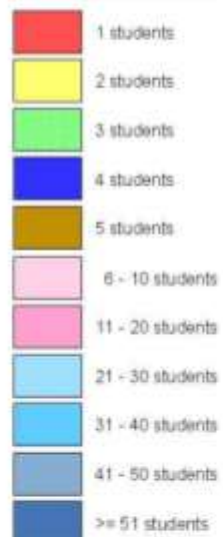
Enrolment Analysis DEMO



JELLS COLLEGE

LEGEND

Current Boarding Students



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NT Insert



0 50 100
kilometres

Woodend

Warragul



Boarders Current International

Jells College Springvale

Current Boarders (International)

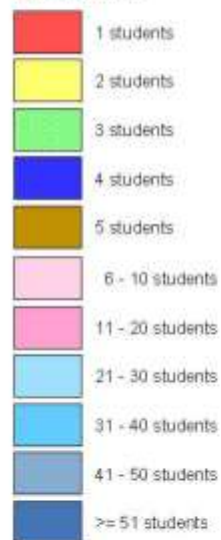
Enrolment Analysis DEMO



JELLS COLLEGE

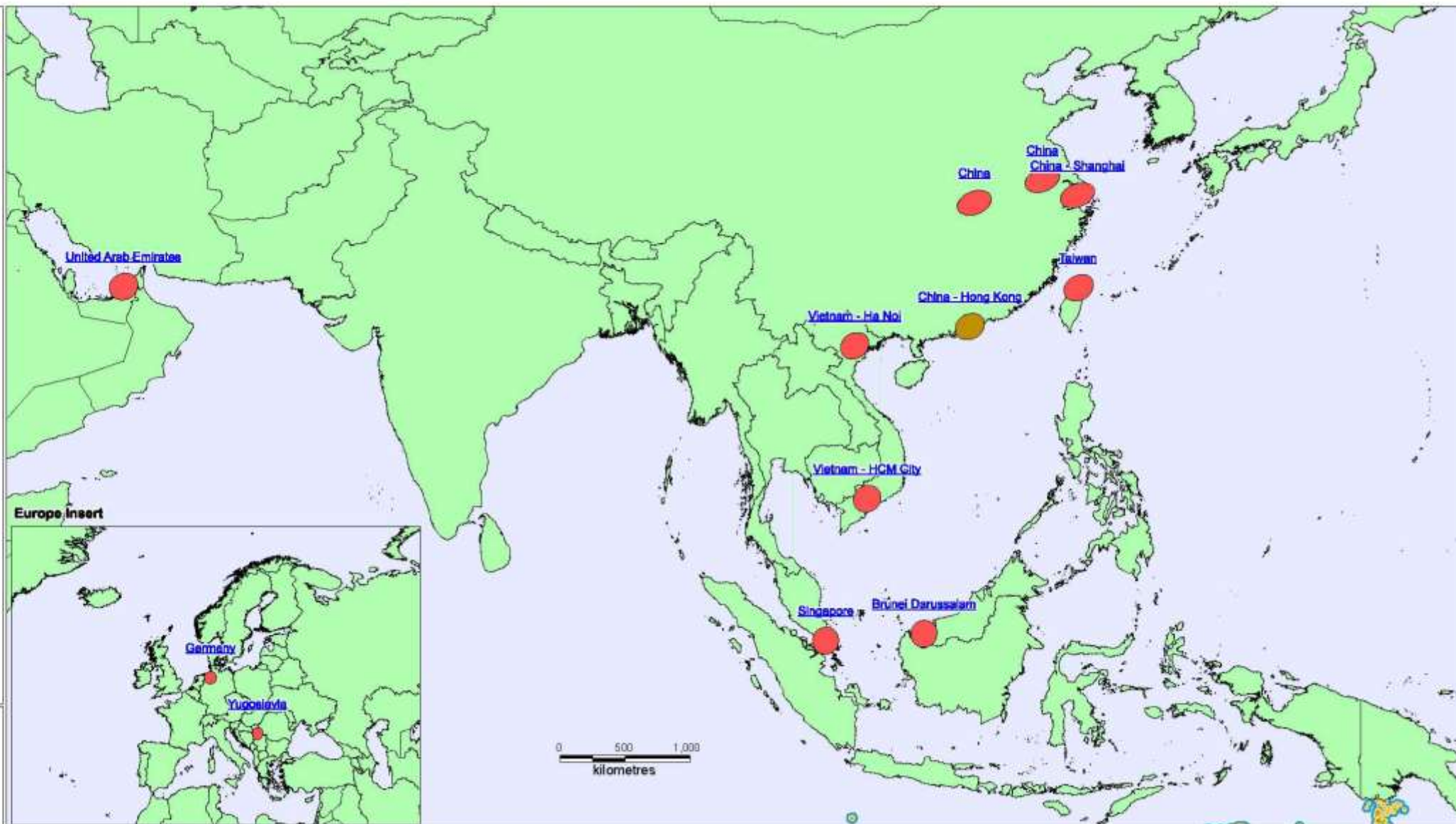
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Current Boarders

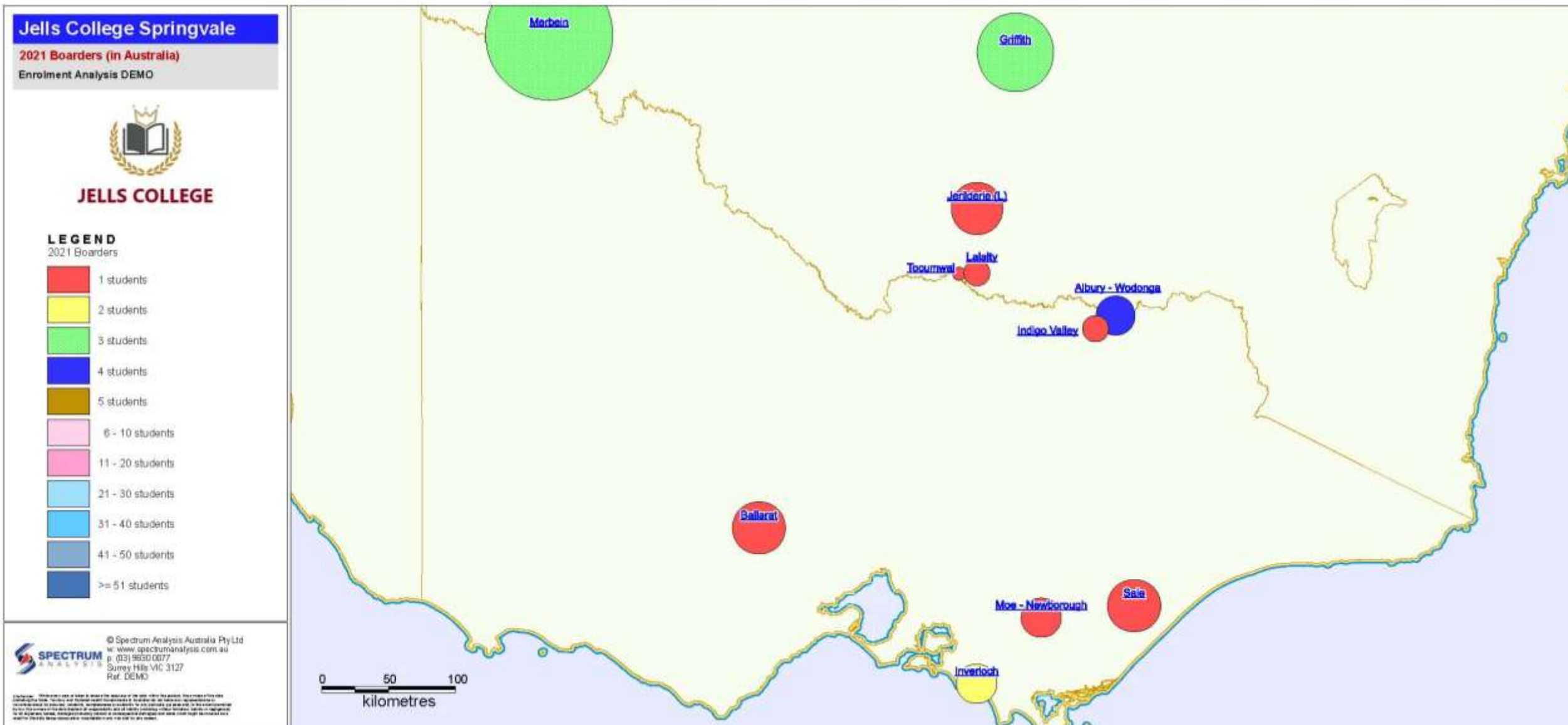


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Boards 2021 by Urban Centre Locality



Boards 2021 International

Jells College Springvale

2021 Borders (International)

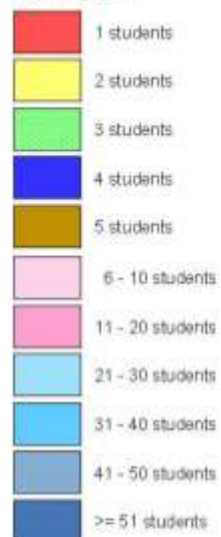
Enrolment Analysis DEMO



JELLS COLLEGE

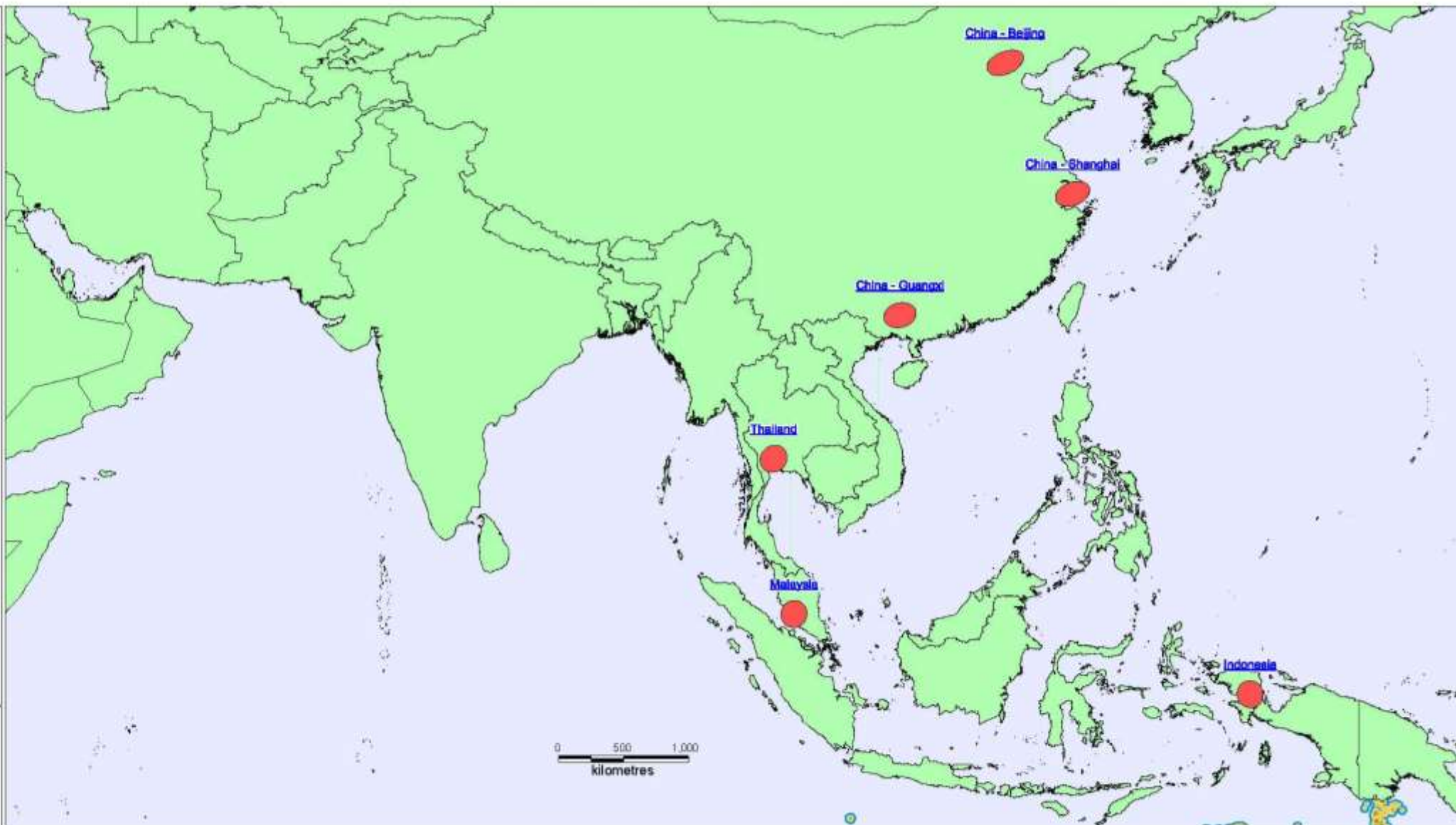
LEGEND

2021 Boards



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Boarders 2016 by Urban Centre Locality

Jells College Springvale

Boarding Students 2016 (in Australia)

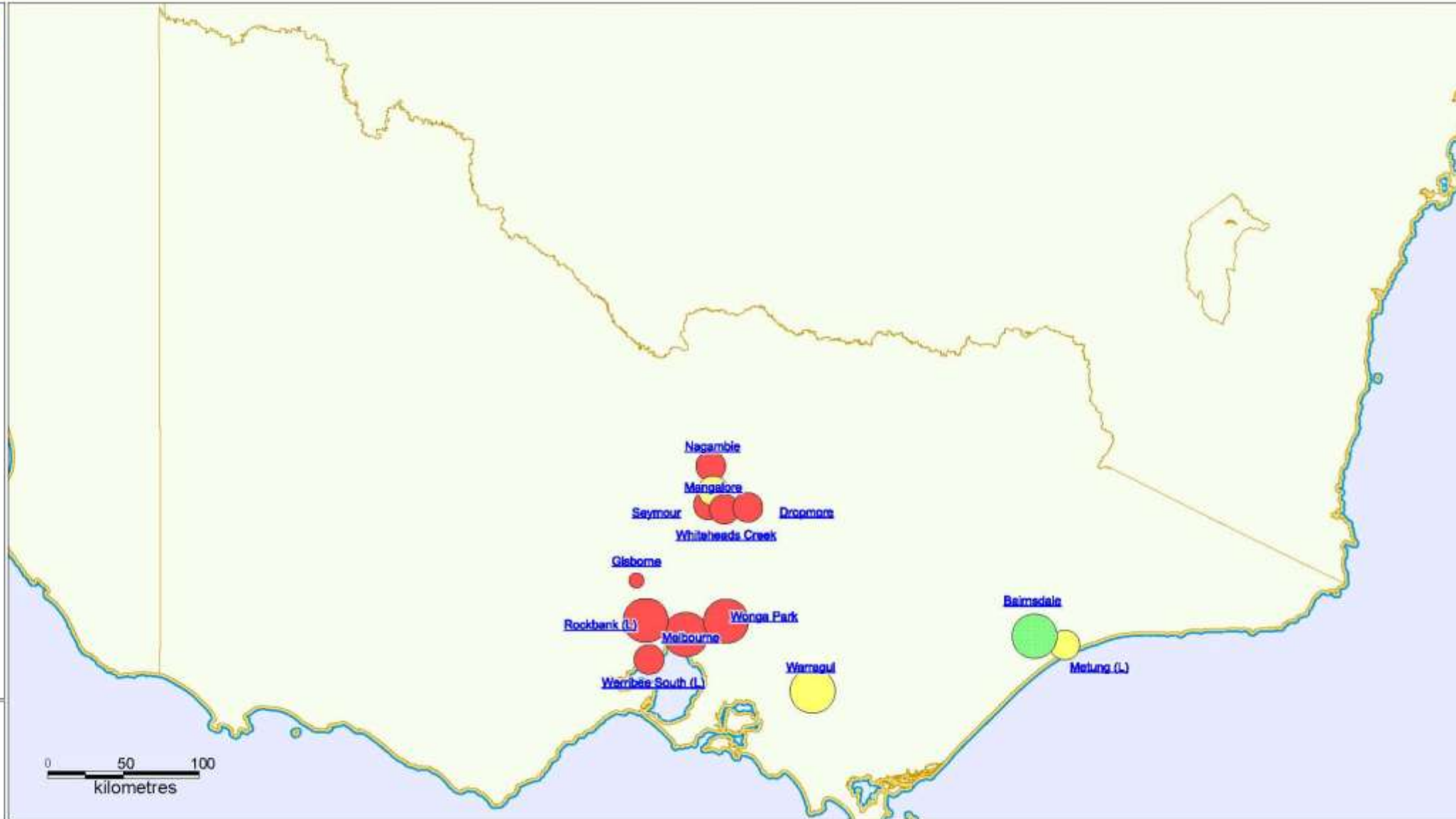
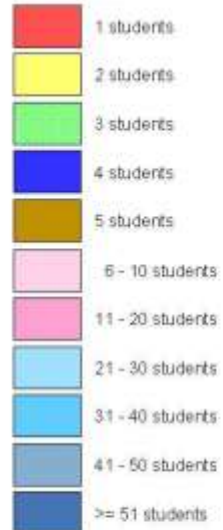
Enrolment Analysis DEMO



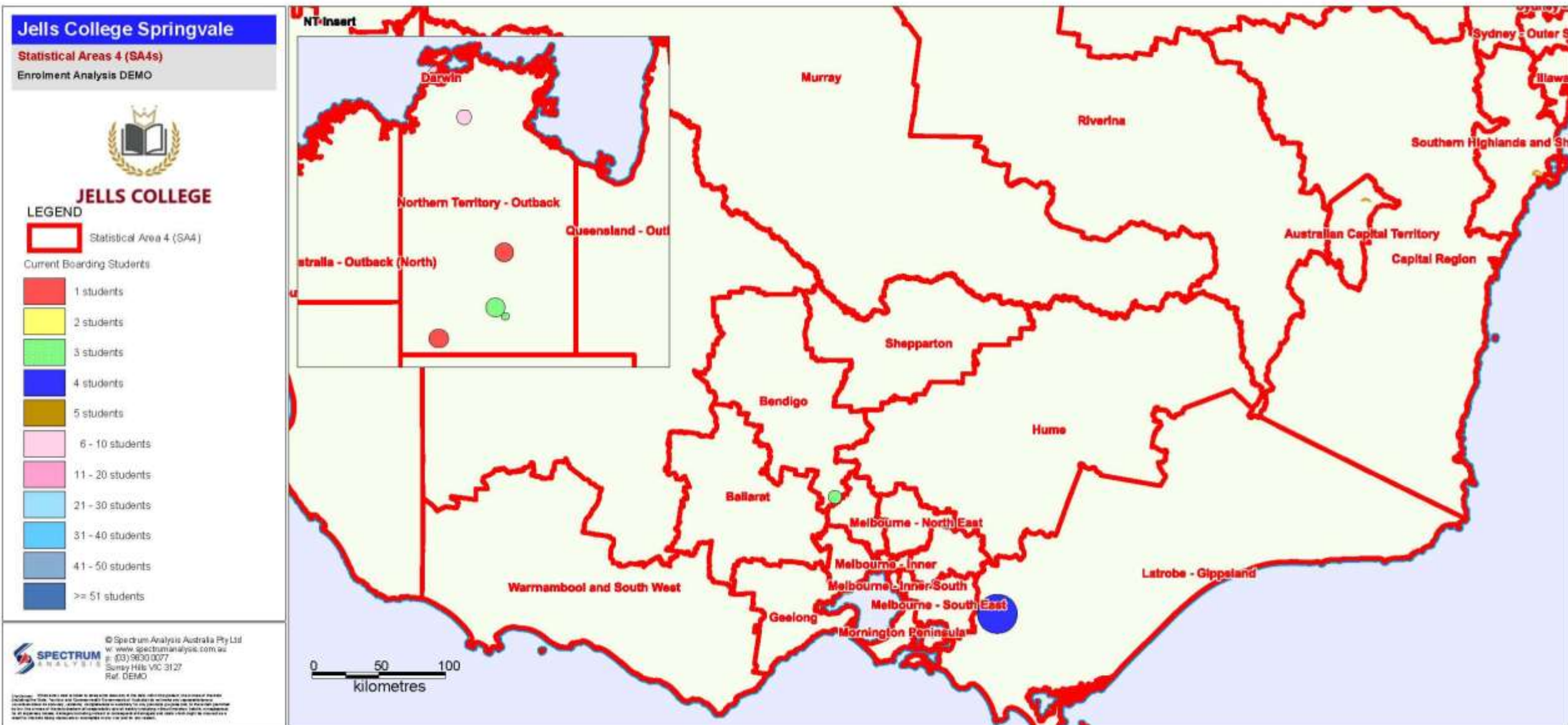
JELLS COLLEGE

LEGEND

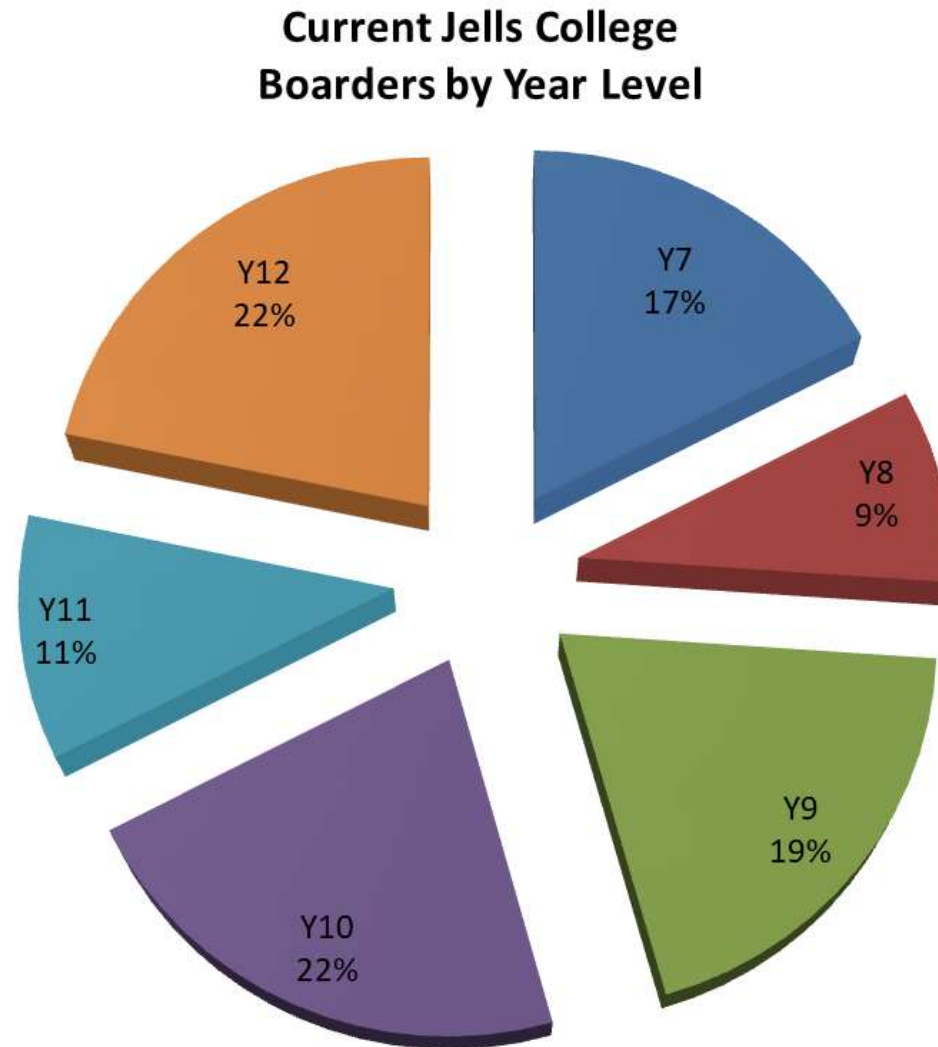
2016 Boarding Students



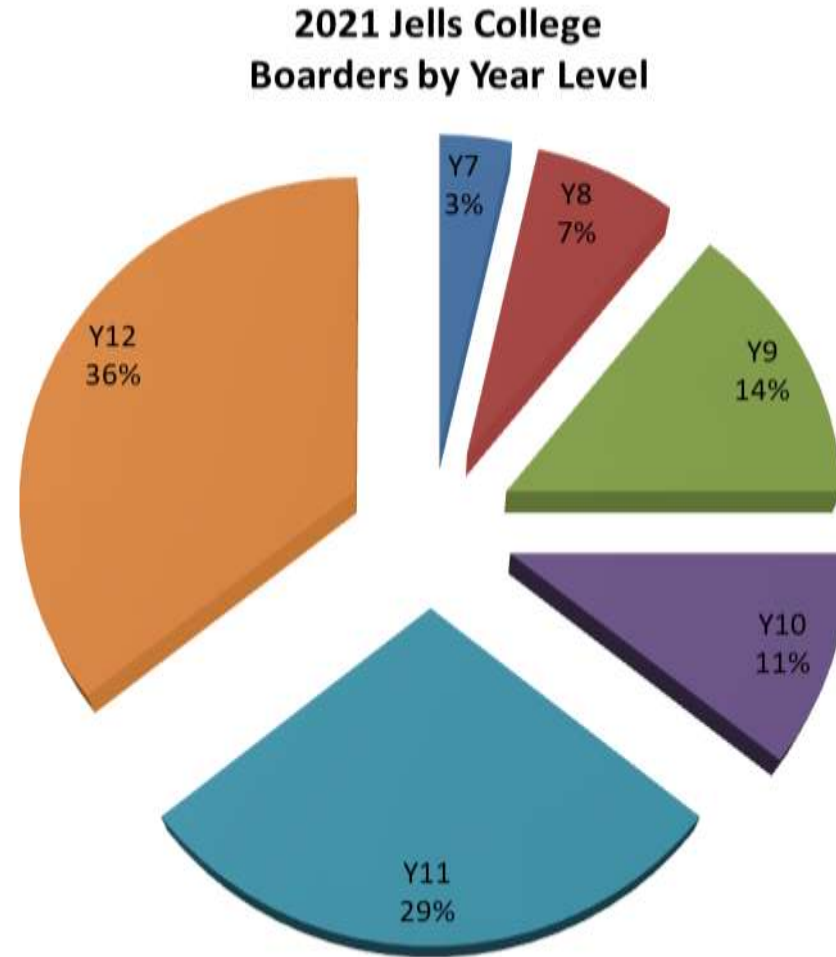
Statistical Areas (SA4s) Map



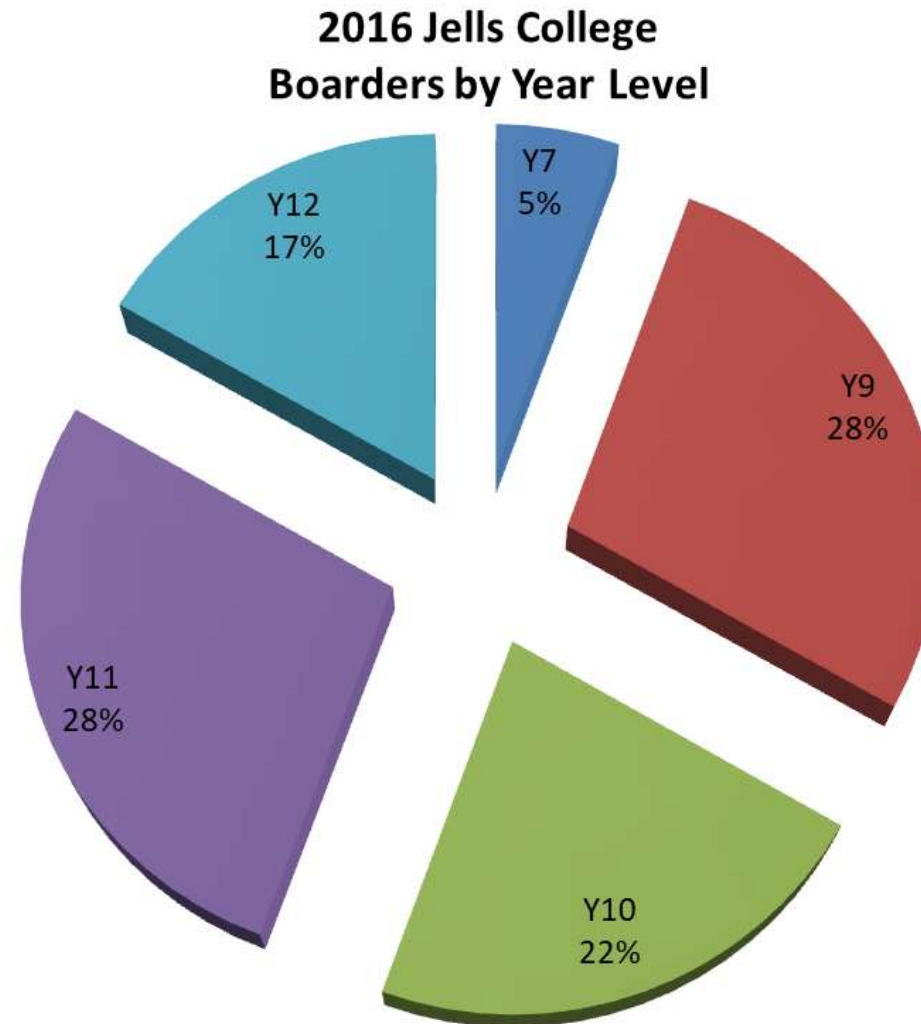
Current Borders by Year Level



2021 Borders by Year Level



2016 Borders by Year Level



Boarders by Statistical Areas 4 (SA4s)

Statistical Area 4 (SA4)	State	2016 Total Boarders	2021 Total Boarders	Current Total Boarders	% Current Boarders vs. Pop 12-18	Population	Dwellings	SEIFA	Pop Aged 12-18	% Pop Aged 12-18	HH Income 80,000+	%HH Income 80,000+	HH Income 100,000+	%HH Income 100,000+	Family w/ children Both parents works full time - all income	Family w/ children Both parents works full time, HI 100,000+
Northern Territory - Outback	NT	0	0	15	0.16%	89,448	22,036	851	9,145	10.20%	9,377	52.60%	6,793	38.10%	1,897	1,189
Darwin	NT	0	0	8	0.07%	136,878	43,066	1,049	10,737	7.80%	25,984	69.50%	21,083	56.40%	5,054	4,021
Latrobe - Gippsland	VIC	7	4	4	0.02%	271,356	103,390	945	21,807	8.00%	30,402	33.30%	19,678	21.50%	4,357	1,764
Bendigo	VIC	0	0	3	0.02%	153,126	57,525	969	13,027	8.50%	19,172	37.40%	12,534	24.40%	2,765	1,427
Murray	NSW	0	6	0	0.00%	115,800	43,860	952	9,735	8.40%	13,753	35.70%	9,051	23.50%	2,541	1,166
Riverina	NSW	0	3	0	0.00%	156,022	55,493	954	14,031	9.00%	19,654	40.50%	13,254	27.30%	3,963	2,238
North West	VIC	0	3	0	0.00%	149,964	56,894	933	12,639	8.40%	15,563	31.30%	9,574	19.20%	2,908	1,108
Adelaide - Central and Hills	SA	0	3	0	0.00%	289,597	110,741	1053	23,424	8.10%	49,028	49.40%	36,954	37.30%	6,902	4,535
Hume	VIC	6	2	0	0.00%	170,078	64,129	963	14,388	8.50%	20,108	35.80%	12,929	23.00%	3,547	1,654
Ballarat	VIC	0	1	0	0.00%	157,446	59,742	961	13,273	8.40%	18,676	35.20%	12,160	22.90%	2,813	1,511
Melbourne - North East	VIC	2	0	0	0.00%	495,444	168,647	1015	38,807	7.80%	76,814	51.10%	55,506	36.90%	12,217	7,928
Melbourne - West	VIC	2	0	0	0.00%	727,417	236,487	982	58,583	8.10%	###	49.80%	74,319	35.30%	19,809	13,160
Melbourne - North West	VIC	1	0	0	0.00%	363,363	118,617	978	31,792	8.70%	49,914	47.50%	35,276	33.60%	8,586	5,344
Total		18	22	30												

Summary

- Jells College is strong in the suburbs that surround each campus - Glen Waverley, Burwood East, Vermont South, Wheelers Hill and Mount Waverley. We would recommend continued marketing in these areas as this is still where the majority of students come from and has the geographical advantage to attract students as their local option.
- Glen Waverley, Mount Waverley and Mulgrave all demonstrate high student uptake.
- Jells College could improve marketing to low uptake areas, which include – Oakleigh East, Burwood East and Noble Park.
- Mount View Primary School Glen Waverley provides the largest intake of students, and act as Major Feeder Schools for Jells in current school year followed by Glendal Primary School and Caulfield Grammar School – Caulfield campus.
- Population projections by the ABS show that the Ashwood - Chadstone SA2 will see moderate increases in population over the next 10 years.

Summary

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